

ASX RELEASE

26 FEBRUARY 2019

MARK MCCONNELL AND ANDREW STOTT TO JOIN BOARD

Key Highlights

- Adveritas Limited (**Company** or **Adveritas**) (**ASX: AV1**) is pleased to announce that Messrs Mark McConnell and Andrew Stott have joined the Board, effective 26th February 2019
- Both Mr McConnell and Mr Stott are highly experienced in the global technology and media segments

Mark McConnell

Mr McConnell has extensive experience in both listed and unlisted technology companies in Australia and abroad. He co-founded Citadel Group Limited (ASX: CGL) in 2007, a leading software and technology company that specialises in secure enterprise information management.

Mr McConnell currently serves as a non-executive director on the Citadel board as well as acting as an advisor to HOF Capital, a global technology investment firm that leverages its extensive networks to help founders build successful businesses.

Andrew Stott

Mr Stott has significant experience in global technology M&A for listed and unlisted companies. He is originally from the UK and worked in London and New York before moving to Singapore in 2012 to open the offices of an international tech-focussed law firm. Before establishing his own advisory firm in early 2018, Mr Stott

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was the Asia managing partner, and regional head of corporate, of a global law firm and has advised on in excess of US\$20bn in transactions in Asia, Australia, Europe and the US.

Mr Stott was, until June 2018, a Board member of the Asia Video Industry Association (AVIA), an industry lobbying association representing the video industry in Asia. AVIA's 130-member organisations include leading advertising & marketing agencies, media groups, government regulatory bodies, telecom companies, new media service providers and network enablers.

Mr Stott has been working as a consultant to Adveritas since August 2018, helping implement its expansion strategy through partnerships with internationally based customers and partners.

Adveritas

Chairman Stephen Belben said, "We are fortunate to have two highly motivated individuals to join the board as we expand our operations globally. Both directors bring complementary and relevant skills to our board, with Andrew's extensive private equity/legal skills in the technology sector and Mark's proven business development experience and global VC networks."

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About Adveritas

Adveritas Limited (ASX: AV1) is a global software-as-a-service business which provides anti-fraud solutions for digital marketers. Its two initial SaaS clients are ClearPier

(<http://clearpier.com/>) and Omnicom Media Group MENA

(<https://www.omnicommediagroup.com/>). For more information, see

<https://www.adveritas.com.au/>

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