

14 November 2018

Australian Securities Exchange (ASX)
Level 40, Central Park
152-158 St George's Terrace
Perth WA 6000

WANGLE TO COMMERCIALISE FAMILY INSIGHTS EDUCATIONAL CONTENT

Wangle Technologies Limited (Wangle or the Company) (ASX: WGL) is pleased to announce commercialisation plans for its educational content in support of its cyber safety software suite, **Family Insights (FI)**.

Release Highlights

- The **FI Education team** to launch a high-quality cyber safety book for parents titled "**The Parents Survival Guide to Children, Technology and the Internet**".
- Global launch of the book via **Amazon Kindle, Amazon Print on Demand, Apple iBooks, Kobo and direct sales in Australia** to commence simultaneously from late November, in time for the Christmas retail period.
- **FI educational content** to be moved into the **FI Knowledge Centre**, an online content hub launching in January housing high-quality cyber safety ebooks, blog articles and video content.
- The **FI Knowledge Centre** content to be restricted to FI app subscribers and paid content subscribers only.
- Assets housed within the **FI Knowledge Centre** to be made available to the Commercial team for commercial partnerships and content syndication activities.

The Parents' Survival Guide to Children, Technology and the Internet (Parents Guide)

The Company is pleased to announce the upcoming global launch of a ground-breaking educational book for parents in support of its cyber safety software platform **Family Insights**. Written by the Company's education team lead by cyber-safety expert Robyn Treyvaud, the book offers crucial guidance to families for the digital safety and wellbeing of their children as they become further immersed in the internet.



A BRAND NEW APPROACH TO THE
CHALLENGE OF DIGITAL WELLBEING

BUY NOW

Available now on Amazon,
Amazon Kindle, iBooks & Kobo



From the back cover:

The Parents' Survival Guide to Children, Technology and the Internet consolidates information, research and advice from over 300 leading international resources, including some of the world's best technologists, child psychologists and online safety experts. In this ground-breaking book you will learn everything you need to know about:

- *how to deal with the internet, gaming and social media addiction*
- *how to recognise and confront cyberbullying, extremism and online grooming*
- *teaching your children about pornography and other potential danger zones*
- *recognising when your children are having difficulties online*
- *overcoming sleep deprivation caused by technology*
- *setting a great example for your children*

The **Family Guide** has been reviewed and endorsed by cyber-safety experts internationally in readiness for its international release, summarised as follows:

'Energy, optimism and clear pragmatic advice, The Parents' Survival Guide is simply a must for all parents' - David Wright, Director, UK Safer Internet Centre

'The best online health and safety book on the market' - Marsali S. Hancock, CEO & President, EP3 Foundation USA

'A must-read for any parent who cares about the wellbeing of their children' - Professor Donna Cross, The University of Western Australia, Telethon Kids Institute

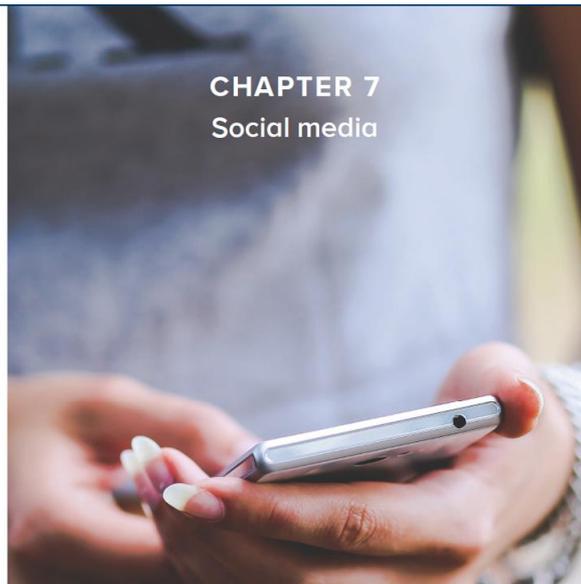
'Parental engagement in their kids use of technology leads to the best outcomes. This book is a brilliant practical tool to help with just that.' – Will Gardener, CEO, Childnet International UK

THE PARENTS' SURVIVAL GUIDE

REFLECTIVE QUESTIONS

- What were your favourite games growing up? What features of those games or activities are similar in current day video games and your child's playing of them?
- From your child's facial expressions when they are interacting with video games, are you able to know how they are feeling about the experience? Which ones and how would you respond?
- How do you manage what video games your child plays when they are at friends' houses or other places where you are unable to supervise?
- Have you discussed with other parents your guidelines or expectations about what games your child can play? Does your child know what they are?
- Are you aware of your child's favourite games and why they find them compelling? Do you ask them to show you or play it with them?
- Do you have conversations about violence in the media and specifically with video games as a family? What's the most successful approach?
- Is your child able to differentiate between life-world and game-world? If you're aware their inability to differentiate is becoming a problem, how will you deal with the issue?

CHAPTER 7 Social media



For personal use only

The release of the book represents both a stand-alone revenue opportunity for the **Company** and a marketing vehicle in support of its cyber-safety platform **Family Insights**, with associated marketing activities to support both revenue streams.

The global launch of the book will be announced in coming weeks, with distribution to include Amazon Kindle, Amazon Print on Demand, Apple iBooks, Kobo and direct sales in Australia.

Family Insights to launch Knowledge Centre in support of commercial activities

To further support the commercialisation of Family Insights, the Company is preparing the January launch of the **FI Knowledge Centre**, an online content hub housing high-quality cyber safety ebooks, blog articles and video content available to paying FI app subscribers and paying content subscribers only.

Educational assets housed on the **FI Knowledge Centre** will be made available to the Commercial team for commercial partnerships and content syndication activities planned in support of domestic and international **FI** growth plans. Further details on content and the launch the FI Knowledge Centre will be released to the market in due course.

- ENDS -

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ABOUT FAMILY INSIGHTS

Family Insights offers parents a unique approach to ensuring the safe use of the internet by children and teenagers. By utilising Wangle's world class VPN network, backed by the research insights of childhood development research organization Telethon Kids Institute, FI monitors mobile network patterns in real time and advises parents of potential threats as well as providing greater details and resources to parents on the threats identified.

ABOUT WANGLE TECHNOLOGIES

Wangle Technologies has developed algorithms that not only optimise, compress and secure the data flow to mobile devices, but facilitate real time analysis of network patterns and usage behaviours. Wangle's technology provides compelling value to consumers, service providers and enterprises looking for innovative low-cost solutions for managing network capacity and use.

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