



ASX Release

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## Animoca Brands subsidiary Pixowl launches mobile game based on “Wonder Park” animated film

Animoca Brands Corporation Limited (ASX: **AB1**, “the **Company**”) is pleased to announce that its subsidiary Pixowl has launched *Wonder Park Magic Rides*, the mobile game based on the new Paramount Pictures animated film *Wonder Park*, opening in cinemas across the USA on 15 March and in Australia on 4 April 2019.

The full text of the announcement issued by Pixowl is provided below.



### Pixowl Launches *Wonder Park Magic Rides*, Amusement Park Building Adventure Based on “Wonder Park” Film

*Build and Manage the Theme Park of Your Dreams in Mobile Simulation Game for iOS and Android, the Official Park Building Game of the New Film from Paramount Pictures*



**SAN FRANCISCO, March 14, 2019** – [Pixowl](#), a leading creator of “make your own world” experiences, today announced it has launched ***Wonder Park Magic Rides***, a new amusement park building adventure game, on the [App Store](#) and [Google Play](#). As the official park building game of the new [“Wonder Park” animated film](#) from Paramount Pictures opening tomorrow, ***Wonder Park Magic Rides*** allows players to

create the amusement park of their dreams with June, Boomer, and the rest of the Wonder Park gang. As seen in today’s [launch trailer](#), players will build and customize their theme park, create fully animated rides, interact with June and other film characters, and entertain visitors to put the *wonder* in their Wonder Park.

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In **Wonder Park Magic Rides**, players can become the creator of the most wonderful park on the planet with awesome roller coasters, stunning attractions, and colorful decorations. Starting with an abandoned park, players create their own amusement park experience including everything from wonderific rides to sweet and savory treats for visitors. It's more than building a park—it's also about decorating and customizing your park and keeping visitors happy and excited! Favorite characters from the "Wonder Park" movie such as June, Boomer, and Greta are on hand to help players via narrative quests that unfold the story of the park.

*"Wonder Park Magic Rides brings to mobile the thrill of creating your own amusement park with beloved characters from the film," said Arthur Madrid, CEO and Co-Founder of Pixowl. "Players can create their own rich park adventure as they build attractions, interact with characters, craft items, and strive to keep visitors happy while stopping pesky Chimpanzombies from destroying their creations!"*

In addition to the creative fun of building your amusement park, **Wonder Park Magic Rides** offers a sophisticated park management simulation. Players will not only craft rides and similar attractions, but also build concession stands and gather ingredients to craft snacks such as burgers, popcorn, and candy apples to increase visitor satisfaction. It's up to the player to attract more visitors and keep them happy with fun rides and food and drinks—all of which creates funds to expand the park. Players can amass an assortment of cute, collectible Wonder Chimps while keeping an eye out to make sure that destructive Chimpanzombies don't mess up their hard work! It's not easy to run a Wonder Park, after all!

#### Game Features

- **Build Your Own Wonder Park:** Build and customize the park of your dreams, just as in the movie!
- **Create Awesome Rides:** Build fully animated roller coasters, spinning rides, ferris wheels, and flying chair rides—then watch them go!
- **Play with Your Favorite Characters:** Interact with June and Boomer, and then get to know the other film characters through narratives and animated tasks
- **Manage a Theme Park:** Collect, craft, and sell items to keep visitors happy and coming back for more
- **Collect Wonder Chimps:** Collect all your favorite Wonder Chimps—but watch out for Chimpanzombies trying to destroy your park attractions!
- **Entertain Park Visitors:** Visitors will send you on hundreds of fun quests—fulfill their wishes to gain experience and unlock even more content!

Get ready to bring your Wonder Park to life! **Wonder Park Magic Rides** is now available for [iOS](#) and [Android](#) as a free download, with optional in-game purchases.

To keep in touch with Pixowl and **Wonder Park Magic Rides**, please visit [www.pixowl.com](http://www.pixowl.com) and follow us on [Facebook](#).

#### About Pixowl

Founded in 2011 and headquartered in San Francisco, with development studios in Buenos Aires, Argentina, Pixowl, Inc. is a mobile-game development company that creates and combines player-centric worldbuilding experiences and character-driven narratives. Pixowl's experienced

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international team of dynamic innovators, developers, and artists give mobile and PC gamers the ability to build worlds featuring both original and IP-based content such as The Sandbox, Peanuts: Snoopy's Town Tale, Garfield: Survival of the Fattest, and Goosebumps HorrorTown among others. Pixowl was acquired in 2018 by Animoca Brands and is in the process of launching the blockchain version of its hit franchise, The Sandbox, which is one of the most anticipated blockchain games. For more information about Pixowl, please visit [www.pixowl.com](http://www.pixowl.com) or friend and follow them on [Facebook](#) and [Twitter](#).

#### **About Animoca Brands**

Animoca Brands (ASX: AB1) leverages gamification, blockchain, and artificial intelligence technologies to develop and publish a broad portfolio of mobile products including games such as The Sandbox, Crazy Kings, and Crazy Defense Heroes as well as products based on popular intellectual properties such as Garfield, Snoopy, Thomas & Friends™, Ever After High and Doraemon. Animoca Brands is the exclusive China distributor of *CryptoKitties*. The Company is based in Hong Kong, Canada, Finland, and Argentina. For more information visit [www.animocabrands.com](http://www.animocabrands.com) or get updates by following Animoca Brands on [Facebook](#) or [Twitter](#).

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