

## ASX ANNOUNCEMENT

14 January 2019

### Simble awarded UK government grant to advance its innovative technology

#### Highlights

- Simble in partnership with Cambridge Architectural Research awarded £383,000 (A\$680,000) UK government grant as part of energy efficiency funding scheme
- The scheme is part of the UK Government's Clean Growth Strategy, which is aimed at growing the economy while reducing greenhouse emissions of which 20% come from homes.
- The Smart Meter Enabled Thermal Efficiency Ratings (SMETER) Innovation Programme aims to articulate a new way of modelling energy efficiency in dwellings in the UK.
- Funding will be used to advance Simble's *Virtual Analytics App* in the UK domestic market to help consumers reduce energy consumption
- Government grant validates the legislative driven demand for Simble's technology solutions in the UK market, where smart meters are being deployed as part of a mandated national rollout

Simble Solutions Limited (**Simble** or the **Company**) is pleased to announce that the Company, in partnership with Cambridge Architectural Research Limited (**Cambridge Architectural Research** or **CAR**), has been awarded a £383,000 (A\$680,000) UK government grant from The Department for Business, Energy & Industrial Strategy (**BEIS**) as part of a funding scheme to support energy efficiency projects in UK homes.

The UK Government funding will be received as part of the Smart Meter Enabled Thermal Efficiency Ratings (**SMETER**) Innovation Programme that is aimed to develop, test and demonstrate technologies that measure the thermal performance of homes using smart meter and other data. Simble and CAR have been chosen to provide an innovative solution that helps consumers, energy suppliers and policy-makers to save energy, reduce bills and carbon emissions by providing a better understanding of the energy efficiency of homes.

Simble and CAR will work closely on this project as partners. The funding will be used to advance Simble's *Virtual Analytics App* and its powerful Big Data infrastructure to meet the objectives of the UK government's programme. *Virtual Analytics* is a disruptive energy platform that ingests smart meter data from the Data Communications Company (**DCC**) and runs advanced algorithms in the cloud to offer smart analytics to the end-user.

Simble CEO Fadi Geha commented on the awarded contract: "Being recognised by the UK Government as a leader in innovation is a great honour and a strong validation of our IP. We

Simble Solutions Limited (ASX:SIS)  
ABN: 17 608 419 656  
Level 12, 6 O'Connell Street  
Sydney 2000

P +61 2 8208 3366  
E [hello@simble.io](mailto:hello@simble.io)

For personal use only



look forward to working alongside Cambridge Architectural Research to help the UK Government achieve its Clean Growth Strategy objective to grow the economy while reducing greenhouse gas emissions to which it has committed to invest around £3.6 billion. Using our innovative technology solutions, we enable UK households to be more energy efficient and reduce costs.”

Jason Palmer, Director at Cambridge Architectural Research noted: “This is a really exciting project that has the potential to revolutionise work aimed at cutting carbon emissions from homes. CAR has been working with the UK Government to improve energy efficiency in homes for more than ten years, and Simble has complementary skills that align very closely to making the most of smart-meter data.”

**ENDS**

**For more information please contact:**

**Investor enquiries**

Boardroom Pty Ltd  
cosec@simble.io  
+61 2 9290 9600

**Analyst and media enquiries**

IR & Communication  
ir@simble.io  
+61 2 8208 3366

**About Cambridge Architectural Research**

Cambridge Architectural Research was founded in 1987 by researchers from the Martin Centre, the research division of Cambridge University’s Department of Architecture. The company has been working on energy efficiency in buildings and heat loss/heat transfer coefficients in particular, for the past 30 years. CAR has carried out around 20 projects on behalf of DECC/BEIS over the past 11 years, specialising in the thermal performance of homes. CAR has strengths in modelling carbon emissions, household energy use, energy monitoring and using Smart-Meter data, and has published two reports for the Department and one for an insulation manufacturer that are directly relevant to the SMETER project. CAR wrote the UK Housing Energy Fact File, Powering the Nation 2, and developed the Cambridge Housing Model and DEMScot – Scotland’s domestic energy model.

More information: <http://www.carltd.com>

**About Simble**

Simble Solutions (ASX:SIS) is an Australian software company focused on energy management and Internet of Things solutions. The Simble Energy Platform or ‘SimbleSense’ is an integrated hardware and real-time software solution that enables businesses to

Simble Solutions Limited (ASX:SIS)  
ABN: 17 608 419 656  
Level 12, 6 O’Connell Street  
Sydney 2000

P +61 2 8208 3366  
E [hello@simble.io](mailto:hello@simble.io)

For personal use only



visualise, control and monetise their energy systems. The Company's Software as a Service (SaaS) platform has Internet of Things (IoT) capabilities and empowers enterprises and consumers to remotely automate energy savings opportunities to reduce their energy bill. Simble operates in the SME and residential market and targets the distribution of its platform through channel partners. Simble has an international presence with offices in Sydney and Melbourne (Australia), London (UK) and Da Nang (Vietnam).

More information: [www.simblegroup.com](http://www.simblegroup.com)

For personal use only

Simble Solutions Limited (ASX:SIS)  
ABN: 17 608 419 656  
Level 12, 6 O'Connell Street  
Sydney 2000

P +61 2 8208 3366  
E [hello@simble.io](mailto:hello@simble.io)