

**For ASX Release**  
3 December 2018

## **Gooroo & PeoplePlus enter partnership to deliver improved outcomes for Australian Government jobactive program**

### *Key highlights:*

- **PeoplePlus are a leading provider of employment services to Australian State and Commonwealth Governments**
- **PeoplePlus to use Gooroo technology to improve the conversion of long-term job seekers into sustainable and meaningful work**
- **Gooroo to share in revenue generated**

PeoplePlus Enterprises ("PeoplePlus") are a contracted provider of employment services to the Australian government under the jobactive contract as well as Disability Employment, Transition to Work, Time to Work, ParentsNext and Jobs Victoria.

jobactive is the Australian Government's program to get people into work. jobactive providers, such as PeoplePlus, connect job seekers with employers across over 1700 locations in Australia.

PeoplePlus operates its employment programs from over 110 locations and are one of the leading employment services providers in the country.

PeoplePlus is partnering with Gooroo to bring new capability and cutting-edge innovation to the jobactive sector, focusing on the long-term unemployed job seeker (jobactive streams B & C).

Gooroo will share 40% of the revenue earned by PeoplePlus for each job seeker placed in work. Over the initial 6 month period, a minimum of 200 long-term unemployed job seekers (classified in streams B & C) will be assessed by Gooroo methodology. Beyond this period, the parties will explore the expansion of this program to the many thousand job seekers PeoplePlus manage each year.

Gooroo technology will be used to assist job seekers in understanding their own mindset, skills and passions, offering a self-directed experience in which individuals are able to explore careers and opportunities which align to their own objectives for their future. Gooroo's service offers predictive career and role matching based on individual characteristics and the work they are most likely to enjoy and succeed in. Each job seeker will receive a personalised career and job plan.

The goal of the partnership is to get more long-term unemployed jobseekers into employment, reduce the time taken to place people into sustainable and meaningful employment, and improve the rate of retention in work. PeoplePlus and Gooroo will work to:

- demonstrate the significant long-term reductions in Government welfare payments by offering sustainable opportunities that are personalised to each individual;
- illustrate the importance of the relationship with the local business community and how business needs to prepare for new workers; and
- match people's needs, wants, hopes, and expectations in an environment where the nature of work and workplaces are changing.

### **Comments from Con Kittos, Executive Chairman, PeoplePlus**

*The team at Gooroo have demonstrated they have advanced capability that we believe will make an important difference to how we place long-term job seekers. Their intelligent platform and methodology will deliver an opportunity for us to achieve better outcomes for the jobseeker, the Australian Government and the future prosperity of our country.*



## Comments from Greg Muller, CEO Gooroo

*Gooroo technology can play an important role in the future of all Australians. Supported by our long-term partnership with "Life. Be in it", we are committed to making our technology available to those who most need it. Our partnership with PeoplePlus helps us deliver against this commitment. Con and I share a vision for how our shared capabilities can make a real difference to the lives of many locally and eventually, globally.*

### Investor Enquiries

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## About PeoplePlus

PeoplePlus a leading employment support and training services company helping people to transform their lives and businesses through work and training. PeoplePlus help people move into work by enabling them to gain the skills they need to make them employable, providing them with real work experience or helping them onto a traineeship or apprenticeship. PeoplePlus also help people to become self-employed and start up their own businesses.

PeoplePlus do this through their work as a provider of various programs on behalf of the Australian Government and as a registered training organisation with the Australian Skills Quality Authority, delivering training and qualifications to equip people with the right skills for a successful career.

## About jobactive

jobactive is the Australian Government's way to get more Australians into work. It connects job seekers with employers and is delivered by a network of jobactive providers in over 1700 locations across Australia. Employers can use a local jobactive provider for tailored recruitment services, at no cost to their business. jobactive providers work closely with employers to understand their recruitment needs. Job seekers can get help from a jobactive provider to get and keep a job. jobactive providers have the flexibility to tailor their services to a job seeker's assessed needs.

## About Gooroo

Gooroo technology maps how different people think and make decisions in their lives and at work. Gooroo applies this technology in the areas of Human Capital, Marketing and Careers.

Gooroo powers business transformation by helping customers:

- Understand the capability and potential of existing staff and where best to deploy, develop or retire
- Identify their future managers and leaders
- Evaluate and monitor culture; highlighting the priority steps to better balance and harmony
- Design more collaborative and higher performing teams
- Achieve better fit in hiring by matching people to roles and teams
- Build talent pools of skilled workers and contractors
- Understand how people are likely to engage with their product and brand
- Influence individuals or groups of people through tailored, personalised messaging
- Deliver career solutions for both students and transitioning workers that predict career pathways and connect them to learning and jobs.

Gooroo uses a partner network to distribute its technology to organisations around the world. Gooroo customers are management consultancies, medium-large enterprises and government.



In October 2018, Gooroo won the APSCo Excellence Award in Creativity & Innovation.

In October 2017, Gooroo lodged a patent application on the process of human thinking and how human beings make decisions and choices.

In June 2017, Gooroo was awarded Innovation of the Year in the Big Data / Machine Learning category at the AIIA iAwards (Vic).

In January 2016, Gooroo announced a global alliance with Microsoft.

For more information on Gooroo, visit:

Investor Hub: [www.goorooventures.com](http://www.goorooventures.com)

Investor Blog: [www.goorooventures.com/blog](http://www.goorooventures.com/blog)

Customer Website: [www.gooroox.com](http://www.gooroox.com)