

Australian travel technology disruptor TRAVLR and 8common Limited partner to address the growing Bleisure market

Highlights:

- 8common Limited (ASX:8CO) enters strategic alliance with Global travel disruptor TRAVLR
- TRAVLR was founded by the team behind the Bali Bible and is a platform that allows travellers globally to dream, plan, book, experience and share their next adventure
- The strategic alliance with 8common and its employee benefits platform Benefits8 will look to address the growing Bleisure (Business and Leisure) travel opportunity
- The TRAVLR powered Benefits8 platform will deliver an end-to-end leisure travel platform which will leverage the client relationships of 8common's Expense8 business unit which includes large corporates like Woolworths, Broadcast Australia, Amcor and 117 State and Federal Government Agencies

8common Limited (ASX:8CO) ("8common") and TRAVLR are pleased to announce its strategic alliance to launch its employee travel benefits platform Benefits8 to address the growing Bleisure (Business and Leisure) travel opportunity.

The TRAVLR powered Benefits8 platform will deliver an end-to-end leisure travel platform which will leverage the client relationships of 8common's Expense8 business unit which includes users from large corporates like Woolworths, Broadcast Australia, Amcor and 117 State and Federal Government Agencies.

The concept of combining business and leisure travel is well embraced and has been identified as a significant priority by travel industry experts. A recent survey by Hilton Hotels & Resorts found nearly 70% of respondents had a desire to extend their work trips for leisure purposes. In its 2018 Bleisure Trends Report, the travel management company Egencia noted 68 percent of travelers mix business with pleasure trips between one and three times a year.

Founder of TRAVLR, Simon te Hennepe is thrilled to see TRAVLR supported and utilised as a technology platform by Benefits8.

"At TRAVLR, we have developed this platform over the last 10 years, seamlessly using technology to create the very best experience for travellers. In 2019, *Bleisure* travel, adding a leisure portion of travel to a business trip, will become a hugely popular way to make the most out of business travel, with 68% of business travellers globally taking at least one Bleisure trip per year," he said.

"It's great to be partnering with 8common and Benefits8 who have recognised the need for innovation and a new technology platform that powers and allows the whole experience of booking and planning travel to be effortless and enjoyable whilst also maintaining the highest compliance standards," says te Hennepe.



The Expense8 Corporate Travel module offers a Pre-Trip approval function to let employees easily plan and book corporate travel. The module also includes an easy and secure approval process for both managers and employees to meet strict government and corporate compliance requirements.

Executive Chairman of 8Common, Nic Lim says he's proud to see such an exciting and innovative partnership get off the ground.

"With this powerful alliance, 8common aims offer a seamless ecosystem that keeps the lines clear between business and leisure travel," he said.

"Benefits8 customers will have access to an enhanced travel booking experience through TRAVLR featuring an industry leading network of flights, hotels & resorts, Agoda homes inventory, cruising, as well as more than 200,000+ experiences and activities from across the globe," he said.

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About TRAVLR:

TRAVLR is a technology platform that hosts thousands of travel recommendations from real travellers and allows users to research, plan and book their trip all within the one site. We've effectively integrated the world's largest travel inventory into the one platform making it a seamless and pain-free booking process. A partnership with TRAVLR provides business with personalised curated content relevant to their users and allows their customers to book all elements of their trip – flights, accommodation, activities and experiences – easily and at competitive prices.

About 8Common:

8common is listed on the Australian Securities Exchange (ASX). With a focus on financial technology, the groups core product expense8 delivers Travel and Expense management (TEM) and card Application & Management to large Australian enterprises including Woolworths, Broadcast Australia, Amcor and State and Federal government agencies including the Federal Department of the Prime Minister and Cabinet and the NSW Department of Education.

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