

ASX Announcement
22 March 2019



Leading social influencers Kris Smith and Natalie Roser join WNB as Brand Ambassadors

Wellness and Beauty Solutions Limited (ASX:WNB) (the 'company' or the 'Group') is delighted to announce that high profile social influencers Kris Smith and Natalie Roser have joined WNB as brand ambassadors under its wholly-owned subsidiary, Giving Brands Company Pty Ltd (GBCo).

Both ambassadors bring a large network and extensive social media following with a combined total of over 1 million Instagram followers and over 30,000 Facebook likes. This provides WNB the ability to leverage this reach and allow new and current GBCo brands to gain immediate brand awareness.

GBCo's current range of beauty, skincare and wellness brands include Jbronze, NailKalm, Breathe and the soon to be launched ELLE ranges and the Company will announce in the coming weeks which brands Natalie and Kris will be affiliated with.

The ambassadors will be issued 2,000,000 fully paid ordinary WNB shares at an issue price of \$0.05. The shares will be held in escrow for 12 months from the issue date.

WNB Managing Director and Chief Executive Officer Ms Christine Parkes, said "GBCo has a number of beauty and wellness brands under development, and due for launch in 2H 2019. Signing ambassadors with the professional acumen and strong social media pedigree such as Kris and Natalie, is a real coup for the Group."

"Kris and Natalie are highly professional and have shown a genuine integrity and willingness to work with GBCo to create and build our brands. They are committed both to building brand value for the Group and have agreed to accept WNB shares as part of the ambassador agreement," Ms Parkes said.

Quote from Kris Smith, *"Health and wellbeing has been a huge part of my life for over 25 years now, so the opportunity to partner with this new innovative company whose focus is exactly that, is a real honour."*

Quote from Natalie Roser, *"I'm proud to stand alongside a company born with a strong conscience towards people, and the environment. When a brand's philosophy, messaging and purpose aligns with your own, it is truly magic. I'm excited to see what this magic brings for the future."*

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About Wellness and Beauty Solutions Limited

Wellness and Beauty Solutions has a network of 10 *Immersion Clinical Spas* in Australia and a suite of owned and licensed wellness, beauty and lifestyle brands.

Our suite of brands is sold to the professional and retail markets and includes: Jbronze, Breathe and NailKALM, and products under development for ELLE, Country Style and the Australian Women's Weekly. The clinics provide non-invasive medical aesthetic (NIMA) and wellness and beauty services using a highly experienced team of doctors, aesthetic nurse consultants, dermal therapists and beauty consultants.

About Kris Smith

Kris Smith is a stylish and well-liked TV presenter, model and former professional athlete. He is known as the popular and long-standing male ambassador for Myer. Kris is active on social media and has more than 145k Instagram followers. Kris' TV highlights include co-hosting Channel 7's *Daily Edition* program, co-host on Football Superstar Series 3, and guest host on Australia's Next Top Model.

About Natalie Roser

Natalie Roser is an Australian fashion model who was the Face of Fox8 in 2014 and competed in Miss Universe. Arguably one of Australia's most successful 'Insta models', Natalie has built her own profile which boasts an impressive 1 million following on Instagram.