

1st Group signs strategic pilot with Medibank

MyHealth1st to power Medibank's Members' Choice Advantage online booking service

Highlights:

- 1st Group has signed an agreement with Medibank, one of Australia's largest private health insurers, to pilot MyHealth1st, 1st Group's online appointment booking platform, with Medibank's Members' Choice Advantage dental network
- In a competitive process MyHealth1st was selected for its superior capabilities and strict privacy and security compliance, which have always underpinned the company's business model
- Through MyHealth1st, 2.8 million of Medibank's customers can book online appointments initially with selected dental practices
- Medibank will actively market the online booking functionality powered by MyHealth1st to its Members' Choice Advantage dental network
- The pilot is expected to go live in March 2019.

1ST Group Limited (ASX: 1ST), the Australian digital health group, today announced it has entered into a new Agreement to deploy its digital online patient engagement platform, MyHealth1st, as the online booking engine for Medibank's new Members Choice Advantage online booking service under a monthly subscription contract including setup fees.

Under the Agreement, 2.8 million of Medibank's customers will be able to use the MyHealth1st platform to book online appointments with Medibank's Members' Choice Advantage dental clinics.

After working with Medibank for several months, the agreement is now signed to launch the initial Phase 1 pilot which is expected to go live in March 2019. Providers who sign up to the program may have the option

to upgrade to the broader range of MyHealth1st products and services. On completion and success of the pilot phase, 1st Group will work with Medibank to scope and deploy Phase 2.

1st Group's Managing Director and Co-Founder, Klaus Bartosch said, "We are delighted to strategically partner with Medibank to use our MyHealth1st platform to power the Members' Choice Advantage online booking service enabling Medibank customers to easily book an appointment online 24/7. 1st Group was selected following a rigorous and competitive process which demonstrates 1st Group's superior technology capabilities and market leading data privacy protections. We look forward to working with Medibank's extensive membership base and healthcare providers to build awareness of the platform's easy to use functionality and value add."

Further information

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About 1st Group Limited

1st Group is an ASX listed digital health group building Australia's leading health services portal, MyHealth1st.com.au, Australia's online pet service portal PetYeti.com.au and corporate and government solutions platform GoBookings.com. These integrated platforms provide an easy to use online search and appointment booking service and offer a range of value added apps and services that facilitate digital patient and customer engagement. We improve lives by connecting consumers to a variety of healthcare services and information anytime, anywhere, so they can get well sooner and stay well longer. To find out more visit 1stGrp.com, MyHealth1st.com.au, PetYeti.com.au and GoBookings.com.