



## **ASX Announcement**

**26 Feb 2019**

# **Cox Business Live on Dubber**

- Tier one carrier launches on Dubber Connect in United States, with billed customers live on service
- Cox is the largest privately held telecommunications company in North America
- Dubber's call recording and AI services available across Cox Business networks
- Cox will make Dubber Connect services available to all UC, SIP Trunking, and VoIP installed base

Dubber Corporation Limited, the world's most scalable cloud call recording service, (ASX: DUB) is pleased to announce that tier one US carrier Cox Communications has launched the [dubberconnect.com](http://dubberconnect.com) service for its Cox Business customers.

Cox, based in Atlanta, Georgia, is the largest privately held telecommunications carrier in the US and a recognised leader in Unified Communications (UC) and cloud telephony. The addressable market for the service will include Cox Business' UC Hosted Voice platform, SIP Trunking and Business Phone services.

Dubber and Cox have completed a scalable platform integration program that enables customers to utilise an automated sign up service that will instantly provision Dubber call recording on the Cox network. The service is available now for Cox Business customers, after having successfully completed a beta testing deployment stage.

The commercial agreement between Cox and Dubber also provides for extensive joint marketing and sales activities that will be conducted by the two companies to existing Cox UC, SIP and VoIP service users.

**Steve McGovern**, CEO Dubber:

"Cox is regarded as a leading provider of business communications globally, and is one of the most trusted brands in the telecommunications industry. The Cox integration into dubberconnect.com, with Call Recording, Playback and Contact Centre services, in addition to the Zoe AI suite, provides a seamless experience for customers and a world class service offering which we believe will have widespread applicability across the Cox Business network. We are particularly pleased with the very strong uptake of our premium Call Recording plans, "Contact Centre Agent" and "Plus."

Information regarding the services can be found at [dubberconnect.com/cox-business](http://dubberconnect.com/cox-business)

**About Dubber:**

Dubber is the world's most scalable call recording service which has been adopted as core network infrastructure by multiple global leading telecommunications carriers in North America, Europe and Asia Pacific. Dubber is a disruptive innovator in the multi-billion dollar call recording industry, its Software as a Service offering removes the need for hardware, productisation or capital expenditure.

As the telecommunications sector moves towards Cloud services, Dubber has also been chosen by BroadSoft, Inc., a Cisco Systems Company, for its global leading Cloud telecommunications platform, BroadCloud, as the recording and voice data capture service for its network of telecommunication Service Provider Customers.

Dubber provides the opportunity for the capture of voice data across these networks enabling further monetising opportunities, in addition to regulatory compliance, in the areas of analytics, artificial intelligence and 'Big Data' - expanding the potential market for call recording to every phone.

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