

14 December 2018

Australian Securities Exchange (**ASX**)
Level 40, Central Park
152-158 St George's Terrace
Perth WA 6000

FAMILY INSIGHTS – MARKET RELEASE UPDATE

Wangle Technologies Limited (Wangle or the Company) (ASX: WGL) is pleased to provide an update to the market on its recently relaunched parental control platform, **Family Insights (FI)**.

Release Highlights

- After a public relaunch in October, and major fast-follow feature updates and bug fixes in November and early December, the **Company** has completed the finalised Family **Insights** platform in readiness for a marketing ramp-up.
- Successful global launch of the cyber safety book for parents titled "**The Parents Survival Guide to Children, Technology and the Internet**" via **Amazon Kindle, Amazon Print on Demand, Apple iBooks, Kobo and direct sales in Australia** in late November.
- Affiliate partner **Heads of Agreement** signed with Souths Metro Junior Football League to deliver digital wellbeing initiatives to over 11,000 children.

Family Insights General Update

After relaunching the latest version of Family Insights in late October, the Company has concentrated on actioning early feedback as well as final bug fixes across three staged releases in November and December, with the final version released across iOS and Android platforms this week in readiness for a ramp up in marketing activity.

The final release this week completes the scope of work for 2018, delivering a cyber safety and digital wellbeing platform that the Company is proud to provide to families as they head into the Christmas holiday period and onwards into 2019.

Family Insights is available to families via the iOS and Android appstores for \$7.99 a month after an initial 30 day free trial period.

The Parents' Survival Guide to Children, Technology and the Internet (Parents Guide)

The Company successfully launched its ground-breaking educational book for parents in support of its cyber safety software platform **Family Insights**. Written by the Company's cyber-safety expert Robyn Treyvaud, the book offers crucial guidance to families for the digital safety and wellbeing of their children as they become further immersed in the internet.

The release of the book represents both a stand-alone revenue opportunity for the **Company** and a self-funding marketing vehicle in support of its cyber-safety platform **Family Insights**.



A BRAND NEW APPROACH TO THE CHALLENGE OF DIGITAL WELLBEING

BUY NOW

Available now on Amazon,
Amazon Kindle, iBooks & Kobo



From the back cover:

The Parents' Survival Guide to Children, Technology and the Internet consolidates information, research and advice from over 300 leading international resources, including some of the world's best technologists, child psychologists and online safety experts. In this ground-breaking book you will learn everything you need to know about:

- *how to deal with the internet, gaming and social media addiction*
- *how to recognise and confront cyberbullying, extremism and online grooming*
- *teaching your children about pornography and other potential danger zones*
- *recognising when your children are having difficulties online*
- *overcoming sleep deprivation caused by technology*
- *setting a great example for your children*

Partnership Agreement – Souths Metro Junior Football League (SMJFL)

The Company is pleased to announce that it has signed an Affiliate Heads of Agreement with SMJFL to promote and support the digital wellbeing of its league players and participants over the course of 2019. The initiative will offer SMJFL members access to world class educational content and technology including an affiliate program for **Family Insights** and special offers to the Company's recently released book "**The Parents' Survival Guide to Children, Technology & the Internet**".

SMJFL is one of the largest junior sports competitions in Australia, delivering Australian Rules football competitions in Boys, Mixed and Girls divisions. In 2019 the SMJFL will manage 25 clubs, over 500 teams, 11,500 players, over 700 umpires and 4000 volunteers.

Wangle Technologies CEO Sean Smith said; "*The Company is excited to work with Souths Metro Junior Football League as they look to expand their community impact with the children engaged in Australian Rules football. They are heavily engaged with children and parents at a grass-roots level and we are looking forward to working closely with them on delivering our Family Insights platform and its education assets to their members.*"

The Company is currently engaged in partnership discussions across multiple categories and looks forward to further partnership announcements in the future.

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ABOUT FAMILY INSIGHTS

Family Insights offers parents a unique approach to ensuring the safe use of the internet by children and teenagers. By utilising Wangle's world class VPN network, backed by the research insights of childhood development research organization Telethon Kids Institute, FI monitors mobile network patterns in real time and advises parents of potential threats as well as providing greater details and resources to parents on the threats identified.

ABOUT WANGLE TECHNOLOGIES

Wangle Technologies has developed algorithms that not only optimise, compress and secure the data flow to mobile devices, but facilitate real time analysis of network patterns and usage behaviours. Wangle's technology provides compelling value to consumers, service providers and enterprises looking for innovative low-cost solutions for managing network capacity and use.