



8 April 2019

## R3D Global Appointed by Ryde Technologies for Investor Relations Efforts

R3D Global Limited (ASX: R3D) is pleased to advise that it has been appointed by Singapore's ride-hailing app Ryde Technologies (**Ryde**) to provide its suite of investor relations and communication services to Ryde in support of Ryde's expansion plans.

Ryde is a Singapore-based mobility app that has grown from strength to strength since its launch in 2015. To-date, Ryde has gained over 80,000 drivers onto its platform. Most recently, Ryde announced that it has raised funds from Nomad X and the investment would be used to expand operations, roll-out new features, enhance its payment systems and deepen the technical expertise of the team.

Terence Zou, founder and CEO of Ryde Technologies, said, "We are very comfortable with the professionalism and the expertise that the R3D team can bring to Ryde. The team comes with a great understanding of our business and impressive strategic thinking. With their shared passion of Ryde, we are excited to see how we can work together to propel our brand into new markets in the coming months."

Florence Fang, CEO of R3D Global added "We, as R3D, are thankful for the trust and support that Ryde has in our team and services. I look forward to our continued partnership and am confident that the team will deliver fantastic results that will help both companies to grow."

For further information, please contact:

**Eddie Wu**

Media Relations

e: [sydneyhq@r3d.com.au](mailto:sydneyhq@r3d.com.au)

### **About R3D Global Limited [r3d.com.au](http://r3d.com.au)**

R3D Global Limited (ASX: R3D) is a global investor relations and public relations firm with a global media distribution platform, with a strong specialisation within Asian markets. Founded in 2004 and listed in 2016, R3D is headquartered in Sydney with operations across Asia. Backed by a management team with vast financial market and public relations experience, R3D provides disruptive, dynamic and digitally integrative marketing solutions to companies interested to reach out to new markets.

**R3D Global Limited | ABN: 53 111 398 040 | ASX: R3D**

Level 2, 131 Macquarie Street, Sydney NSW 2000, AUSTRALIA

**T:** +61 2 9251 7177

**E:** [sydneyhq@r3d.com.au](mailto:sydneyhq@r3d.com.au)

**W:** [www.r3d.com.au](http://www.r3d.com.au)