

ACV guidance for H2 FY19

Maiden guidance for H1 delivered

Highlights

- **1st Group delivers ACV maiden guidance for H1 FY19 at \$4.84m representing 12% ACV growth in six months.**
- **Following a positive first half, the Board is pleased to provide H2 FY19 ACV guidance of between \$5.1m and \$5.7m by June 30, 2019.**

On 18 July 2018, 1st Group provided maiden guidance to ASX. Annualised Contract Value (ACV) for H1 FY19 was expected to be between \$4.6m - \$5.1m as at 31st December 2018.

1st Group is pleased to report maiden guidance has been successfully delivered. ACV at 31st December 2018 was \$4.84m, representing growth of 12% from 30 June 2018.

In addition to ACV which is based on contracted revenue from subscription products, 1st Group also earns revenues from one-off setup, usage and advertising fees. Total revenues for H1 (unaudited) were \$1.87m.

Given this confident start to FY19, the Board now provides ACV guidance for H2 FY19.

ACV at 30th June 2019 is expected to be between \$5.1m - \$5.7m. The midpoint of the range represents growth of 12% from 31st December 2018.

Usage fees and advertising fees in H2 FY19 are also expected to grow ahead of the prior corresponding period.

Managing Director & Co-Founder Klaus Bartosch highlighted, "Providing maiden guidance was an important and confident signal to the market that 1st Group is becoming a more developed and stronger company with stable predictable revenue. Delivering on guidance demonstrates our reliability and growth. We carry the momentum into H2 FY19. We expect ongoing growth in subscribers and sites as we continue to build scale and market leadership in our chosen verticals."

Further information**Klaus Bartosch**

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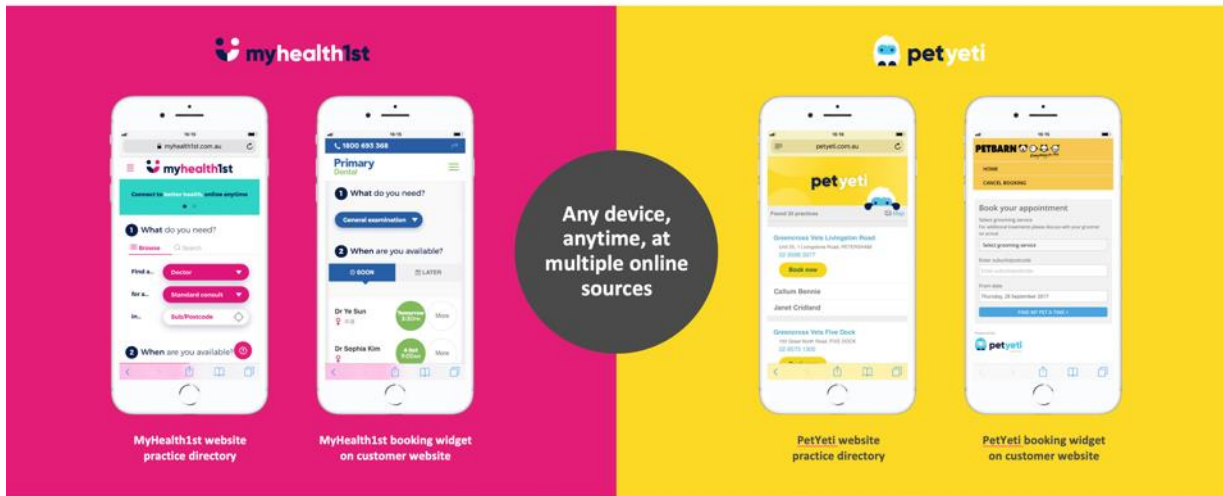
About 1ST Group Limited

1st Group is an ASX listed digital health, media and technology company building Australia's leading health services portal, MyHealth1st.com.au, Australia's online pet service portal PetYeti.com.au and corporate and government solutions platform GoBookings.com. These integrated platforms provide an easy to use online search and appointment booking service and offer a range of value-added apps and services that facilitate digital patient and customer engagement. We improve lives by connecting consumers to a variety of healthcare services and information anytime, anywhere, so they can get well sooner and stay well longer. To find out more visit 1stGrp.com, MyHealth1st.com.au, PetYeti.com.au and GoBookings.com.

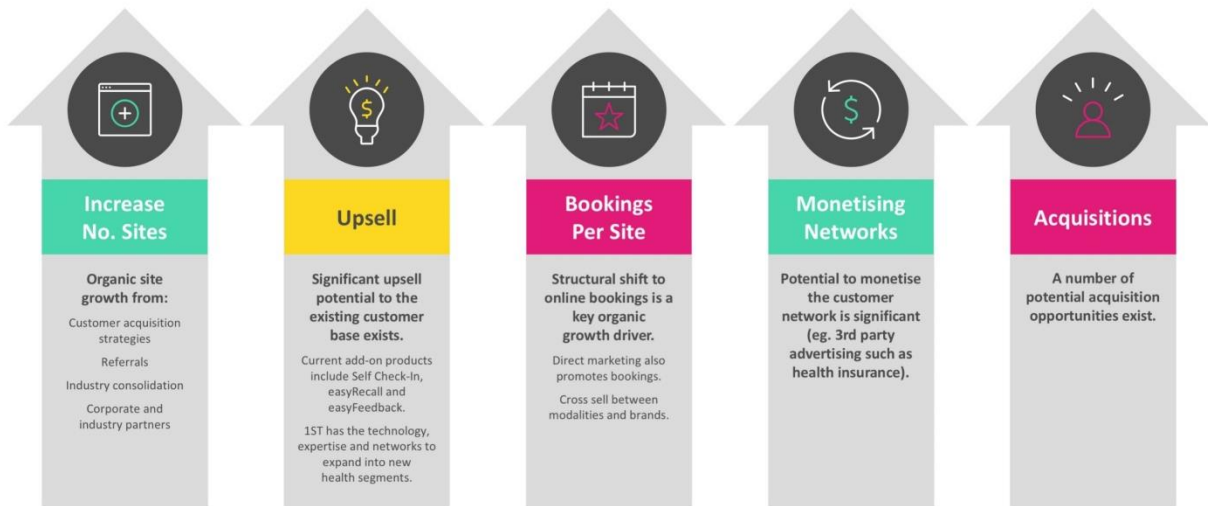
APPENDIX

Our Portals and Web Widgets

Our Solutions in Action



Multiple Growth Options



Key Investment Considerations



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