

NEW ZEALAND MARKET EXPANDS FOR INTELLIHR

Highlights

- intelliHR's sales and marketing efforts in New Zealand are gaining momentum with success evident through a number of recently secured customers
- Global contracted Annual Recurring Revenue now exceeds \$1million per annum
- Global contracted users now approaching 7,500

intelliHR Holdings Limited (ASX:IHR) is pleased to announce that its sales and marketing efforts in the New Zealand market have been validated through a number of recent customer wins. The Company has now signed its fourth New Zealand based customer welcoming a NZ Energy Utility to its fast-growing high-profile customer base. When recent customer signings are fully implemented, the total New Zealand headcount is expected to exceed over 1,000 paying users.

intelliHR now has a global contracted users of circa 7,500 with a global contracted Annual Recurring Revenue in excess of \$1million. The Company's recently executed contracts demonstrate its evolving international focus and are evidence that the intelliHR management platform is capable of being deployed efficiently and effectively into both the domestic and international markets.

intelliHR has actively targeted the New Zealand market with a dedicated expansion team and a concentrated sales and marketing approach. This approach has been validated with a rapid increase in New Zealand based paying users and a strong pipeline of potential customers to continue growth through the remainder of CY19 and beyond. intelliHR's success demonstrates the validity of the industry and location agnostic principles of the intelliHR platform, and its strong customer retention performance further validates the value of its HR management technology.

intelliHR's Managing Director, Mr. Robert Bromage commented: "Recent customer wins validate our focussed New Zealand marketing efforts and solidify intelliHR as a HR management platform of choice. Whilst continuing our success in Australia, we are proving we can successfully compete in international market, furthering our global expansion ambitions".

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About intelliHR

intelliHR is an Australian HR technology business developing and currently marketing a next-generation cloud-based people management and data analytics platform. Delivered to customers by a SaaS business model, it is disruptive and advanced technology leveraging AI specifically Natural Language Processing in the application. It is scalable to a global market and is industry agnostic. For more information visit www.intellihr.com.au.



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