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Flexiroam Secures Agreement for Inflight Distribution of 6 Million ConnectSIM to Malaysia Airlines International Passengers in 2019

Flexiroam Limited (ASX:FRX) ("Flexiroam"), the global data solution provider, is pleased to announce that it has entered into a Strategic Airlines Collaboration Agreement with Malaysia Airlines Berhad ("MAS") for the inflight distribution of up to a total of 6 million of Flexiroam's ConnectSIM to MAS international passengers through the 2019 calendar year commencing 1 January.

ConnectSIM, Flexiroam's unique communications tool, comprises Flexiroam products that can be utilised by customers in a variety of ways, including in the form of Flexiroam's X-microchip, SIM card or e-SIM, preloaded with data which can be used globally.

The agreement with MAS will see the distribution of Flexiroam's ConnectSIM to travellers headed to and from the following international flight destinations: Australia, Bangladesh, Brunei, Cambodia, China, Hong Kong, India, Indonesia, Japan, Malaysia, Myanmar, Nepal, New Zealand, Philippines, Saudi Arabia, Singapore, South Korea, Sri Lanka, Taiwan, Thailand, United Kingdom and Vietnam.

MAS's main operating hub is in Kuala Lumpur, and it code-shares with OneWorld members such as American Airlines, Cathay Pacific Airways (including its affiliate Cathay Dragon), Finaair, Japan Airlines, Qatar Airways, Royal Jordanian and Sri Lanka Airlines. MAS code-share partners that are not part of the OneWorld include its subsidiary Firefly, Air Mauritius, Bangkok Airways, China Southern Airlines, Egyptair, Etihad, Garuda Gulf Air, Jet Airways, KLM, Korean Air, Oman Air, Philippine Airlines, Royal Brunei Airlines, Silk Air, Singapore Airlines, Thai Airways, Turkish Airlines and Uzbekistan Airways.

MAS is one of a few airlines worldwide given a five-star rating by Skytrax, and has been awarded for having the World's Best Cabin Staff. Flexiroam is excited to have the opportunity to collaborate with one of the world's premier airlines. The significant customer base of MAS, combined with the wide range of code-sharing partners that MAS has, will provide Flexiroam access to millions of global international travellers.

This strategic collaboration with MAS is expected to have a significant impact on the number of Flexiroam's global subscribers and user base. Currently Flexiroam has a total of 170,000 subscribers and the 6 million ConnectSIM to be distributed will provide an important platform to significantly expand the Company's subscriber and user base.

Managing Director of Flexiroam, Jef Ong states "This partnership represents our first inflight distribution collaboration with a global airline. New products within our development pipeline such as eSIM and inflight data access will fit well with this partnership and similar ones to come."

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ABOUT FLEXIROAM LIMITED

FLEXIROAM (ASX: FRX) is a global connectivity provider offering data access to travellers across the world. Its service coverage span across 130 countries with its access to over 580 network operators globally. Flexiroam is affiliated with over 100 travel industry partners including major international airlines to serve customers from over 190 countries and territories.

ABOUT MALAYSIA AIRLINES BERHAD

Malaysia Airlines Berhad (MAS) is the national carrier of Malaysia offering the best way to fly to, from and around Malaysia. The airline flies 40,000 guests daily on memorable journeys inspired by Malaysia's diverse richness. MAS flies to over 1,000 destinations in 150 countries globally and is a part of OneWorld, the world's premier airline alliance that brings together 13 of the world's leading airlines and around 30 affiliated carriers.

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