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**Fletcher Building  
Limited**

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26 June 2019

### **Fletcher Building Investor Day Presentation**

Fletcher Building will hold an investor day in Sydney today.

Fletcher Building management led by CEO, Ross Taylor is presenting an update on progress on the Group Strategy, an in-depth presentation on the Australia Division and a presentation on capital structure and use of the Formica sale proceeds.

Attached is the investor day slide presentation.

You can watch the webcast live at the following link <https://edge.media-server.com/m6/p/vibdmjmj>

**ENDS**

# Fletcher Building

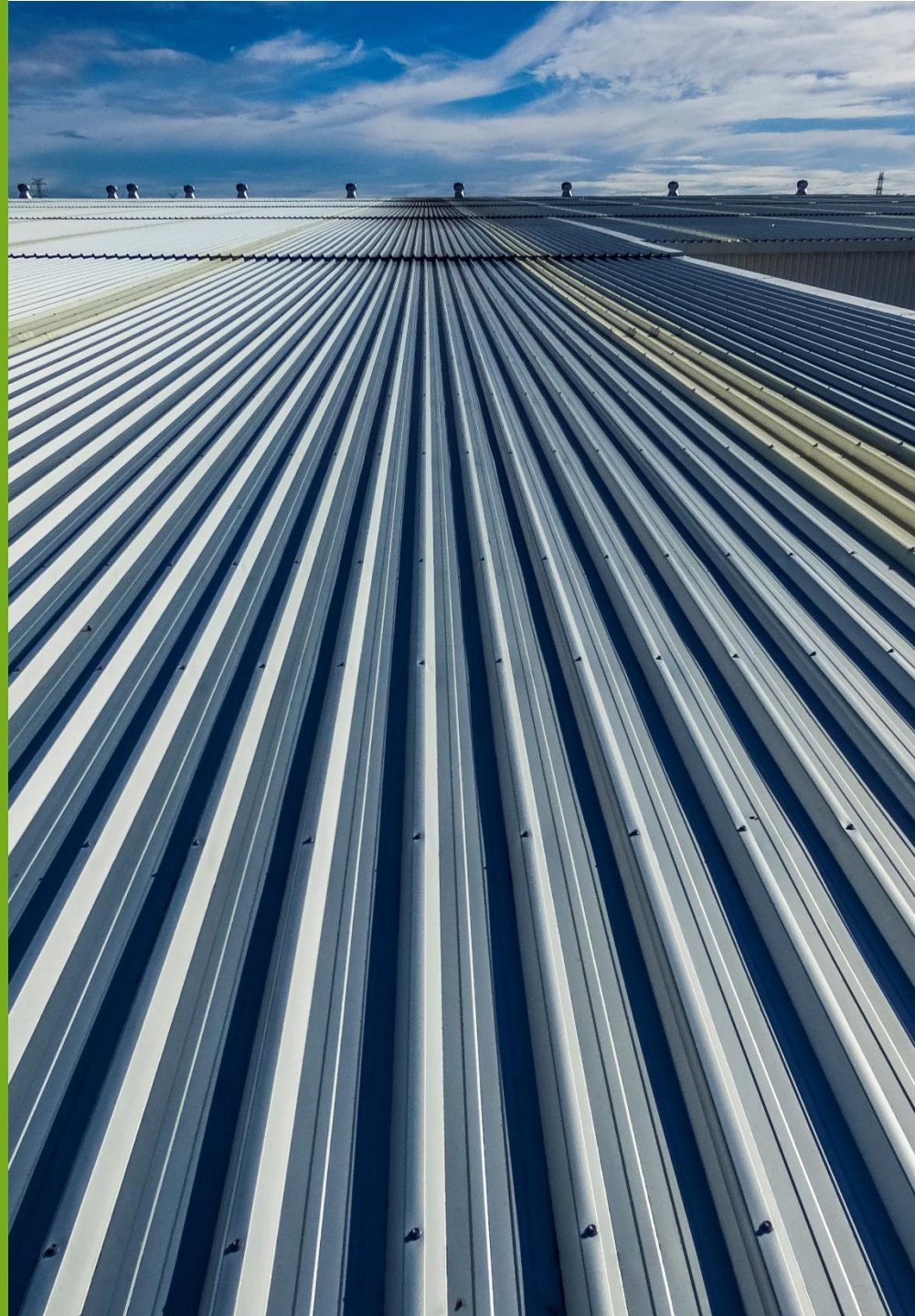
## Investor Day June 2019

ROSS TAYLOR  
— Chief Executive Officer

DEAN FRADGLEY  
— Chief Executive Australia

BEVAN MCKENZIE  
— Chief Financial Officer

26 June 2019



# Agenda

Time (AEST)	Topic	Presenter
10:00 - 10:30 AM	<b>Introduction</b> <ul style="list-style-type: none"><li>• Welcome, outline for the day</li><li>• Group update</li></ul>	Ross Taylor, CEO
10:30 – 11:15 AM 11:15 – 13:45 PM	<b>Australia division</b> <ul style="list-style-type: none"><li>• Australia Strategy</li><li>• Business unit booth rotation (x5)</li></ul>	Dean Fradgley, CE Australia Australia BU General Managers
	<i>Lunch will be served during the BU booth rotations</i>	
13:45 - 14:15 PM	<b>Capital</b> <ul style="list-style-type: none"><li>• Capital Structure and Formica Proceeds</li></ul>	Bevan McKenzie, CFO
14:15 – 14:30 PM	<b>Conclusion</b> <ul style="list-style-type: none"><li>• Outlook</li></ul>	Ross Taylor, CEO
14:30 - 15:00 PM	<i>Light refreshments / afternoon tea</i>	



# Content

## 1. Group Update

2. Australia Division

3. Capital Structure & Management

4. Outlook

5. Appendix



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# Our strategy

12 months ago we laid out a more focused strategy for Fletcher Building

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## Vision

To be the undisputed leader in NZ and AU building solutions – with Products and Distribution at our core

## Focus Areas

1. Refocus on the NZ core

2. Stabilise Construction

3. Strengthen Australia

4. Exit non-core businesses

## Enablers

Strong safety culture

Engaged and capable people, lean operating model

Fit for purpose systems

Disciplined performance improvement and capital allocation

Leading innovation

Organic growth and targeted acquisitions



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## We remain confident that this positions us well to drive shareholder returns into the future

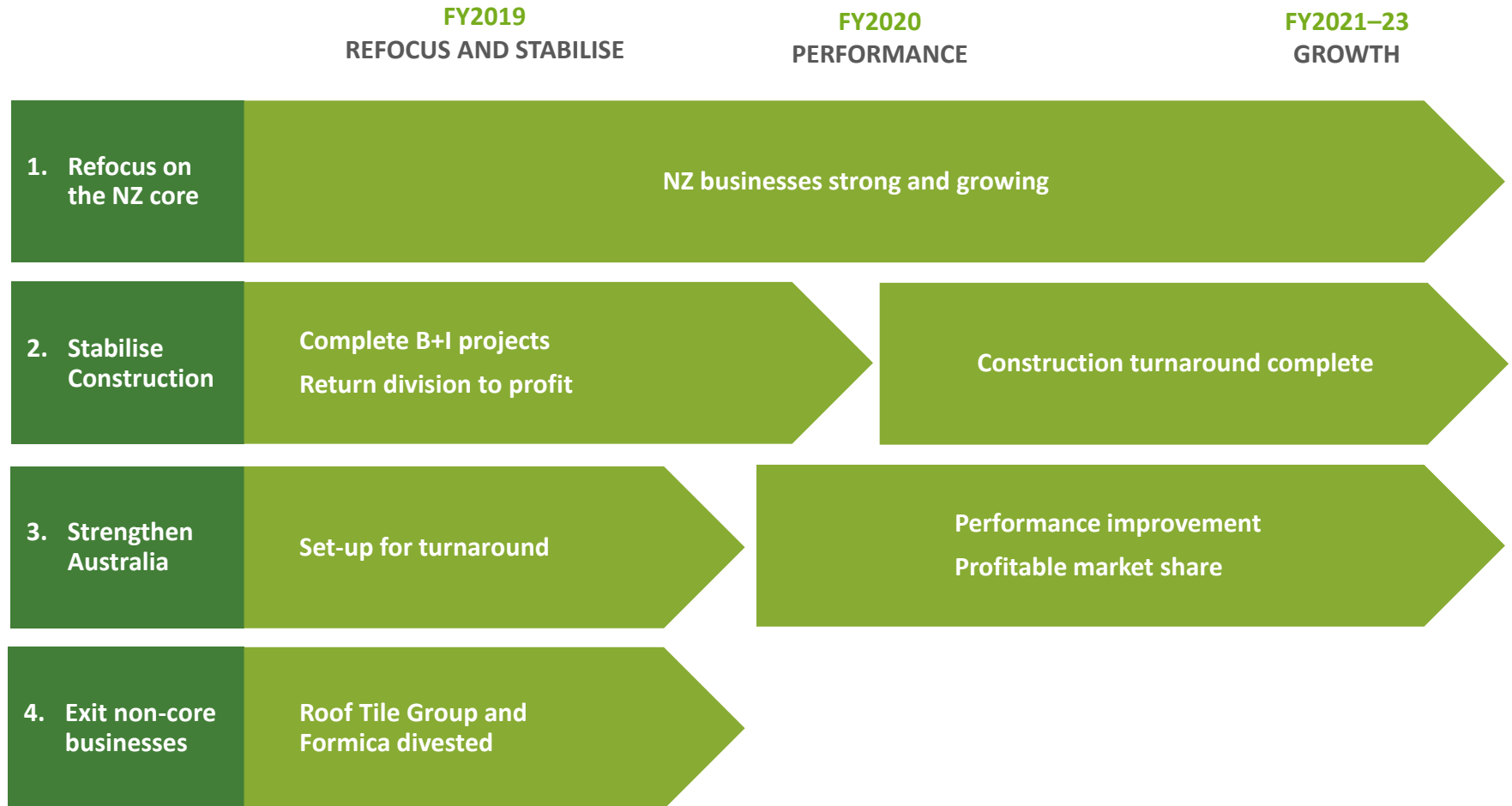
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<b>Focus</b>	<ul style="list-style-type: none"><li>• Focused on a more manageable footprint</li></ul>
<b>Strength</b>	<ul style="list-style-type: none"><li>• Materially strengthened balance sheet</li></ul>
<b>Consistency</b>	<ul style="list-style-type: none"><li>• Similar businesses in NZ and Australia, allows leverage of skills and IP</li></ul>
<b>Lower risk</b>	<ul style="list-style-type: none"><li>• Drive and grow our strong and well positioned NZ businesses</li><li>• Trap the upside potential in our underperforming Australian businesses</li></ul>
<b>Positioned for macro tailwinds</b>	<ul style="list-style-type: none"><li>• Sustainable background of population and GDP growth in NZ and Australia</li><li>• Geographic isolation gives “in country” scale positions a competitive advantage</li><li>• Able to be a global innovation “fast follower” - but 1<sup>st</sup> in our home markets</li><li>• Cheaper and better automation making developed country manufacturing more viable</li></ul>



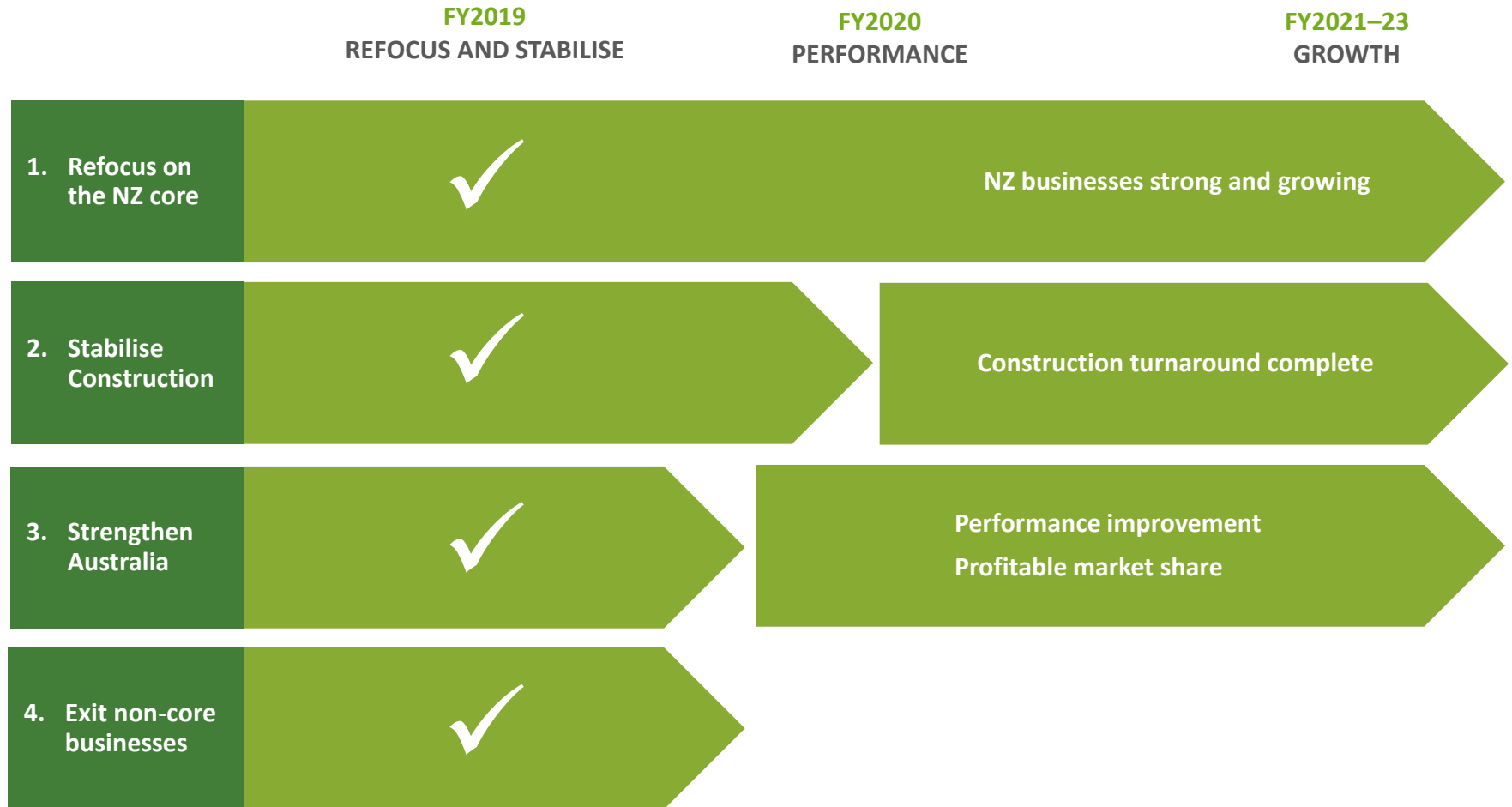
# Our five year timeline

We recognised this would take time and laid out a plan over three broad stages



# Our five year timeline

We recognised this would take time and laid out a plan over three broad stages





# 1. Refocus on the NZ core

>\$4bn revenue delivering margins of average c 11%, solid NZ market backdrop, revenue and competitive position maintained, team and organisation evolved, and now positioned to respond to margin pressure

Through FY19 it was important to stay focused on the core while we dealt with our other priorities

Building Products	<ul style="list-style-type: none"><li>✓ WWB, TINZ, Laminex benefiting from strong consents / WPIP and have strong market positions</li><li>✓ Humes team and business reset after underperformance</li><li>✓ WWB innovation and operational excellence</li></ul>
Steel	<ul style="list-style-type: none"><li>✓ Market share maintained against strong competition through strong customer service</li><li>✓ Site consolidation</li><li>✗ Challenging trading environment in H2 leading to margin pressure</li></ul>
Distribution	<ul style="list-style-type: none"><li>✓ Benefiting from elevated market backdrop, particularly in Auckland</li><li>✓ Innovation through Mico expansion of category offering into concrete pipes</li><li>✓ Digital mobility rolled out to all PlaceMakers branches</li></ul>
Concrete	<ul style="list-style-type: none"><li>✓ Strong performance in aggregates will enable some recovery post cement mill failure</li><li>✓ Acquired targeted bolt-ons through Waikato quarry</li><li>✓ Completion of Auckland airport precinct ready-mix plant</li></ul>
Residential and Development	<ul style="list-style-type: none"><li>✓ Strong Wiri land sales mean land development expected to be \$55m, above expected run rate of \$25m</li><li>✓ Sustainable growth in house sales volumes to c 740 in FY19</li><li>✓ Panelisation plant on track to commence production in 1H20</li></ul>



## 2. Stabilise Construction

Our focus pivots to securing the division's future, winning profitable contracts and creating a balanced portfolio

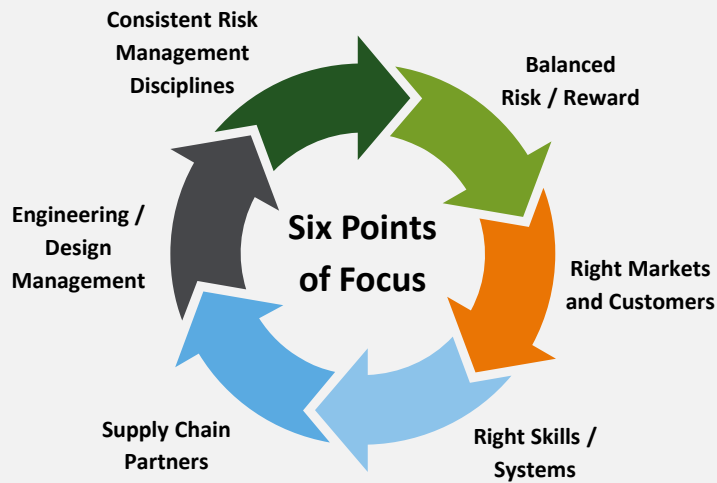
### Key Strategic Priorities Remain the Same

Close out legacy B+I projects within provisions

Win profitable work in key growth markets

Retain and attract capability

### Areas of Focus Moving Forward



### What's Different / Changed

#### Skills

- Experienced project teams fit for purpose
- Top team being rebuilt
- Proven executives with strong domain experience
- Reintroduced project management skills and training regimes across the businesses

#### Governance and risk management

- Capability to provide disciplined supply chain management through in-house design and engineering teams
- Project reporting discipline; cost and programme schedules; day-to-day management overhauled and standardised

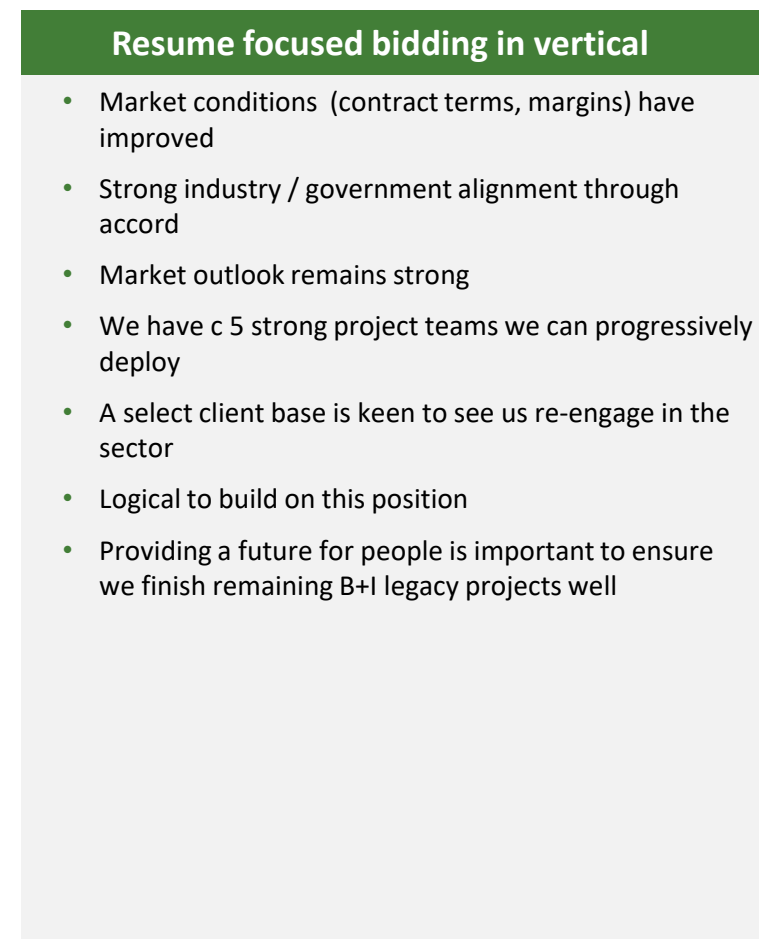
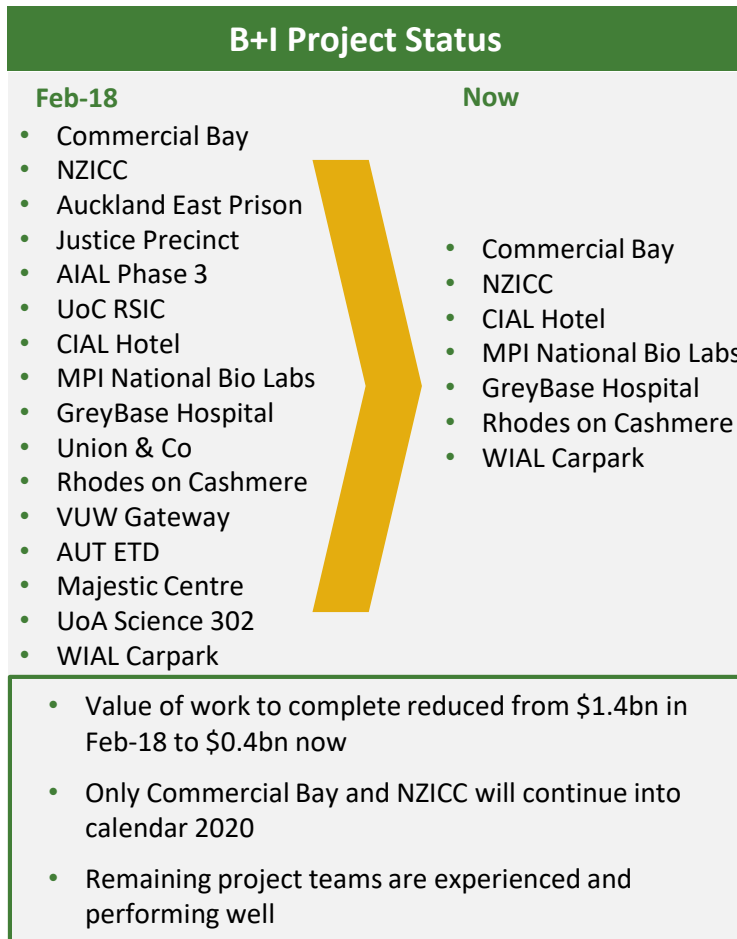
#### Building a balanced portfolio

- Bids and targeted project portfolios aligned with overall business risk profile and appetite
- More medium sized projects; smaller number of larger projects
- Focused on right clients who will accept sensible risk profiles and margins



## 2. Stabilise Construction

Remaining B+I projects stable and within provisions – will resume focused bidding in vertical



### 3. Strengthen Australia

The upside opportunity for Fletcher Building in Australia remains, but the starting point for the turnaround is worse than anticipated, with FY19 EBIT of c \$55m



#### Current Position

- \$3bn revenue
- FY19 EBIT (excluding significant items) forecast to be c \$55m, 2% EBIT margin
- Sharp decline in residential market, plus higher input costs, leading to price and margin pressure
- Poor business disciplines in certain areas

#### What We Are Doing

- One division now established, new leadership and governance
- Decisive intervention in FY19 to set the businesses up for performance improvement and growth: clear BU priorities, cost-out programme, and targeted growth investment
- Targeting \$100m gross annual cost-out benefit in FY21; expect c \$50m of this to flow to net EBIT benefit in FY21

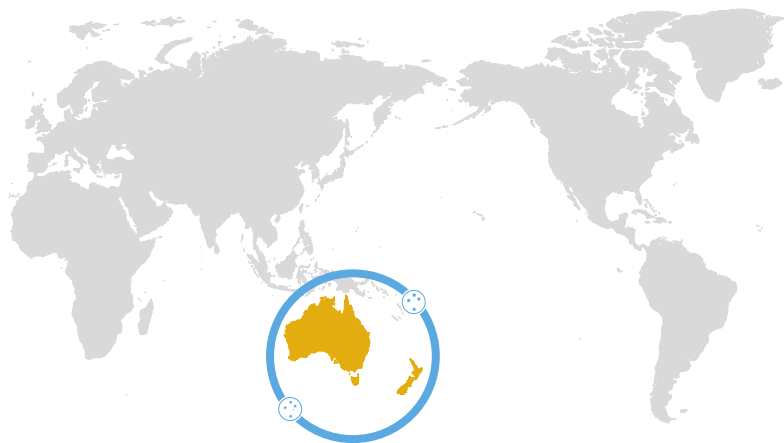
#### Outlook

- Achieve modest profit growth in FY20 despite ongoing expected contraction in residential market
- Lean and focused business set up for forecast market recovery in FY21
- Continue to target business generating 7% EBIT margin in the medium term



## 4. Exit non-core businesses

RTG sold, Formica sale completed ahead of schedule and at the top end of valuation expectations



NZ\$m	RTG	Formica
Net Sale Proceeds	59	1,185
Less: Carrying Value	77	1,310
Loss on Disposal	18	125 <sup>1</sup>

### Formica and RTG Divested

- Outstanding outcome on exiting of International businesses
- In FY19, successfully sold Roof Tile Group and Formica
- Roof Tile Group
  - Sold on 1 November 2018
  - Final net sale price of NZ\$59m to IKO, in line with expectations
- Formica
  - Sold on 3 June 2019
  - Final net sale price of NZ\$1,185m to Broadview, ahead of expectations
  - Exited at 10.8x FY18 EBITDA
  - Timely exit from softening of the US market
- Positioned our Group balance sheet in a very strong position:
  - Net debt: \$300m – \$400m
  - c 0.5x leverage



# Key enablers

We are making good progress on our strategic enablers

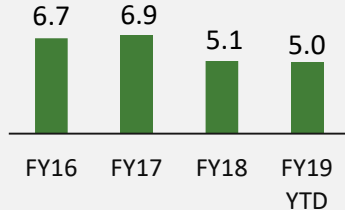
<b>Strong safety culture</b>	<ul style="list-style-type: none"><li>• Ensure we learn from the fatalities in FY19</li><li>• Reset safety – culture and practice driving to an injury free environment</li><li>• Continue to build off our industry leading TRIFR rates</li></ul>	X
<b>Engaged and capable people, lean operating model</b>	<ul style="list-style-type: none"><li>• Transitioned well to new structure with a lower corporate overhead</li><li>• No trapped overhead post Formica sale</li><li>• Employee engagement up to 71%</li></ul>	✓
<b>Fit for purpose systems</b>	<ul style="list-style-type: none"><li>• Targeted ERP upgrades, with improved project governance process embedded</li><li>• Focus on customer-facing digital enhancements: e-commerce, product and customer management systems</li></ul>	✓
<b>Disciplined performance improvement and capital allocation</b>	<ul style="list-style-type: none"><li>• Transparent KPIs from market through to business units</li><li>• Good baseline now allows progressive performance improvement</li><li>• Increased investment of c \$50m p.a. in our core businesses from FY19</li></ul>	✓
<b>Leading innovation</b>	<ul style="list-style-type: none"><li>• Residential panelisation plant</li><li>• Winstone Wallboards new exterior sheathing solution</li><li>• GBC Tyre Derived Fuel project to sustainably dispose of NZ's end of life tyres</li><li>• Iplex NZ mobile extrusion plant</li></ul>	✓
<b>Organic growth and targeted acquisitions</b>	<ul style="list-style-type: none"><li>• Small bolt-ons and acquisitions where it makes sense, e.g. Waikato Aggregates and new PlaceMakers branch in Rotorua</li><li>• Disciplined in execution</li></ul>	✓



# Focus on key enablers will drive improvements across our balanced scorecard

## Safety

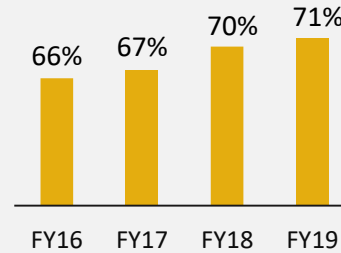
### Total Recordable Injury Frequency Rate <sup>1</sup>



- Deeply saddened by recent fatalities
- Reinforced our focus on achieving an injury free environment
- Continue to drive TRIFR to under 5.0 (well below industry average)

## Engagement

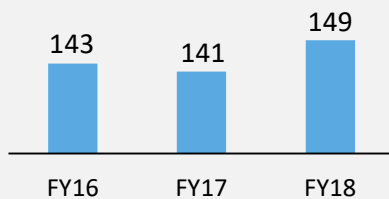
### Employee Engagement Rating



- Drive employee engagement >80% (top quartile) with no business lower than 70%

## Sustainability

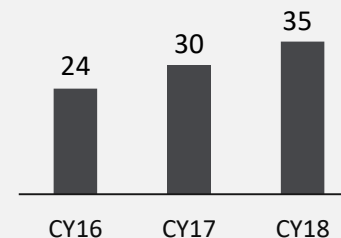
### Carbon Emission Intensity <sup>2</sup>



- Sustainability reporting in place across environmental, economic and social domains
- Focus on NZ cement manufacture and power in Australia

## Customer

### Net Promoter Score <sup>3</sup>



- Drive to a best in class net promoter score of >55
- Rollout and embed customer service promises across all businesses

<sup>1</sup> TRIFR = Total no. of recorded injuries per million man hours worked.

<sup>2</sup> Carbon Emission Intensity = FBU Co2 Tonnes for every \$1m of revenue. Restated per ISO 14064-1, previously overestimated

<sup>3</sup> Net Promoter Score calculated as % Promoters (9 - 10) minus % Detractors (0 - 6).



# FY19 guidance

## Major drivers of FY19 results



New Zealand core – solid performance:

- Strong market positions maintained
- Earnings slightly down YOY due to Steel competitive pressures and cement mill failure
- Land Development ahead of expectations at c \$55m through good progress on Wiri North Development



Construction: back to profits, no change to B+I provisions



Australia: market headwinds and a tougher starting point driving EBIT expectations of c \$55m



**FY19 EBIT (before significant items) of \$620m - \$650m**

### Significant items expected to be c \$240m-\$250m

- Formica and RTG loss on sale<sup>1</sup>: c \$145m
- Restructuring charges (predominantly Australia division): c \$100m





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## Capital management

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- FBU is continuously assessing its balance sheet position and investment opportunities to drive shareholder returns
- Key considerations in assessing capital structure post the sale of Formica:
  - Net Debt / EBITDA projected to be below the target range of 1.5x-2.5x and ahead of forecast
  - All sensible debt reduction opportunities (c \$600m-\$650m over next 12 months) will be undertaken
  - Remain confident on completing the legacy B+I projects within current provisions
  - Continued preference for prudent balance sheet management as Company performance is reset
- On this basis, Fletcher Building considers incremental capital is available to be distributed to shareholders through an on-market share buyback of up to NZ\$300m
- This form of shareholder distribution takes into account tax effectiveness for all shareholders and earnings per share accretion
- The buyback is expected to commence following the FY19 results release
- Dividend has been reinstated in FY19 and as advised will be weighted to the final payment



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## We achieved what we said we would in FY19

Through FY19 we stabilised and focused Fletcher Building and positioned ourselves well to drive performance through FY20

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### Through FY19 we achieved the following

- Landed a leaner organisation through a restructure and attracted top talent
- Strengthened governance
- Kept NZ businesses on track
- Stabilised Construction returning it to profits and holding B+I provisions
- Intervened and set Australia up for turnaround
- Exited Formica and RTG for good prices
- Materially de-levered the balance sheet and commenced debt reduction
- Stayed inside our EBIT guidance range for the year
- Reinstated dividends
- Confirmed a capital return of up to \$300m via an on-market share buyback



**Q+A**



# Content

1. Group Update

**2. Australia Division**

3. Capital Structure & Management

4. Outlook

5. Appendix



## Team and market positions



**Dean Fradgley**  
Chief Executive, FB  
Australia



**Matt Brodie**  
CFO, FB Australia



**Justin Burgess**  
GM, Laminex



**Tim Broxham**  
GM, Tradelink and  
Oliveri



**Nicole Sumich**  
GM, Iplex and Rocla



**Paul Lavelle**  
GM, Fletcher  
Insulation



**Alastair Wilson**  
Acting GM, Stramit

BU	Market segments			Market Position	Market Share	Customer NPS <sup>1</sup>	Sites <sup>2</sup>
	Residential	Commercial	Infrastructure				
	<input type="radio"/>	<input type="radio"/>		1	42%	53	40
	<input type="radio"/>	<input type="radio"/>		2	19%	34	237
	<input type="radio"/>	<input type="radio"/>		2	19%	48	1
	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	1	32%	33	11
		<input type="radio"/>	<input type="radio"/>	2	20%	34	16
	<input type="radio"/>	<input type="radio"/>		2	34%	21	14
	<input type="radio"/>	<input type="radio"/>		2	19%	25	19

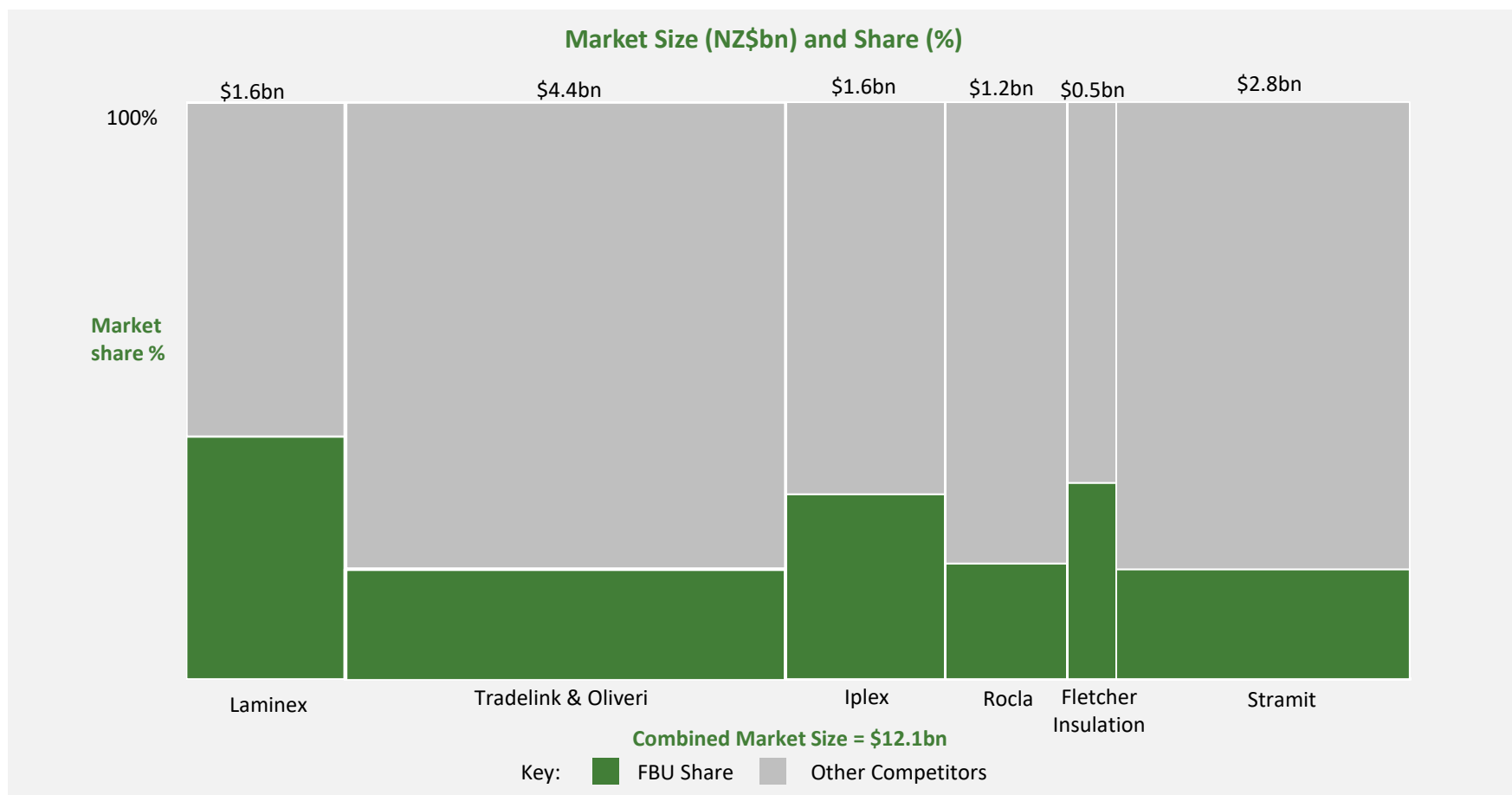
<sup>1</sup> NPS = Net Promoter Score

<sup>2</sup> Pre-site consolidation



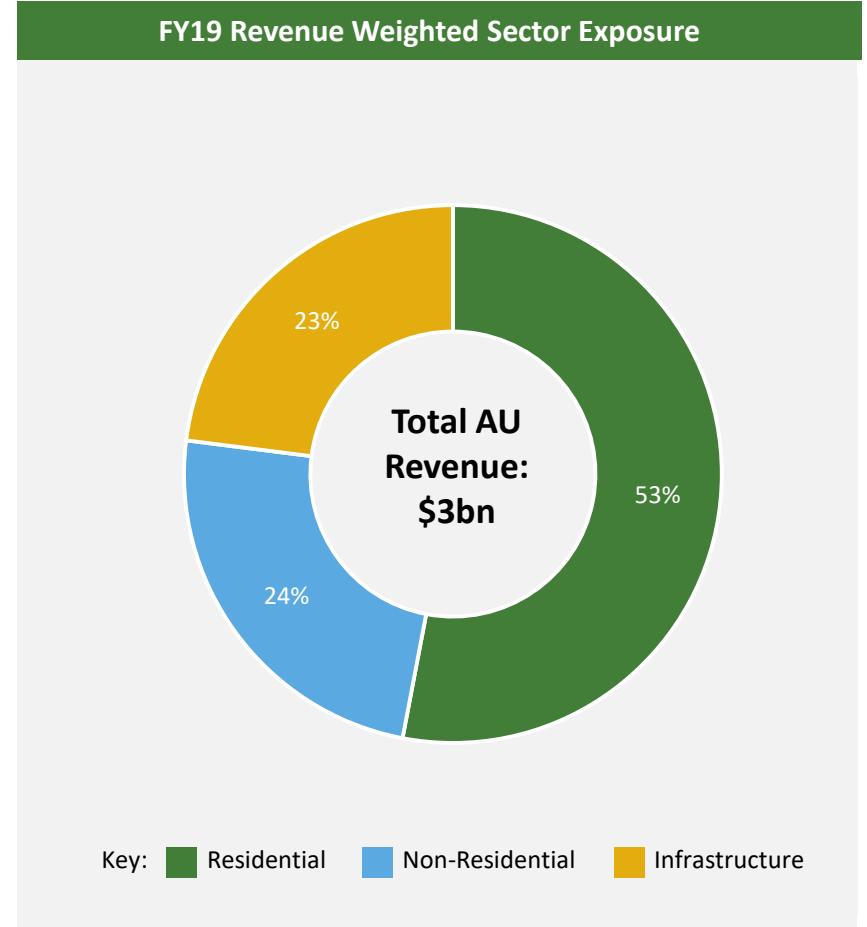
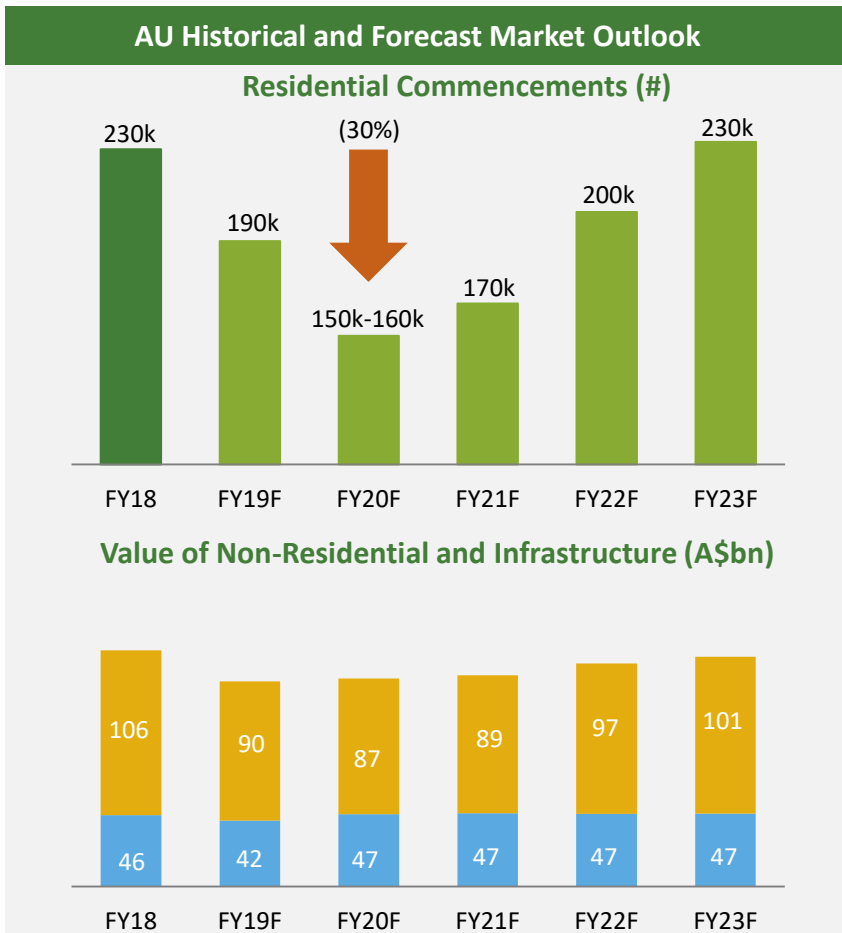
## Australian market size and share

The Australia division comprises a portfolio of manufacturing and distributing building products businesses that have strong market positions



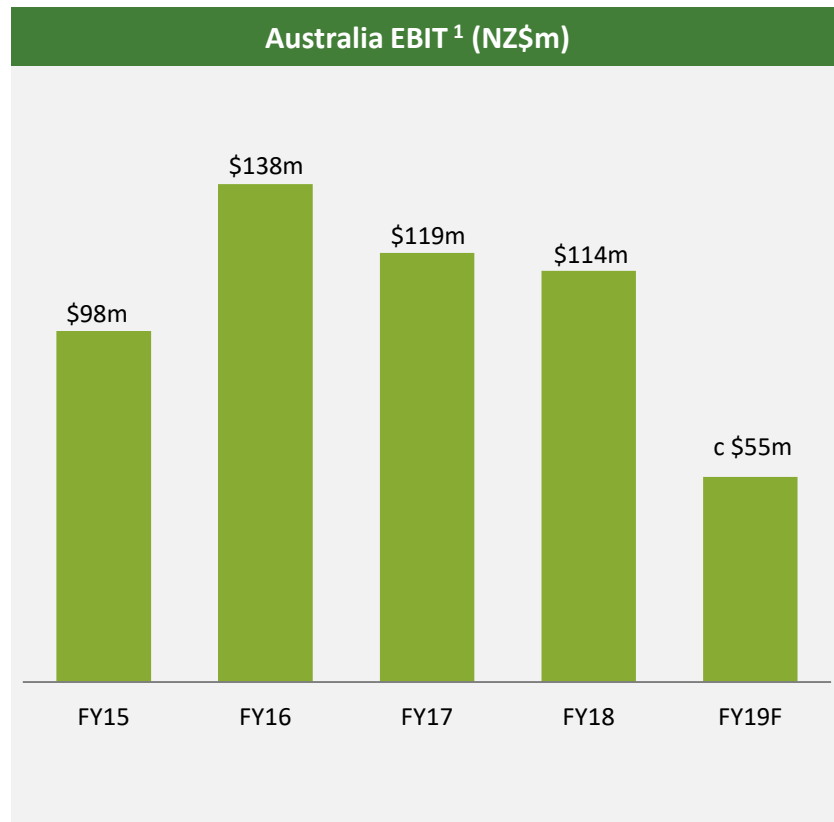
# Australian market sector exposure and outlook

The Australian businesses are most exposed to the residential building sector which is currently in decline and expected to come off 30% from FY18 to FY20, before returning to growth in FY21



## Australia starting point worse than expected with FY19 EBIT of c \$55m

The combination of the falling residential market and poor discipline in certain areas has led to a worse than anticipated starting point for the Australia turnaround

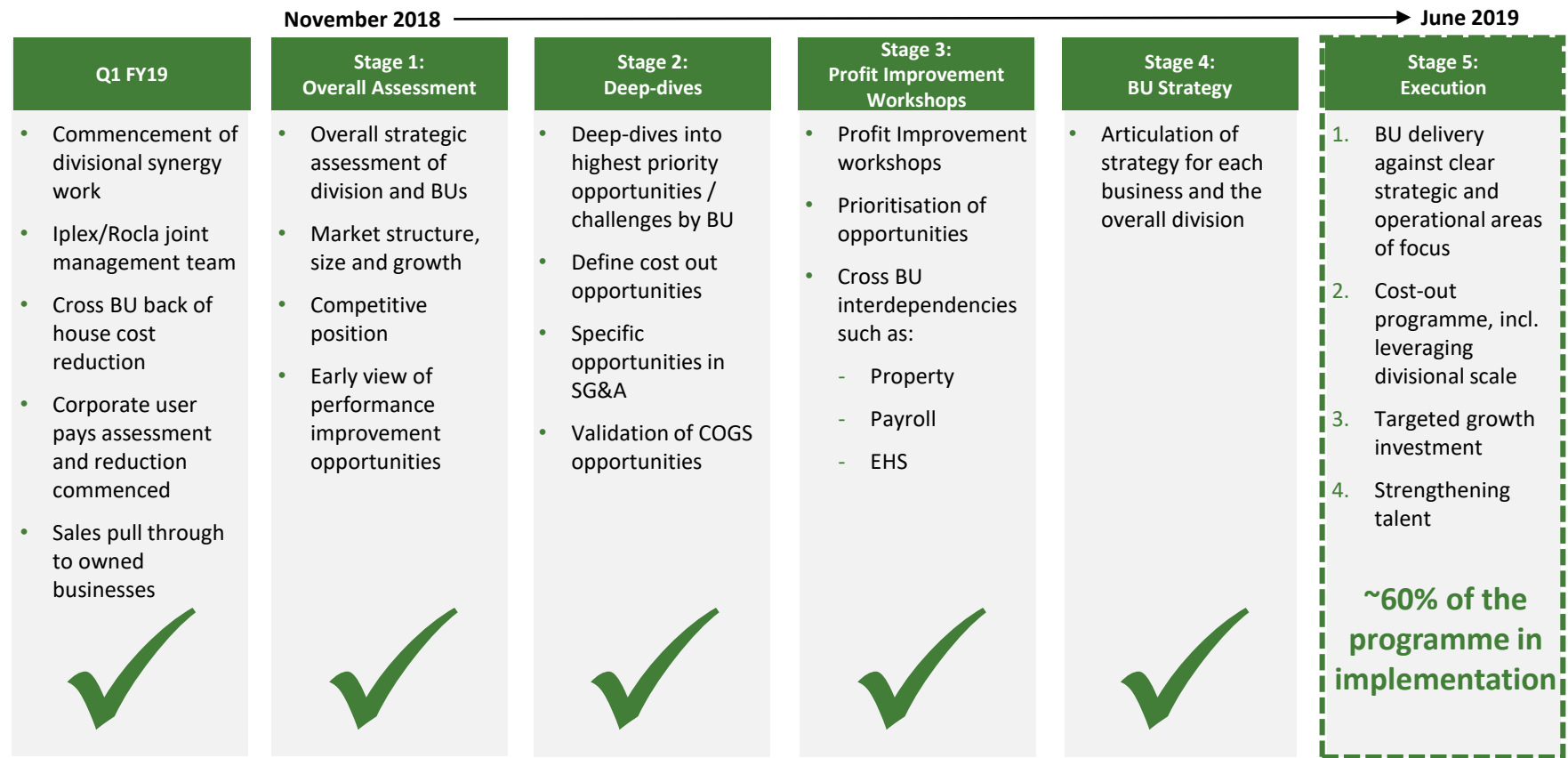




# AU turnaround – what are we doing?








We have undertaken a divisional operational review and business unit deep dives and as a result we are now executing: (1) clear BU priorities, (2) cost-out programme, (3) targeted growth investment and (4) strengthening talent

## New divisional structure facilitates programme not previously achievable



# AU turnaround – what are we doing?

1. Each BU is executing against a clear set of focus areas, which will support improvement in gross margin realisation across the division

BU	Key Areas of Focus					
	Lowest Manufacturing Cost	Pricing Strategy and Discipline	New Product Development	Customer Excellence	Operational Efficiency	Targeted Segment Growth
	✓	✓	✓	✓	✓	✓
 		✓	✓		✓	✓
			✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
	✓	✓	✓	✓	✓	✓
	✓		✓		✓	✓



# AU turnaround – what are we doing?

## 2. Cost-out programme is already well advanced, including leveraging divisional scale

200 roles have been disestablished, 18 properties have been exited, property co-location programme commenced

BU	Key Business Milestone
	<ul style="list-style-type: none"> <li>✓ Network optimisation of sites commenced</li> <li>✓ Laminex sales restructure complete</li> <li>✓ Major new product launches (new colour range) in 5 capital cities, biggest launch in 25 years</li> <li>✓ Laminex digital platform e-commerce launch</li> </ul>
 	<ul style="list-style-type: none"> <li>✓ Continuation of branch densification</li> <li>✓ Network optimisation ongoing with 9 loss making stores closed</li> <li>✓ Showroom refurbishment programme into year 2 with over 80 refurbishments completed</li> <li>✓ Restructure of head office staff completed</li> <li>✓ Oliveri new bathroom range launched to market</li> </ul>
 	<ul style="list-style-type: none"> <li>✓ Iplex / Rocla merger</li> <li>✓ Iplex Darwin distribution centre closed</li> <li>✓ Iplex direct-to-site organic strategy executed</li> <li>✓ Rocla Mackay site closed</li> </ul>
	<ul style="list-style-type: none"> <li>✓ Rooty Hill glass wool site closed</li> <li>✓ Production now ceased and demand transferred to Dandenong with automation investments made</li> </ul>
	<ul style="list-style-type: none"> <li>✓ Eziform business has been closed and all activities absorbed into Stramit</li> <li>✓ Continuation of property consolidations</li> </ul>



Expect gross annual benefits of \$100m in FY21, of which c \$50m flows to EBIT  
 Benefits flow from cost-out programme and fast-payback efficiency capex; all initiatives planned for execution in FY19 have been delivered; all future initiatives remain on track to deliver targeted benefits in FY20-FY21

	Targeted Annual In-Year Benefits (\$m)		
	FY19	FY20	FY21
Gross Annual In-Year Benefits	15	45	100
Net Annual In-Year EBIT Benefits	-	15	50

	One-Off Restructuring Costs / Capex to Deliver Benefits (\$m)		
	FY19	FY20	FY21
One-Off Restructuring Costs (significant items)	80	30	-
Efficiency Capex	10	15-20	15-20

- \$100m gross annual benefit targeted in FY21
- Benefits partly offset by inflation and market conditions – expect c one third of gross benefits (\$15m) to flow to EBIT in FY20 and c half (\$50m) to flow to EBIT in FY21
- Delivering these benefits requires c \$110m restructuring costs (significant items) and c \$60m efficiency capex
- Restructuring costs are split c 50% cash / 50% non-cash



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## AU turnaround – what are we doing?

3. Targeted growth investment: mainly customer-facing initiatives such as network densification, range refresh, new product development, and e-commerce; also includes fast payback efficiency projects

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### Average Capital Expenditure of \$80m - 100m p.a. to FY22

#### Strong capex governance and hurdles

#### Growth and Efficiency Capex: Average \$50m-60m p.a.

- Continued investment in branch network densification with new stores, showrooms and co-locations in Tradelink and Laminex
- Investment in digital solutions including e-commerce
- Range refresh in Laminex
- New Product Development
- Efficiency projects (typically 2-3 year payback): e.g. manufacturing automation in Fletcher Insulation, Stramit, Iplex and Rocla; machinery upgrades in Laminex, Iplex and Rocla

#### Maintenance Capex: Average \$30m-40m p.a.

- Equipment refurbishment and continued management of key business risks
- Investment in IT including ERP upgrades

### Target 15%+ ROFE on Growth Capex



# We continue to target c 7% EBIT margins, but now by FY24

We have scale positions generating around \$3bn revenue with the ability to both improve performance as well as leverage operational efficiency to deliver better returns

## Summary of Key Actions

1. BU delivery against clear areas of focus
  - Lowest Manufacturing Cost
  - Pricing Strategy and Discipline
  - New Product Development
  - Customer Excellence
  - Operational Efficiency
  - Targeted Segment Growth
2. Cost-out programme well advanced, incl. leveraging divisional scale and fast-payback efficiency capex
3. Targeted growth investment, especially customer-facing initiatives: network densification, range refresh, NPD, and e-commerce
4. Talent development

## Outlook

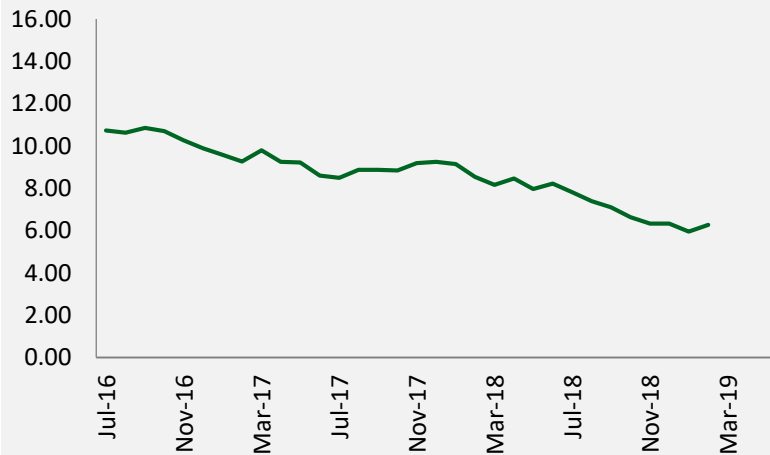
- Modest profit growth in FY20, achieved despite ongoing expected contraction in residential market
- Cost-out programme targets \$100m gross annual benefits in FY21; expect c \$50m of this to flow to net EBIT benefit in FY21
- Lean and focused business set up for forecast market recovery in FY21 and beyond
- Continue to target 7% EBIT margin in the medium term
- Starting point for the turnaround worse than expected, hence targeting 7% margins in FY24



# Our people are committed and our employee engagement has held

Our organisational health is demonstrated by improving TRIFR by 40% on last year and employee engagement holding while restructuring businesses is completed

## Australia Division Total Recordable Injury Frequency Rate <sup>1</sup>



## Safety Performance

- The division is targeting zero incidents, with senior management focus on potential serious injuries and near misses
- Continued focus and effort to ensure everyone who works with us at Fletcher Building returns home safely each day

## Employee Engagement

- Australia has an overall engagement score of 64%

BU	FY19
Laminex	68%
Tradelink	63%
Oliveri	62%
Iplex	65%
Rocla	58%
Fletcher Insulation	74%
Stramit	61%



# We are contributing to our communities

Contributing to our communities and reducing our impact on the environment

## Community

- Tradelink *Legacy Backyard Assist* programme providing services to Australian Defence Force veterans
- Iplex drought support
- Stramit *Buy a Bale* for Australia's farming community
- Laminex and Tradelink support those affected by Townsville floods
- Laminex *Habitat for Humanity* to help build vulnerable families new homes
- Iplex support *Foodbank NSW & ACT* ensuring food gets to those in need

## Sustainability

- LED lighting
- Hybrid vehicles
- Recycling programmes
- IS140001-5 Environmental Management Systems
- Iplex declaration to Best Environmental Practice PVC, and all resin used in the manufacturing of our PVC pipe and fittings is 100% recyclable





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## Australian summary

One division has been established and we are focused on driving performance improvement which sets the business up for growth in FY20 and beyond

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\$3bn Revenue  
Targeting c 7% EBIT Margins

Operational Excellence

Market Differentiated  
Customer Value Propositions

Safety

Improving  
Talent

Engagement

Performance  
Cadence

Profit  
Protection  
and Cost-Out  
Programme in  
Play



# Australia Division Business Unit Overviews



# Laminex

With over 85 years in the industry, Laminex is Australia's leading surface brand

## Company Overview

- \$807m FY18 revenue, with ~42% market share
- 5 distribution centres, 29 regional distribution centres/showrooms, 6 manufacturing sites
- 9,000+ customers and 700,000 customer orders processed per year
- Customers:
  - New homes
  - Renovation
  - Commercial
  - Medium density
- Products:
  - Particleboard
  - Medium Density Fibre Board (MDF)
  - High Pressure Laminate (HPL)
  - Engineered Stone
  - Plywood
  - Compact Laminate
  - Engineered Flooring

## Key Areas of Focus

1. Targeted segment growth through primary demand
2. New product development
3. Focus on customer excellence
4. Operational efficiency through manufacturing investment

## What is Going Well

1. Sales force optimisation completed
2. Network optimisation of sites commenced
3. Biggest Laminex range update in 25 years implemented
4. New digital/e-commerce platform launched
5. Investment in new product development

## Competitive Landscape

- Strong key competitor expanding
- HPL market decline due to trend towards stone benchtops
- Residential downturn negatively impacting near-term outlook



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# Laminex

Our 4 key areas of focus shape where and how we play

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# Tradelink

Tradelink is the 2<sup>nd</sup> largest plumbing supplier in Australia

## Company Overview

- \$844m FY18 revenue with ~19% market share
- 237 branches and 1,600 staff
- Customers:
  - Commercial projects / Group home builders
  - Network plumber / Network builder
  - Retail
- Products:
  - Front of wall (bathroom sinks, taps, basins, etc)
  - Back of wall (plumbing products such as piping, valves, hot water units, etc)
  - General merchandise (tools and appliances)

## Competitive Landscape

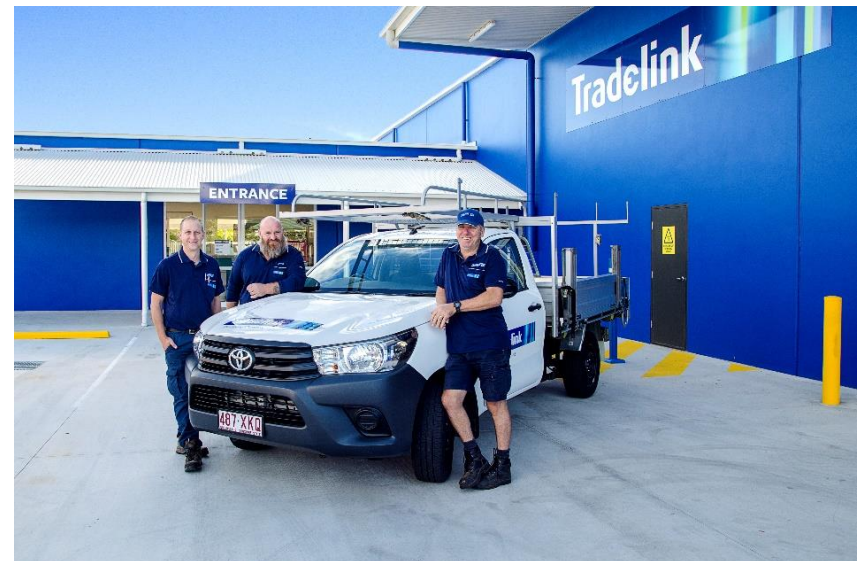
- \$4bn market
- #1 player has c 50% share, in a market with many independents
- Increased market headwinds resulting in margin pressure

## Key Areas of Focus

1. Targeted segment growth focusing on SME with a win on customer service
2. Drive participation of own brand products in front & back of wall areas
3. Grow Civil network
4. Focus on achieving operational efficiencies

## What is Going Well

1. Small medium enterprise (SME) share increasing
2. Branch densification
3. Organisational restructure
4. Property sharing and right sizing



# Tradelink

Our 4 key strategic priorities that shape our plan will help drive where and how we play



# Iplex and Rocla

Well set-up to continue the trajectory of competitive advantages, but is facing some structural market challenges and increased competition

Iplex Overview	Rocla Overview
<ul style="list-style-type: none"><li>• \$480m FY18 revenue, with ~32% market share</li><li>• 11 sites</li><li>• Customers:<ul style="list-style-type: none"><li>• Civil contractors</li><li>• Irrigation</li><li>• Mining</li><li>• Telco</li><li>• Plumbing and electrical</li></ul></li><li>• Products:<ul style="list-style-type: none"><li>• PVC &amp; PE pipes and fittings</li><li>• Ductile iron pipe, valves and fittings</li><li>• Glass reinforced pipe</li></ul></li></ul>	<ul style="list-style-type: none"><li>• \$265m FY18 revenue, with ~20% market share</li><li>• 16 sites</li><li>• Customers:<ul style="list-style-type: none"><li>• Infrastructure</li><li>• Installers / hire companies</li><li>• Energy networks</li></ul></li><li>• Products:<ul style="list-style-type: none"><li>• Concrete pipe &amp; precast</li><li>• Concrete sleepers</li><li>• Concrete poles</li><li>• Road barriers</li></ul></li></ul>

Key Areas of Focus
<ol style="list-style-type: none"><li>1. Continued integration of Iplex and Rocla merger</li><li>2. Focus on operational efficiency and lowering manufacturing costs</li><li>3. Targeted segment growth</li><li>4. Attention to customer excellence</li><li>5. “4 waters” strategy focusing on solutions for all reusable water sources</li></ol>

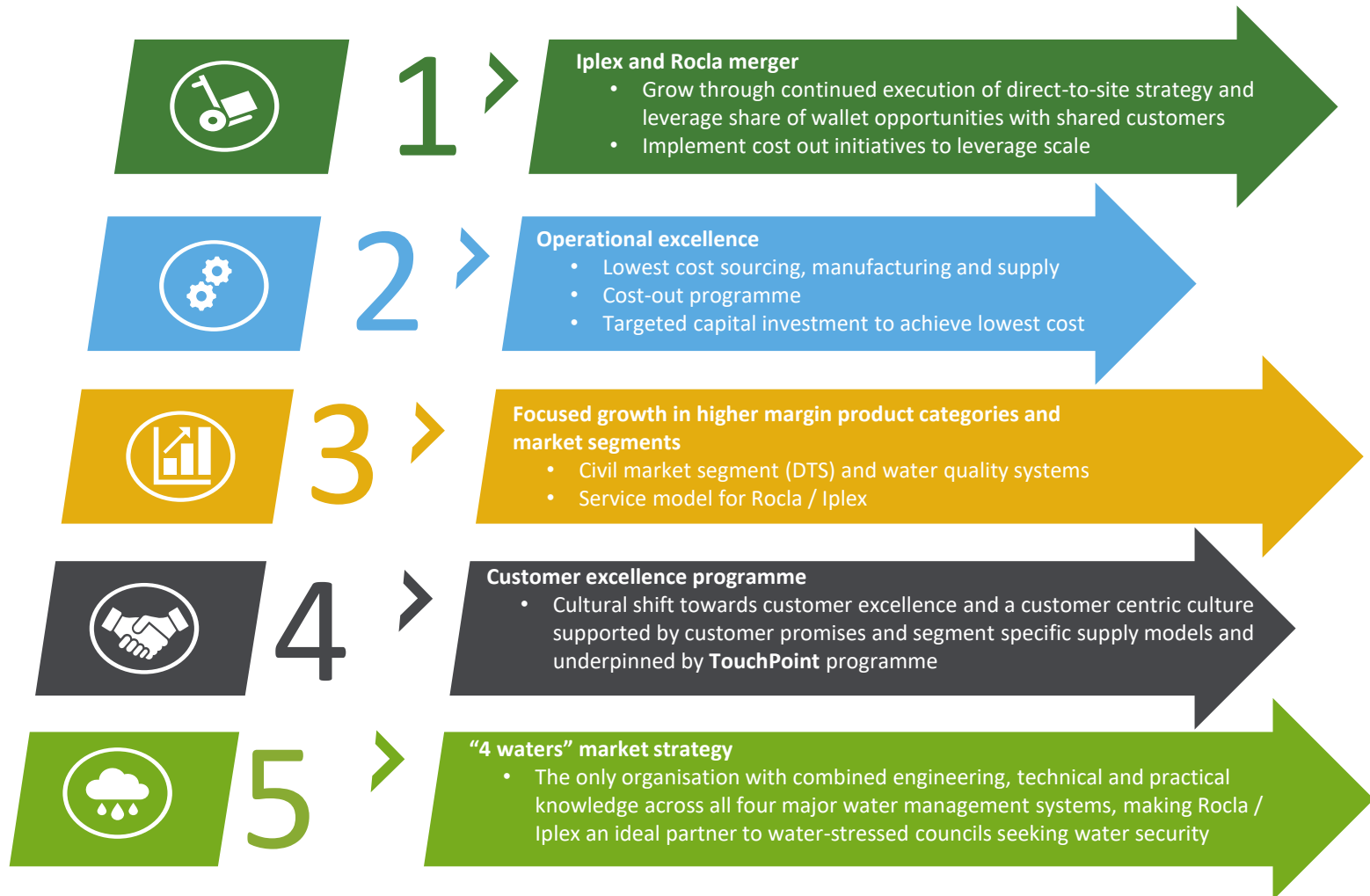
What is Going Well
<ol style="list-style-type: none"><li>1. Merger of Iplex and Rocla</li><li>2. Revenue growth and market share recovery</li><li>3. Operational excellence</li><li>4. Customer experience focus</li><li>5. Safety</li><li>6. Unique and dedicated service model</li></ol>

Competitive Landscape
<ul style="list-style-type: none"><li>• Multiple market segments, each with different competitors</li><li>• 20% of the business is exposed to residential and 80% to infrastructure</li></ul>



# Iplex and Rocla

Our 5 key strategic priorities that shape our plan will help drive where and how we play





# Fletcher Insulation

Fletcher Insulation has a strong market position and customer relationships

## Company Overview

- \$172m FY18 revenue, with ~34% market share
- 14 sites, including 2 factories, 5 distribution centres and 10 branches
- Customers:
  - Supply & fit
  - Metal roofing
  - Hardware retail
  - Commercial
- Products:
  - Glass wool batts and blanket insulation
  - Insulation foils and house wraps

## Competitive Landscape

- Strong position across key products and segments
- Residential downturn negatively impacting near-term outlook

## Key Areas of Focus

1. Invest in Dandenong glass wool plant to lower manufacturing costs
2. Sales and marketing strategies focused on key growth segments & innovative new product development
3. Drive operational efficiencies – supply chain, procurement, systems & IT, integrated business planning
4. Win on customer service

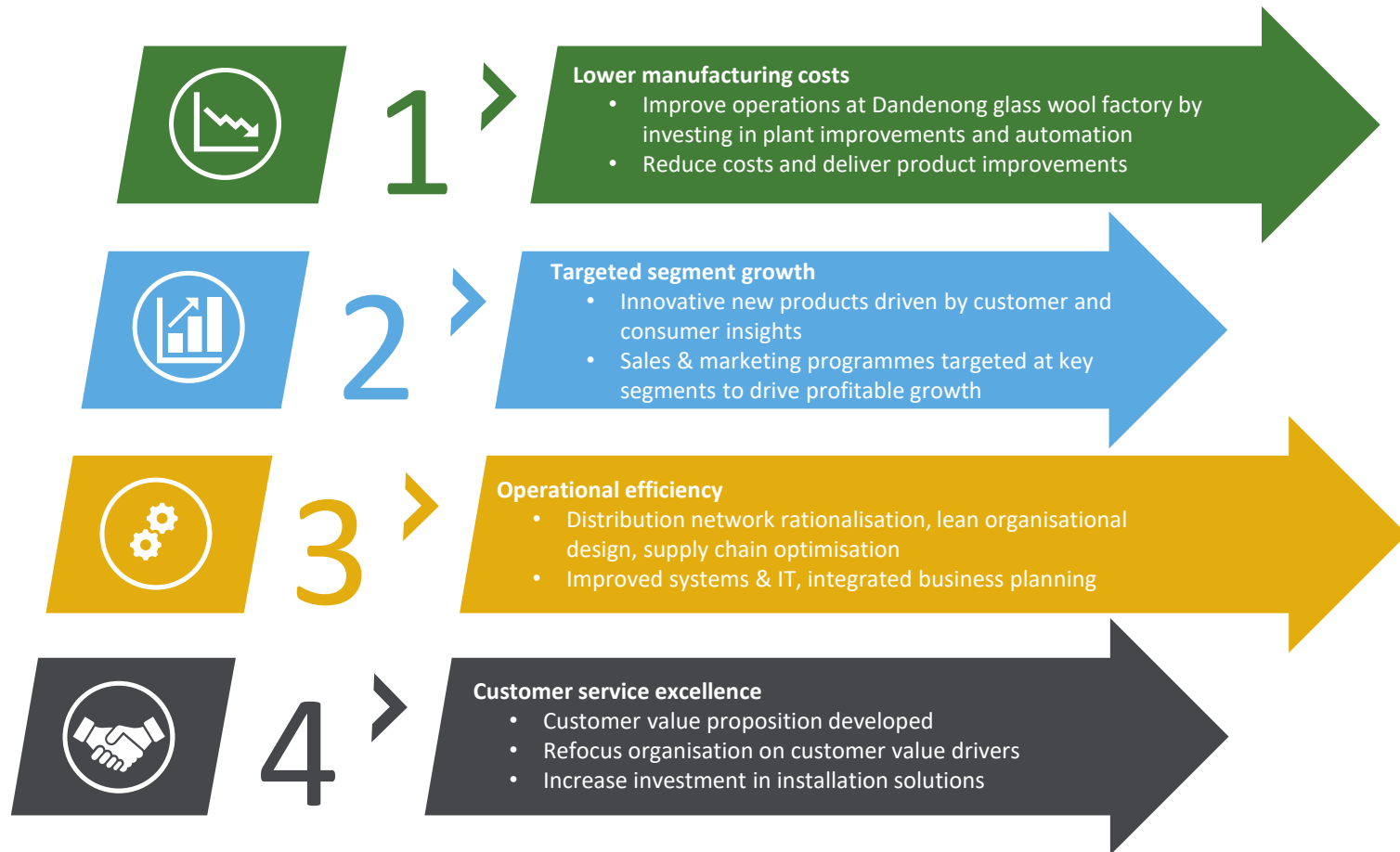
## What is Going Well

1. Solid traction on resetting the cost base, with closure of Rooty Hill glass wool plant complete
2. Organisation restructure complete, capability increased
3. Improving customer metrics



# Fletcher Insulation

Our 4 key areas of focus shape where and how we play



# Stramit

Differentiated on service in a price driven market

## Company Overview

- \$506m FY18 revenue, with ~19% market share
- 19 sites, including 4 factories and 14 branches
- Customers:
  - Residential
  - Distributors
  - Sheds / doors
  - Commercial
- Products:
  - Roll Formed steel – roofing, rainwater, structural
  - Doors – roller and personal access
  - Sheds – Design and construct

## Competitive Landscape

- Significant price based competition
- Results impacted by residential downturn and FX

## Key Areas of Focus

1. Invest and innovate to reduce cost to serve
2. Improve shed platform, secure earnings and enable distributors to win in market
3. Maintain product quality and invest in product vitality
4. Continue service differentiation strategy, focussed on customer experience

## What is Going Well

1. Investment and innovation driving lower cost to serve and simplified transactional environment
2. Continued market leading service levels
3. Focus on customer experience with improvement in NPS
4. Cost out programme and ongoing overhead control

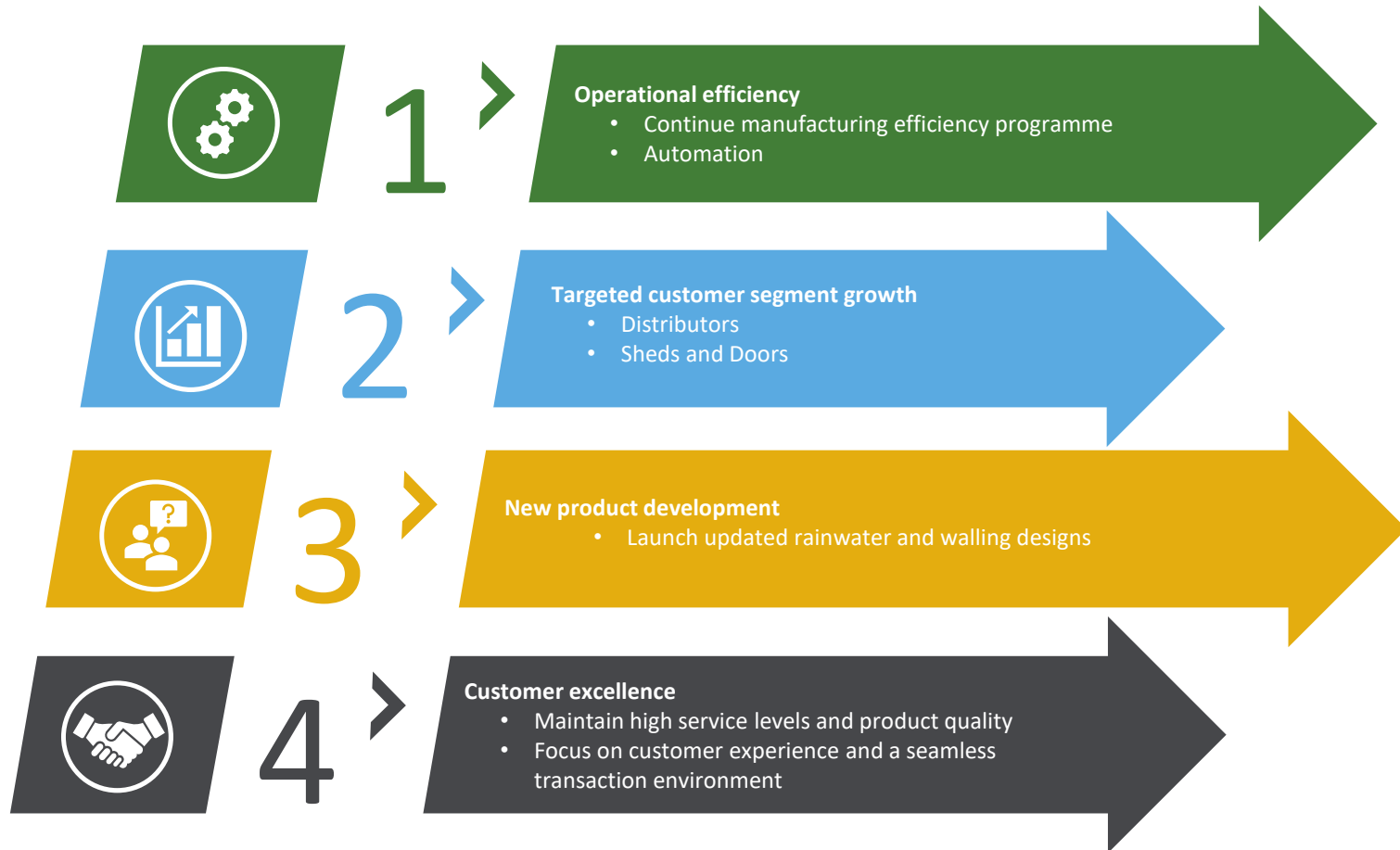


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# Stramit

Our 4 key areas of focus shape where and how we play

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**Q+A**



# Australia Division Business Unit Booths Rotation and Lunch

For those joining via webinar, the  
presentation will resume at 13:45 AEST /  
15:45 NZST



# Australia Business Unit booths rotation

	Business Unit	GM Host		Rotation 1 11:20-11:45am		Rotation 2 11:50-12:15pm		Rotation 3 12:20-12:45pm		Rotation 4 12:50-1:15pm		Rotation 5 1:20-1:45pm
1	Rocla/Iplex	Nicole Sumich	11:15-11:20am	Group 1	11:45-11:50am	Group 3	12:15-12:20pm		12:45-12:50pm	Group 2	1:15-1:20pm	
2	Stramit	Alastair Wilson						Group 2		Group 3		Group 1
3	Laminex	Justin Burgess		Group 2		Group 1		Group 3				
4	Tradelink /Oliveri	Tim Broxham / John Woodcock		Group 3				Group 1				Group 2
5	Fletcher Insulation	Paul Lavelle				Group 2				Group 1		Group 3

Group One: Claire Carroll

Group Two: Wendi Croft

Group Three: Thornton Williams





## Justin Burgess, GM of Laminex

- In role 2 years
- Experience includes:
  - James Hardie (13 years)
  - GWA
  - Boral





# Laminex

With over 85 years in the industry, Laminex is Australia's leading surface brand

## Company Overview

- \$807m FY18 revenue, with ~42% market share
- 5 distribution centres, 29 regional distribution centres/showrooms, 6 manufacturing sites
- 9,000+ customers and 700,000 customer orders processed per year
- Customers:
  - New homes
  - Renovation
  - Commercial
  - Medium density
- Products:
  - Particleboard
  - Medium Density Fibre Board (MDF)
  - High Pressure Laminate (HPL)
  - Engineered Stone
  - Plywood
  - Compact Laminate
  - Engineered Flooring

## Key Areas of Focus

1. Targeted segment growth through primary demand
2. New product development
3. Focus on customer excellence
4. Operational efficiency through manufacturing investment

## What is Going Well

1. Sales force optimisation completed
2. Network optimisation of sites commenced
3. Biggest Laminex range update in 25 years implemented
4. New digital/e-commerce platform launched
5. Investment in new product development

## Competitive Landscape

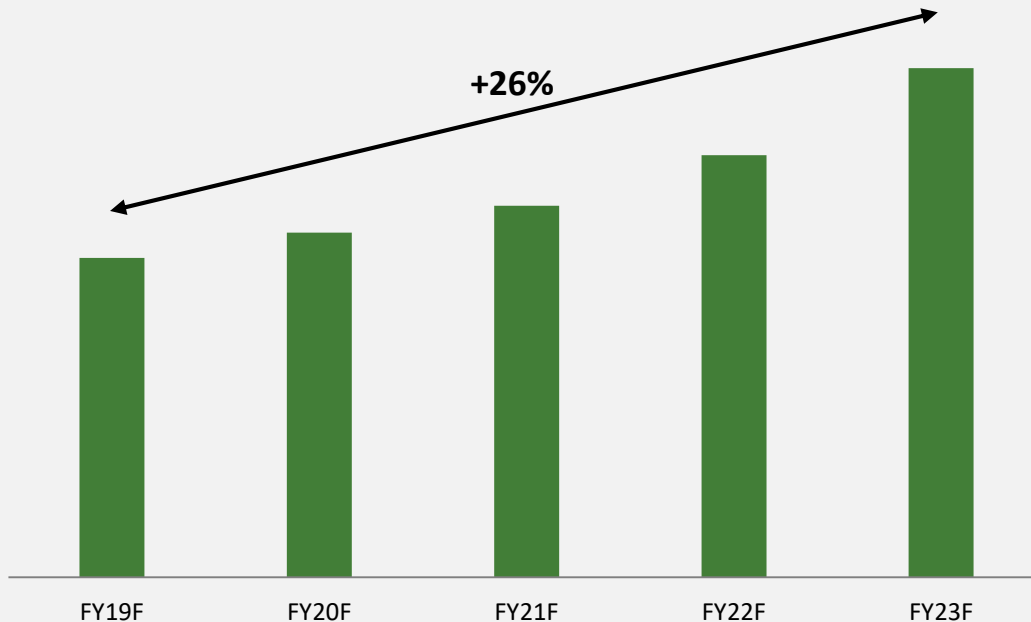
- Strong key competitor expanding
- HPL market decline due to trend towards stone benchtops
- Residential downturn negatively impacting near-term outlook



## Key focus area: Targeted segment growth

### Win through specification

#### Decorative Revenue Sales



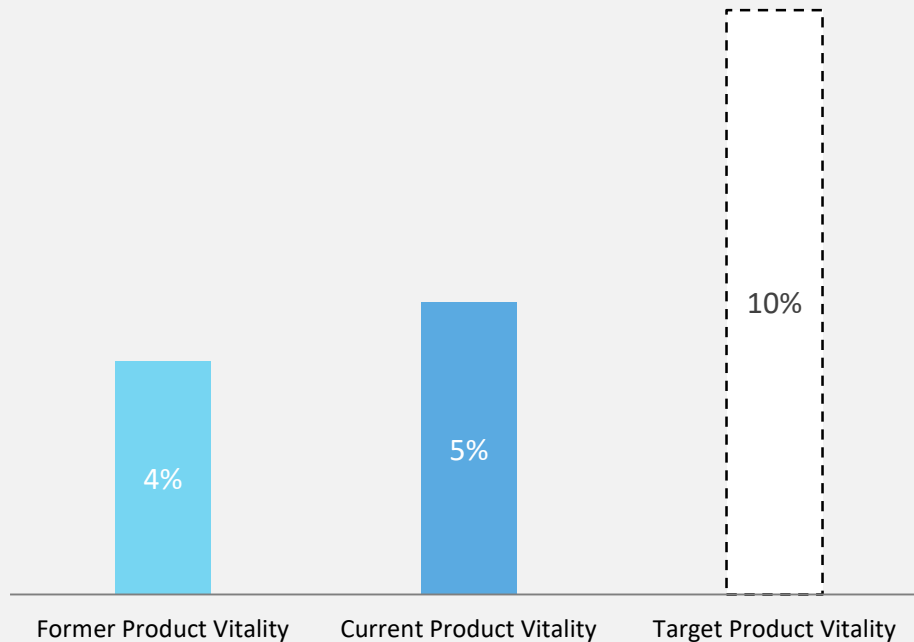
- Higher margin decorative products
- Sales teams focus on key strategic customer segments
- New showroom formats in higher foot traffic areas in Tradelink stores
- Sales excellence and pricing optimisation



## Key focus area: New product development

### Win through product leadership

#### Product Vitality<sup>1</sup>



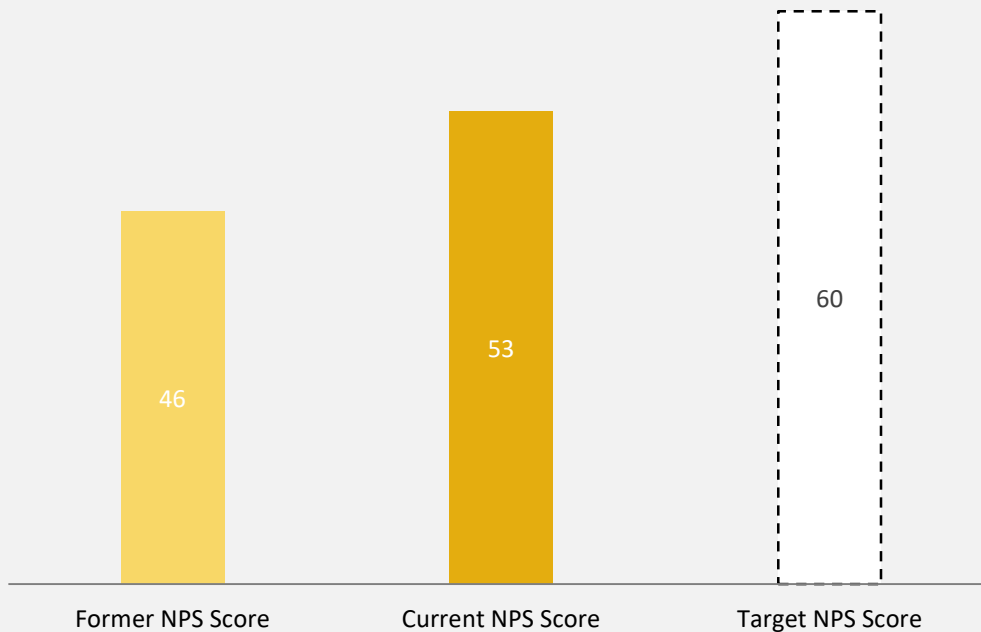
- Major new colour range launch
- Adjacencies to drive share of wallet
- A strong new product development pipeline
- Leveraging manufacturing investments and technology



## Key focus area: Customer excellence

### Customer experience initiatives

#### Net Promoter Score (NPS)



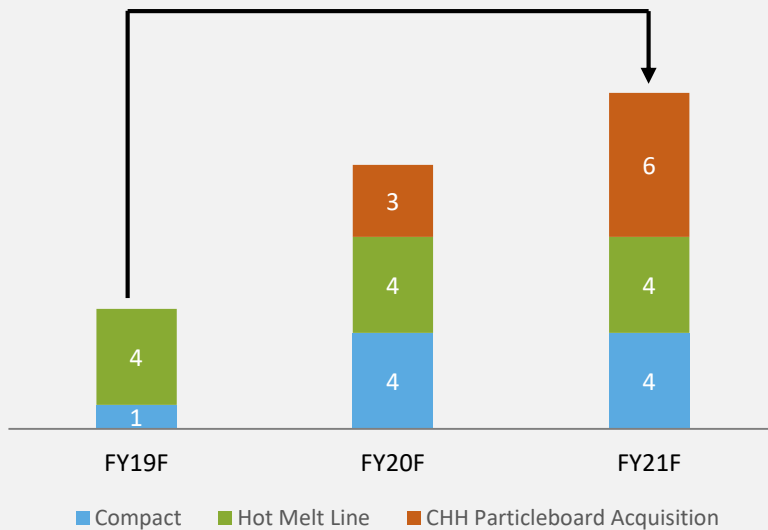
- Launch online selection service and offline design and selection service
- DIFOT<sup>1</sup> benefit from distribution network
- Activate digital channel with online ordering



## Key focus area: Operating efficiency

### Manufacturing investment

#### Fast Payback Investments (EBIT A\$m)



- Stabilised assets through focused investment
- Prioritise cost of quality, improved yield (fibre and resin recovery)
- Fast payback investments focused on high pressure and compact laminate

### Supply chain optimisation

- Better service delivery with a lower cost model
  - Branch warehouse sites converted to service hubs
  - Distribution centres and showrooms that align with major population growth corridors
  - First pilot of store-in-store concept



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## Closing Summary

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### The Laminex renewal programme is well advanced

- Fix – Lower SG&A and COGS through streamlined business model
- Grow – Product leadership and supply chain excellence
- Accelerate – Adjacencies and new digital routes to market





## Tim Broxham, GM Tradelink

- In GM role 3 years. Previously GM Ops for one year
- Roles include:
  - 20 years in big box retail / wholesale / hardware
  - National , General Manager, Regional roles in UK with Marks and Spencer, Aldi, Makro Wholesale and B&Q
  - 6 years in property including major developments with Westfield (Australia)
- Experience includes:
  - 3 Turnaround business roles
  - 2 High volume GP growth focus roles
  - 2 Service relaunch and showroom product environments roles
  - 2 Brand and Product development roles
  - 2 Senior roles in recession markets (UK)



# Tradelink

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- Products:
  - Front of wall (bathroom sinks, taps, basins, etc)
  - Back of wall (plumbing products such as piping, valves, hot water units, etc)
  - General merchandise (tools and appliances)

## Competitive Landscape

- \$4bn market
- #1 player has c 50% share, in a market with many independents
- Increased market headwinds resulting in margin pressure

## Key Areas of Focus

1. Targeted SME and Civil segment growth
2. Pricing strategy and discipline – growth of own-brand product sales
3. Focus on operational efficiency through organisational restructure
4. Customer excellence prioritised

## What is Going Well

1. Small medium enterprise (SME) plumber share increasing
2. Branch densification
3. Organisational restructure
4. Property sharing and right sizing

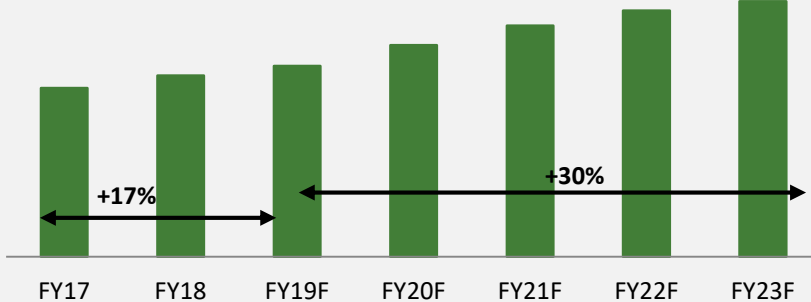




## Key focus area: Small medium enterprise (SME) plumber growth

### SME ongoing focus

#### SME Plumber Sales



- SME resilience in current market continues. Less impacted to housing trends and heavily driven by maintenance
- Tradelink sales growth outperforming market trends. 34 months of YOY monthly sales growth for SME
- SME growth became a focus in FY17 and onwards. Post this strategy, we have delivered ~17% growth
- Without SME strategy in FY17, revenue would be c A\$50m less per annum
- Densification in Eastern states continues. 36 branches opened at low cost. 30 to be opened FY20-21



## Key focus area: Customer excellence

### Focus on service to build on resilient SME customer base

**NEW!**  
**OUR PROMISE TO YOU**

- 1000+ EVERYDAY ESSENTIALS IN STOCK, ALWAYS**  
IF NOT, WE'LL GIVE YOU A \$50 CREDIT
- ORDERS READY FOR PICK UP IN 30 MINS OR DELIVERED WITHIN 2 HRS**  
OR WE'LL GIVE YOU A \$50 CREDIT
- ACCURATE QUOTES**  
YOU PAY WHAT WE QUOTE
- CREDITS PROCESSED WITHIN 5 DAYS**
- WE'LL ANSWER THE PHONE WITHIN 5 RINGS**

Trade customers only. T&Cs apply. See in branch or [tradelink.com.au/promises](http://tradelink.com.au/promises) for details.

**Tradelink**

**Tradelink Showroom**  
*Customer Service Promises*

At Tradelink we're serious about customer service and a Tradelink showroom experience is designed with you in mind, to take the stress out of the product selection process and bring inspiration and innovation to your renovation or new build.

Our promises set a minimum standard that we accept to ensure you always get consistency in service, product choice and product availability. You're our top priority and we're committed to making your experience with Tradelink the best it can be.

Create your dream bathroom, kitchen and laundry with Tradelink!

- Price match guarantee**, on any competitors retail price\*
- Product availability**, Raymor and Oliveri products delivered within 3 days or your money back\*
- Knowledgeable team**, free in store consultation with a bathroom, kitchen & laundry specialist\*
- Response within 3 hours** to email or phone enquiry or you get \$100 off your next purchase\*
- Quote turnaround within 24 hours** or you get \$100 off your next purchase\*

Tradelink is serious about customer service and your needs are our priority. If you would like to share your experience or feedback with us, please contact [feedback@tradelink.com.au](mailto:feedback@tradelink.com.au).

\*T&Cs apply, visit [tradelink.com.au](http://tradelink.com.au) for details.

**Tradelink**

- Net promoter score 37% for Q1 2019, up 240bps improvement vs. Q2 18
- DIFOT<sup>1</sup> at 92%, an improvement of 10% since 2017
- 95% of all branch phone calls answered within 5 rings
- Core range availability at 99.6%
- Employee engagement score 63% (was 50% in 2017)



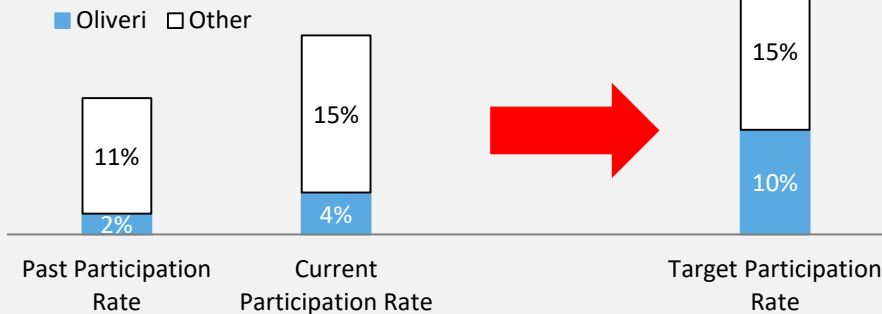
# Key focus area: FBU brand development and showroom expansion

## Own product participation growth



- Continue to drive participation of FBU brand products in front & back of wall areas increasing profitability. (Stramit, Iplex, Fletcher Insulation, Oliveri)
- Introduce Oliveri bathroom range and drive market adoption through specification team.
- Continue showroom upgrade programme. 90 showroom upgrades in 3 years. This is evidenced by higher growth and share in builder and retail segments
- Showroom service promise launch and product availability promise
- Build on Raymor essentials range targeted at SME replacement market

### FBU Brand Sales (% of Total Front of Wall Sales)



## Key focus area: Oliveri own brand growth

### Transitioning from manufacturer to master distributor



- Maintain kitchen sink and tapware range and build on own brand offer
- Launched bathroom range in April
  - 250 SKUs
  - Brought to market in 9 months
  - In 50 Tradelink showrooms
- Launched service promise in August
  - DIFOT<sup>1</sup> 98%
  - Stock availability 99%
  - Net Promoter Score 51
- Leveraging FBU Resources
  - Sharing 5 distribution centres
  - Joint sales offices
  - Shared back office resources



## Key focus area: Civil expansion

### Realise mega trend opportunity

#### Civil Network Expansion Plans



- Growth segment within Commercial forecast unlike housing
- Current support structures established across SME expansion are sufficient to underpin Civil expansion.
- Leverage existing branches to add incremental specialist offer across every state
- Additional +10 branch expansion incorporated into Civil strategy in planning horizon
- Build on and leverage Iplex relationship to grow Civil share. Tradelink focus on Tier 2 & 3 customer
- A\$28m revenue in FY20 from 10 branches
- A\$50m revenue in FY21 from 15 branches



## Key focus area: Operational efficiency

### Acceleration of actions achieving operational efficiency



#### Organisational restructure (ramp up)

- Right sizing organisation and reduction of head office costs

Savings FY19 \$1.7m, FY20 \$5.7m



#### Property right sizing (continuation)

- Right sizing, renegotiating & property sharing
- Closure of long term loss making branches

Savings FY19 \$1.4m, FY20 \$3.7m



#### Supply chain efficiency (continuation)

- Network structuring and
- supply chain efficiencies

Savings FY20 +\$1.0m



#### Operating changes (maturation)

- Flexible rostering, offshoring of estimation and coordination functions, in-house debt recovery

Savings FY20 \$2.4m



#### Cost of doing business reduction (ongoing fix)

- Austerity measures introduced to drive down variable costs across all areas of business

Savings FY20 +\$1m



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## Closing summary

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### Tradelink on track for the 30:25:5 model

- Continuing volume & share growth against a declining market. Tradelink market share ~19% vs 17.2% FY18
- Continuing success delivering consistent year on year network plumber sales growth through service, product and availability
- Organisational restructure completed to right size organisation and network delivering gross savings of A\$14m in FY20
- Focused network densification plan focusing on network plumber with 30 new trade branches and Civil opportunity with 10 new branches planned for FY20-21



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## Iplex and Rocla

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### Nicole Sumich, GM of Iplex and Rocla

- 1 year Iplex Australia and Rocla Pipelines
- 4 years Iplex Australia
- Experience includes:
  - 10 years Rank Group
    - CHH Packaging
    - CHH Building Products
    - Goodman Fielder
  - 5 years Deloitte
  - 5 years Caltex





# Iplex and Rocla

Well set-up to continue the trajectory of competitive advantages, but is facing some structural market challenges and increased competition

## Iplex Overview

- \$480m FY18 revenue, with ~32% market share
- 11 sites
- Customers:
  - Civil contractors
  - Irrigation
  - Mining
  - Telco
  - Plumbing and Electrical
- Products:
  - PVC & PE pipes and fittings
  - Ductile iron pipe, valves and fittings
  - Glass reinforced pipe

## Rocla Overview

- \$265m FY18 revenue, with ~20% market share
- 16 sites
- Customers:
  - Infrastructure
  - Installers / hire companies
  - Energy networks
- Products:
  - Concrete pipe & precast
  - Concrete sleepers
  - Concrete poles
  - Road barriers

## Key Areas of Focus

1. Continued integration of Iplex and Rocla merger
2. Focus on operational excellence and lowering manufacturing costs
3. Targeted segment growth
4. Attention to customer excellence
5. "4 waters" strategy focusing on solutions for all reusable water sources

## What is Going Well

1. Merger of Iplex and Rocla
2. Revenue growth and market share recovery
3. Operational excellence
4. Customer experience focus
5. Safety
6. Unique and dedicated service model

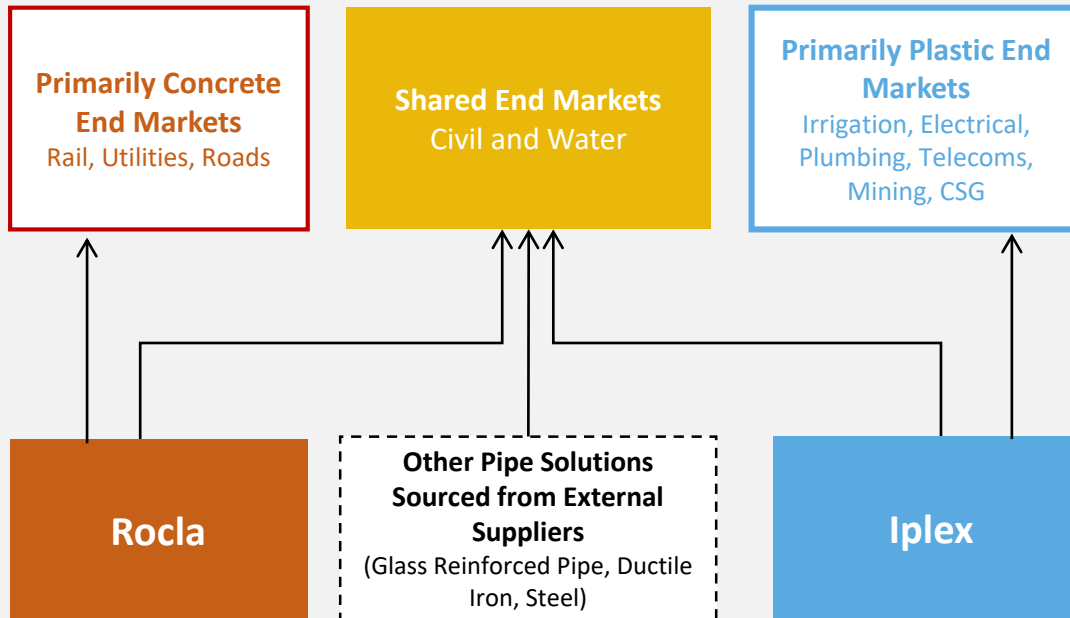
## Competitive Landscape

- Multiple market segments, each with different competitors
- 20% of the business is exposed to residential and 80% to infrastructure



## Key focus area: Iplex and Rocla merger

### One company, one culture



- \$220m of combined revenue from shared customers
- Single management team
- Full merged business organisational structure in place
- \$4m of overhead synergies already realised
- New role accountable for realising cross selling opportunities
- Iplex experience accelerates Rocla turnaround at the same time as realising revenue growth opportunities and developing future strategy

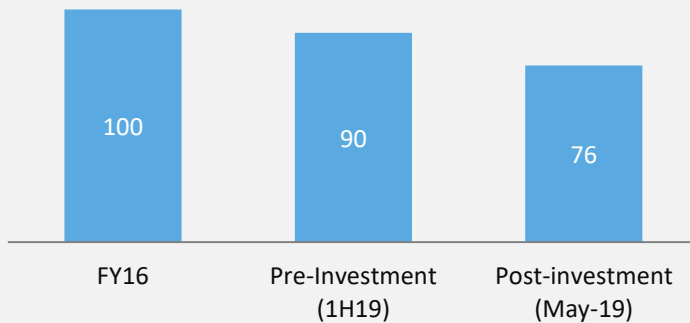
**Value proposition of merged company provides total customer solutions with an extensive and dedicated range**



## Key focus area: Operational excellence

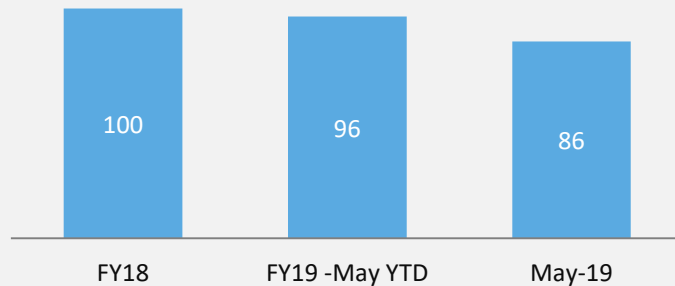
### Culture of performance improvement

#### Iplex Manufacturing Cost Index (Foam Core Pipe)



- Organic self help step change complete
- Selective investment is being made to further reduce manufacturing cost
- Latest example as depicted shows cost of manufacture pre and post capital investment (Foam Core pipe is our largest selling product)

#### Rocla Pipe Manufacturing Cost Index



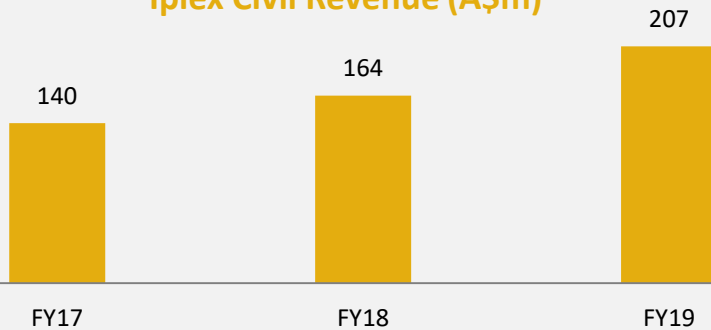
- Rocla is in organic self help phase – significant progress made in the last 8 months
- Focus on lower labour (overtime, casuals, unnecessary bonuses), waste, quality (right first time) and indirect cost
- Capital investment stage will follow per the Iplex journey



## Key focus area: Targeted segment growth

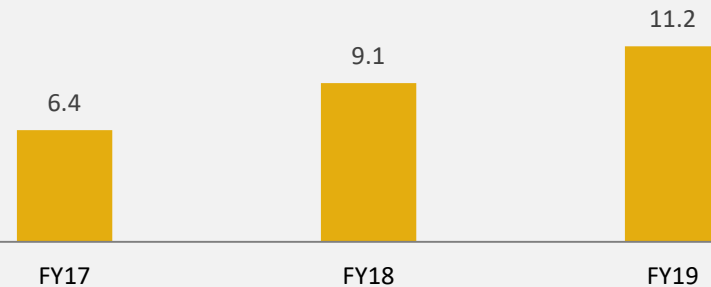
### Focus on Civil and water quality sales

#### Iplex Civil Revenue (A\$m)



- #1 market share
- Civil Direct To Site strategy will continue in Sept-19 with 3<sup>rd</sup> site going live
  - Dedicated Civil sites, extended hours
  - Flexible delivery options
  - Fast customer collects
  - Full range with increasing vitality
  - Technical support

#### Rocla Water Quality Revenue (A\$m)

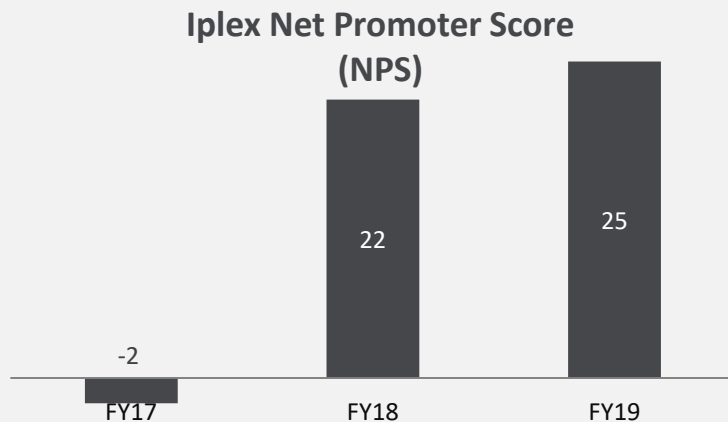
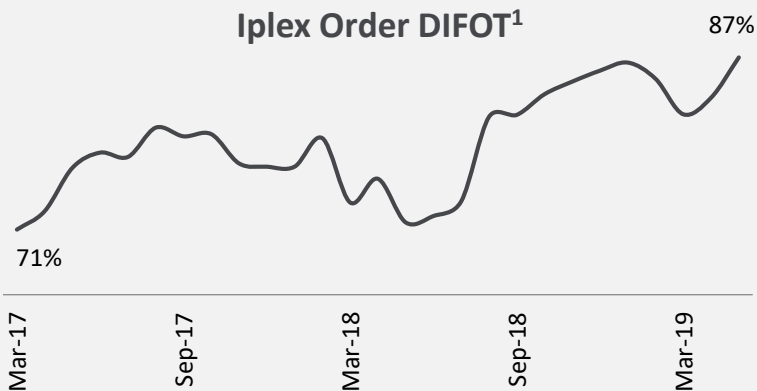


- Professional design solutions of proprietary products to protect waterways from storm water pollutants
- Increased capacity and significantly reduced lead times have unlocked additional market share in past 12 months
- Continued growth prioritised



# Key focus area: Customer experience cultural change

## Targeted programmes are resulting in improved customer experience



### OUR CX GUIDES

- PROTECT 100%** (Icon: P in a square)
- ROOM TO IMPROVE** (Icon: 1%)
- OFFER OPTIONS** (Icon: Hand holding a coin)
- BE PROACTIVE** (Icon: Hand holding a document)
- LISTEN & ACT** (Icon: Ear)
- RESOLVE & OVERCOME** (Icon: Lightbulb)
- EVERY INTERACTION COUNTS** (Icon: Three people)
- BE SMART, LOOK THE PART** (Icon: Smile)

### WE PROMISE TO DELIVER ON SERVICE

- AVAILABILITY PROMISE** (Icon: Hand holding a document)
- COLLECTION & DELIVERY PROMISE** (Icon: Truck)
- PROMPT RESPONSE PROMISE** (Icon: Headset)
- QUICK QUOTES PROMISE** (Icon: Document with checkmark)
- FAST CREDITS PROMISE** (Icon: Document with checkmark)

\*For details and terms and conditions please visit [www.iplex.com.au/ipledge](http://www.iplex.com.au/ipledge)



**Iplex Brendale site open from 7am to 5pm to receive your orders for next day delivery**

Hi there,  
Since the launch of our dedicated civil site last November we have been working behind the scenes to maximise the service that we offer to you.



**OPENING HOURS EXTENDED**  
Our Brendale site is open from 7am to 5pm to receive orders for next day delivery\* including 12-metre pipe lengths.

**FLEXIBLE AND FAST DELIVERY OPTIONS**

First vehicles leaving site at 6am weekdays and a bullet ute available for urgent deliveries.



**COLLECT AND GO**  
Fast and easy on site collects on site, with priority given to you.

**FULL RANGE ON SITE**

Dedicated to the Civil market, high stock availability and easy access to products when you need them.



**TALK TO OUR TEAM**  
Our knowledgeable team are here to support you from the beginning to the end of your order.

<sup>1</sup> DIFOT = Delivered In Full On Time



# Key focus area: “4 waters” strategy

## Focus on solutions for all reusable water sources



1) Drinking Water



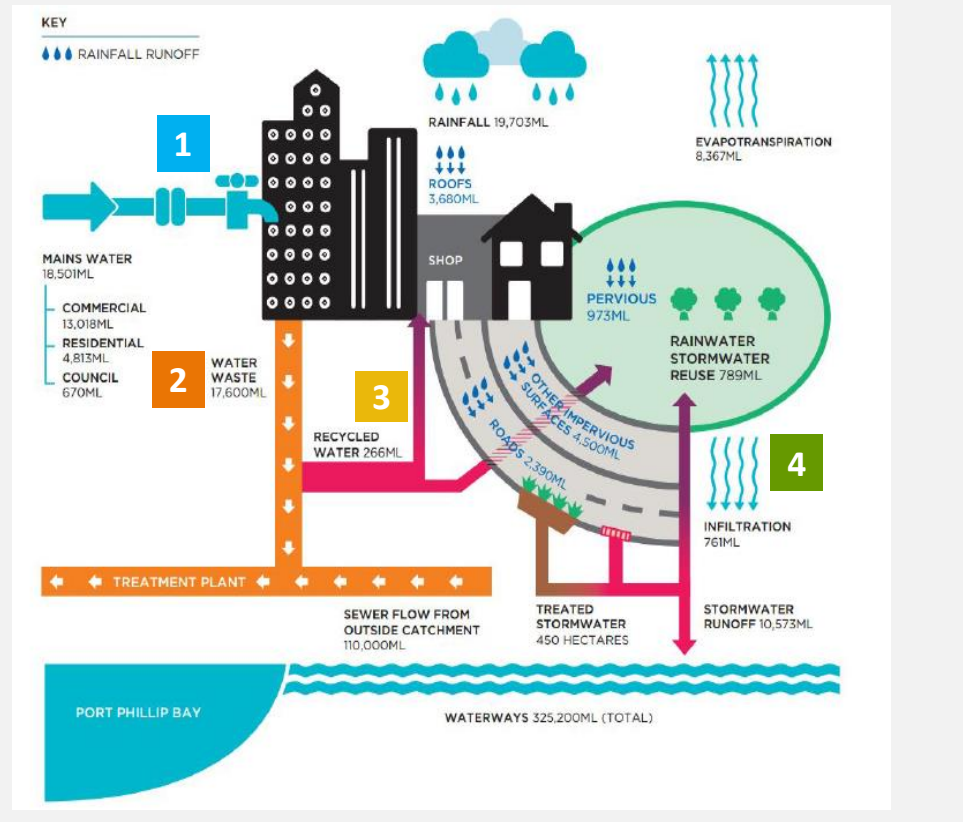
2) Sewer Water



3) Recycled Water



4) Storm Water



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## Closing summary

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### Leverage Iplex experience to accelerate the recovery of Rocla, whilst leveraging our credibility and key capabilities to create a unique, market leading solutions provider

- Lowest cost sourcing and manufacturing model supports a targeted focus on customer experience and superior service
- Significant opportunity to leverage the strength of the combined Iplex/Rocla business – our customers are responding positively
- Continue to focus strategy around high growth and high margin segments of the market (Civil) where Iplex/Rocla have strong market positions
- Market leading strategy under development to address future water needs of Australia as a water-stressed nation. Iplex / Rocla are uniquely positioned



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## Fletcher Insulation

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### Paul Lavelle, GM of Fletcher Insulation

- 1.5 years - Fletcher Insulation
- 4 years - Laminex Australia
- 20 years experience in:
  - General Management, Sales & Marketing in Australia & Asia
    - Fonterra Brands
    - Johnson & Johnson
    - Unilever





# Fletcher Insulation

Fletcher Insulation has a strong market position and customer relationships

## Company Overview

- \$172m FY18 revenue, with ~34% market share
- 14 sites, including 2 factories, 5 distribution centres and 10 branches
- Customers:
  - Supply & fit
  - Metal roofing
  - Hardware retail
  - Commercial
- Products:
  - Glass wool batts and blanket insulation
  - Insulation foils and house wraps

## Competitive Landscape

- Strong position across key products and segments
- Residential downturn negatively impacting near-term outlook

## Key Areas of Focus

1. Invest in Dandenong glass wool plant to lower manufacturing costs
2. Sales and marketing strategies focused on key growth segments & innovative new product development
3. Drive operational efficiencies – supply chain, procurement, systems & IT, integrated business planning
4. Win on customer service

## What is Going Well

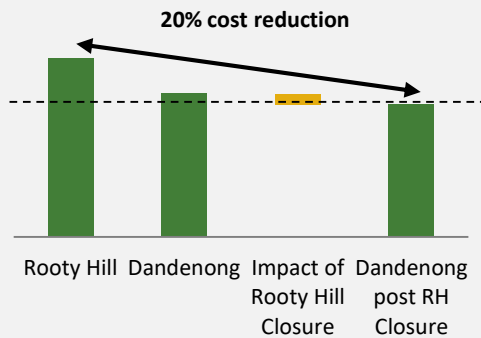
1. Solid traction on resetting the cost base, with closure of Rooty Hill glass wool plant complete
2. Organisation restructure complete, capability increased
3. Improving customer metrics



# Key focus area: Lower manufacturing costs

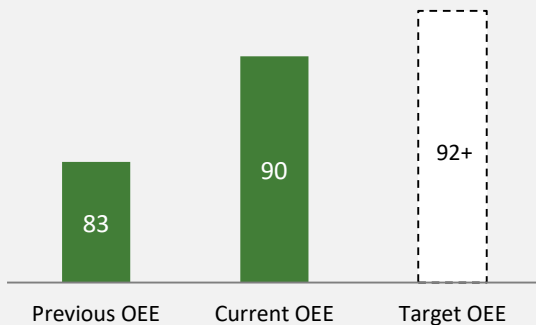
## Lower manufacturing costs

### Glass Wool Manufacturing Cost Index



Automated packing machines - Jan 2019

### Dandenong Factory Performance (OEE) <sup>1</sup>

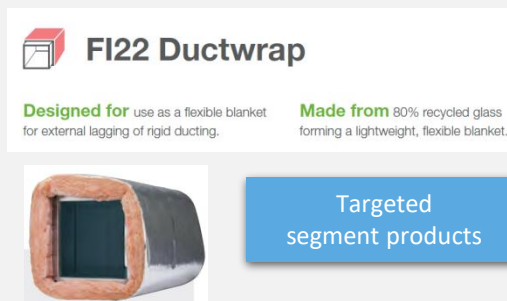
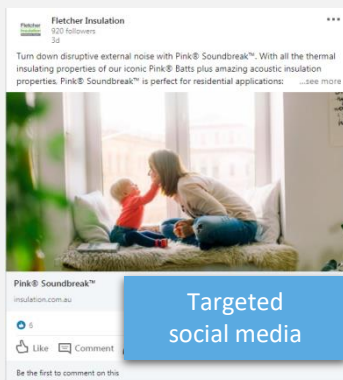
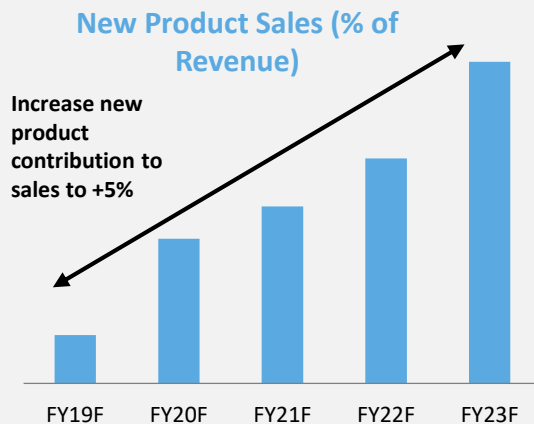


- Closed inefficient glass wool factory in April 2019 in Rooty Hill (NSW)
- Moved all glass wool production to the much larger facility in Dandenong (VIC)
- Capital investment, automation and reduction in manning has significantly improved factory performance in Dandenong
- Glass wool imports are increasingly active, Dandenong's lower manufacturing cost levels deliver a competitive position
- Future investments planned to drive continuous improvement and greater efficiencies



# Key focus area: Targeted segment growth

## Targeted segment growth



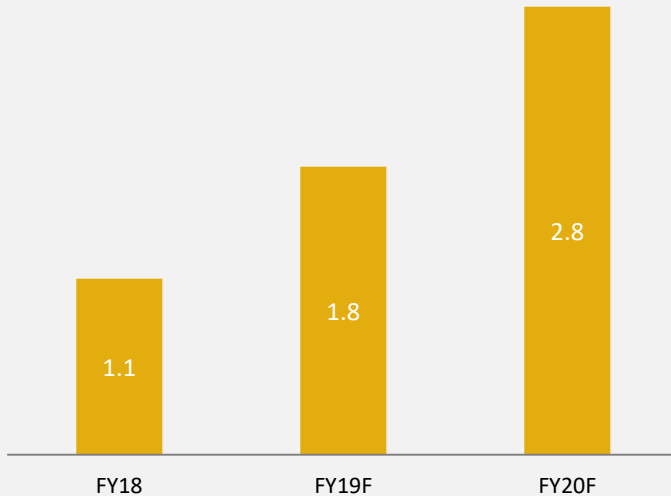
- New product development has been lacking in the past
- Major focus on accelerating new product launches, driven by customer and consumer insights
- Sales & marketing programmes targeted at key segments to drive profitable sales
- Increased investment in sales and marketing capability to ensure programmes are executed with excellence
- Working with international insulation leaders to secure the latest innovations



# Key focus area: Operational efficiency

## Operational efficiency

Operational Efficiency Gains  
(A\$m, in year)



Jandakot (WA)  
Shared Facility with Tradelink



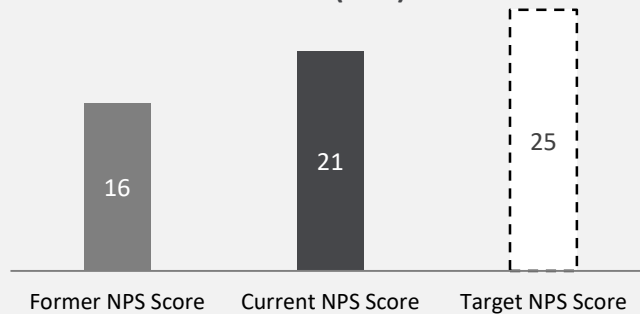
- Optimised supply chain footprint, including sharing property with other FBU businesses to reduce costs
- Completed organisational restructure to optimise resources and accelerate integrated business planning
- Investment in IT, systems & processes to drive profitability
- Better inventory and freight management resulting in lower cost to serve



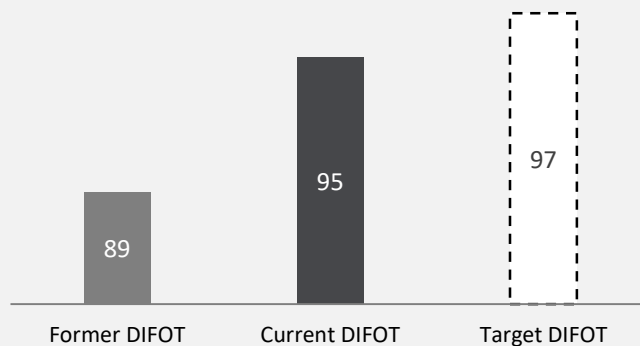
## Key focus area: Customer service excellence

### Customer service excellence

#### Net Promoter Score (NPS)



#### DIFOT<sup>1</sup>



- Net Promoter Score (NPS) showing good upward trajectory, with a near term target of 25
- Customer service promise to be launched in FY20, delivering a significantly improved customer experience
- Investing in technology and digital solutions to ensure Fletcher Insulation is easy to do business with
- Expanding and investing in our ee-FiT installation services to deliver greater value to key customers



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## Closing Summary

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### Focused on being the leading provider of insulation product & service solutions in Australia

- Lower manufacturing costs with focused investment in our largest facility and closed an inefficient factory
- Targeted activities to drive share in key customer segments while accelerating new product development
- Continue to deliver operational efficiencies, particularly in supply chain and procurement
- Investing in customer service excellence, launch a compelling service promise and step change our installation service business





## Alastair Wilson, Acting GM

- Four years with Stramit
- Experience includes:
  - 10 years in senior leadership roles
  - Manufacturing and Distribution background in both Australia and UK



# Stramit

Differentiated on service in a price driven market

## Company Overview

- \$506m FY18 revenue, with ~19% market share
- 19 sites, including 4 factories and 14 branches
- Customers:
  - Residential
  - Distributors
  - Sheds / doors
  - Commercial
- Products:
  - Roll Formed steel – roofing, rainwater, structural
  - Doors – roller and personal access
  - Sheds – Design and construct

## Competitive Landscape

- Significant price based competition
- Results impacted by residential downturn and FX

## Key Areas of Focus

1. Invest and innovate to reduce cost to serve
2. Improve shed platform, secure earnings and enable distributors to win in market
3. Maintain product quality and invest in product vitality
4. Continue service differentiation strategy, focused on customer experience

## What is Going Well

1. Investment and innovation driving lower cost to serve and simplified transactional environment
2. Continued market leading service levels
3. Focus on customer experience with improvement in NPS
4. Cost out programme and ongoing overhead control

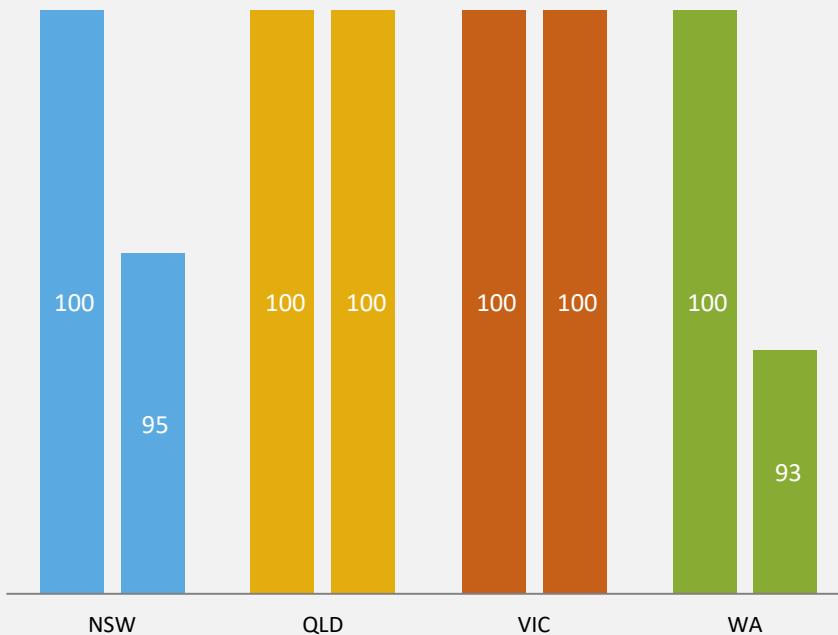




## Key focus area: Lowest cost to manufacture

### Culture of continuous improvement

FY17 vs FY19 Cost of Manufacture  
(Index - FY17 cost)



- Manufacturing costs held or reduced, despite market driven decline in volumes
- Property co-locations
- Continuous improvement programme
- Automation to improve safety and reduce cost

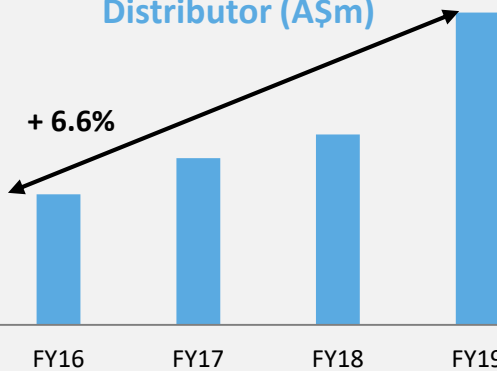


# Key focus area: Targeted customer segment growth

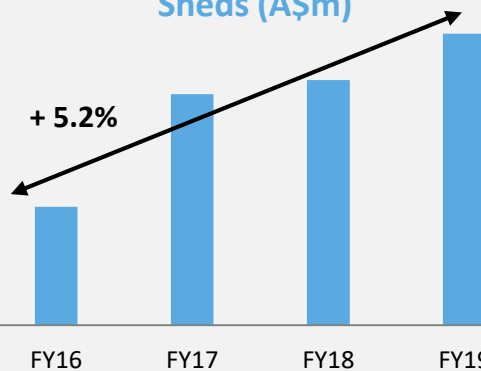
## Building partnerships



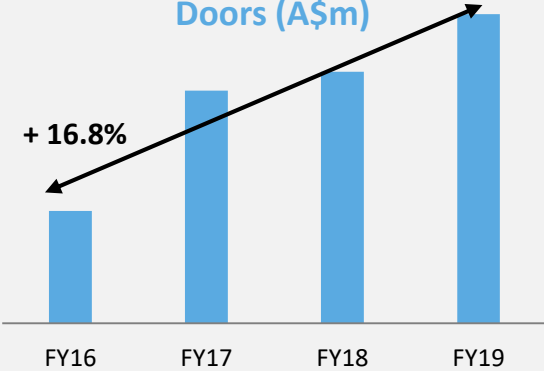
Distributor (A\$m)



Sheds (A\$m)



Doors (A\$m)



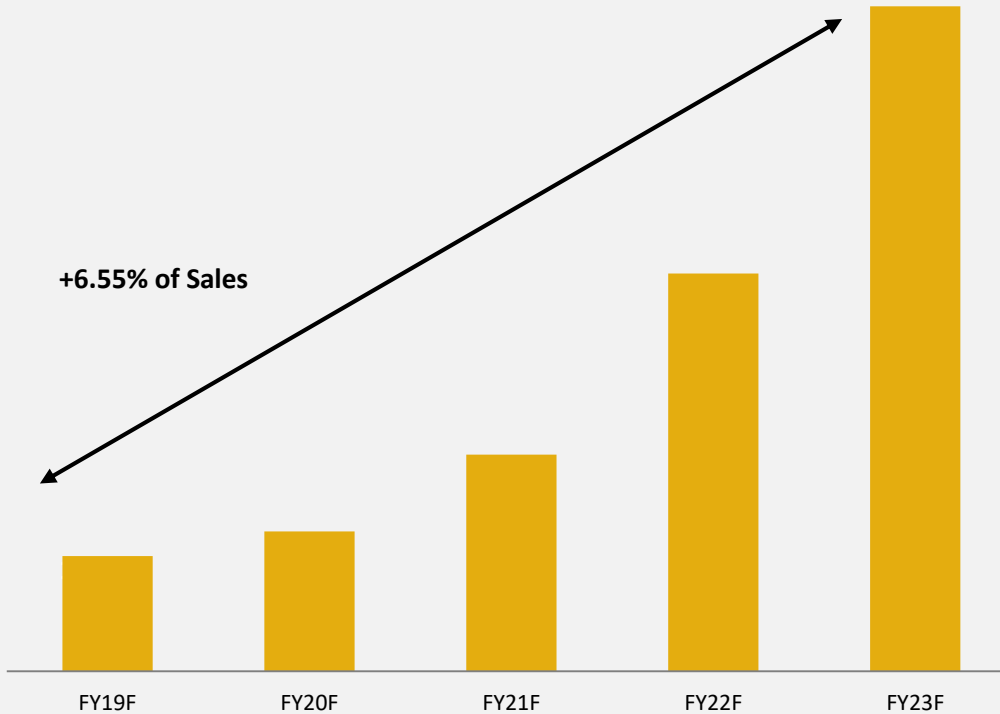
Driving sales growth by building engagement, awareness and capability

Leverage service excellence and market leading service promise



# Key focus area: New product development

## Profitable product and service innovation



1<sup>st</sup> to react to building regulation changes



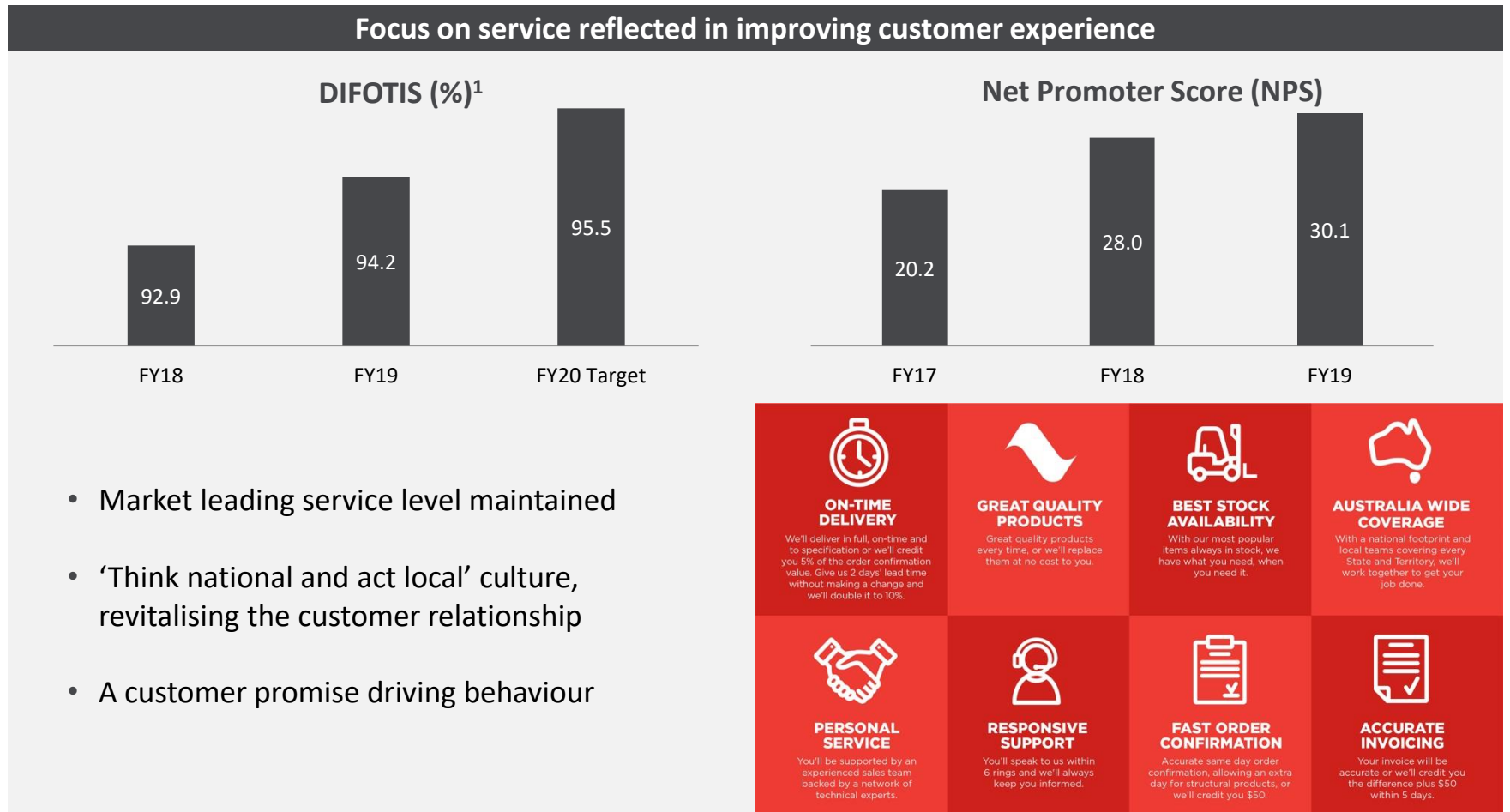
Stramit FarLap<sup>®</sup> Roof Lap Joint System



New products coming soon



# Key focus area: Customer excellence



<sup>1</sup> DIFOTIS = Delivered In Full On Time In Spec



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## Closing summary

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### Leveraging the past to build a platform for profitable growth

- Continue to invest and innovate to reduce the cost to serve
- Maintain service levels plus focus on the customer experience
- Launch 3 new products in the next 12 months
- Extend the coverage of Taurean Doors and build on the Shed platforms



# Content

1. Group Update

2. Australia Division

**3. Capital Structure & Management**

4. Outlook

5. Appendix



## Our key capital settings and targets are unchanged

### Leverage

- Target range of 1.5x – 2.5x

### Investment

- Capex: Average of \$275m - \$325m p.a.
- Residential and Development: \$750m total funds invested

### Returns & Cash

- Target ROFE 15%
- Target cash conversion 70%

### Funding

- Diversified funding sources, robust liquidity and maturity profile
- Retirement of debt where sensible to reduce funding costs

### Dividend

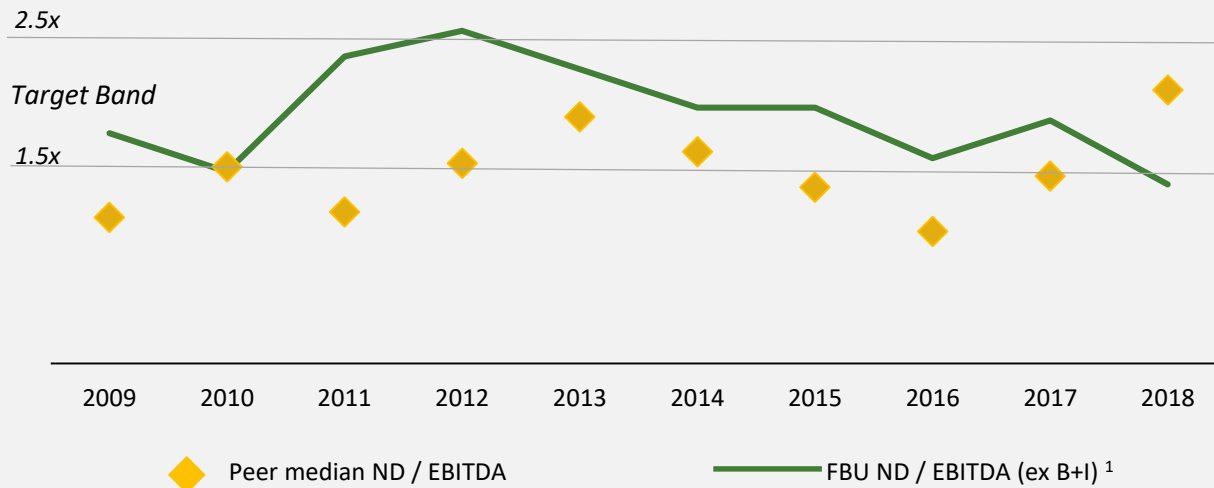
- Pay-out ratio of 50% - 75% NPAT

NB: All metrics and financials in this presentation are presented prior to impact of the adoption of IFRS 16 lease accounting standard



## Target leverage range is 1.5x – 2.5x, consistent with peers

### Leverage: FBU vs Peers (Net Debt / EBITDA)

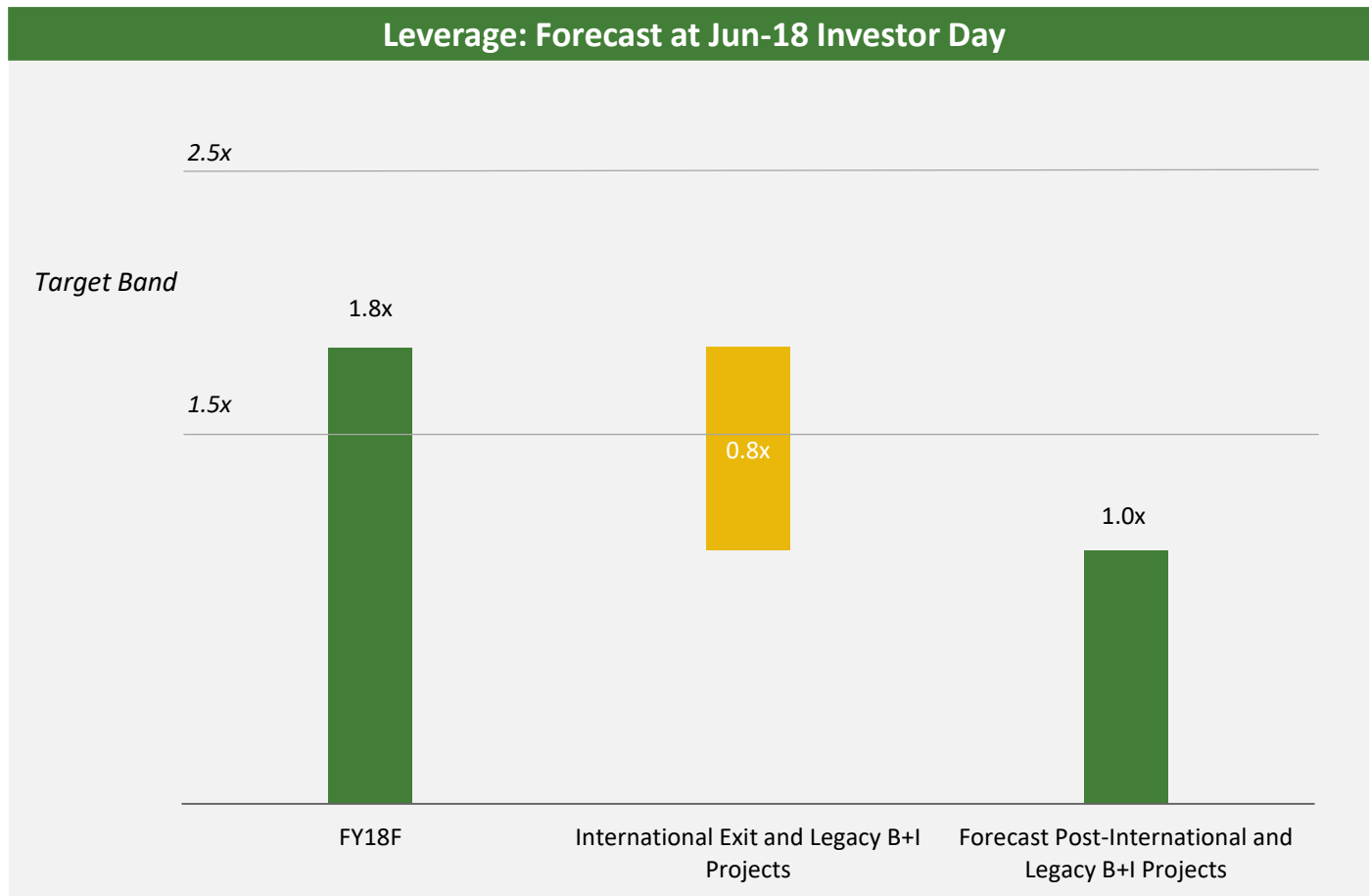


- FBU targets strong BBB credit metrics
- Leverage range set based on “sum of the parts” by operating division
- Range is consistent with peers





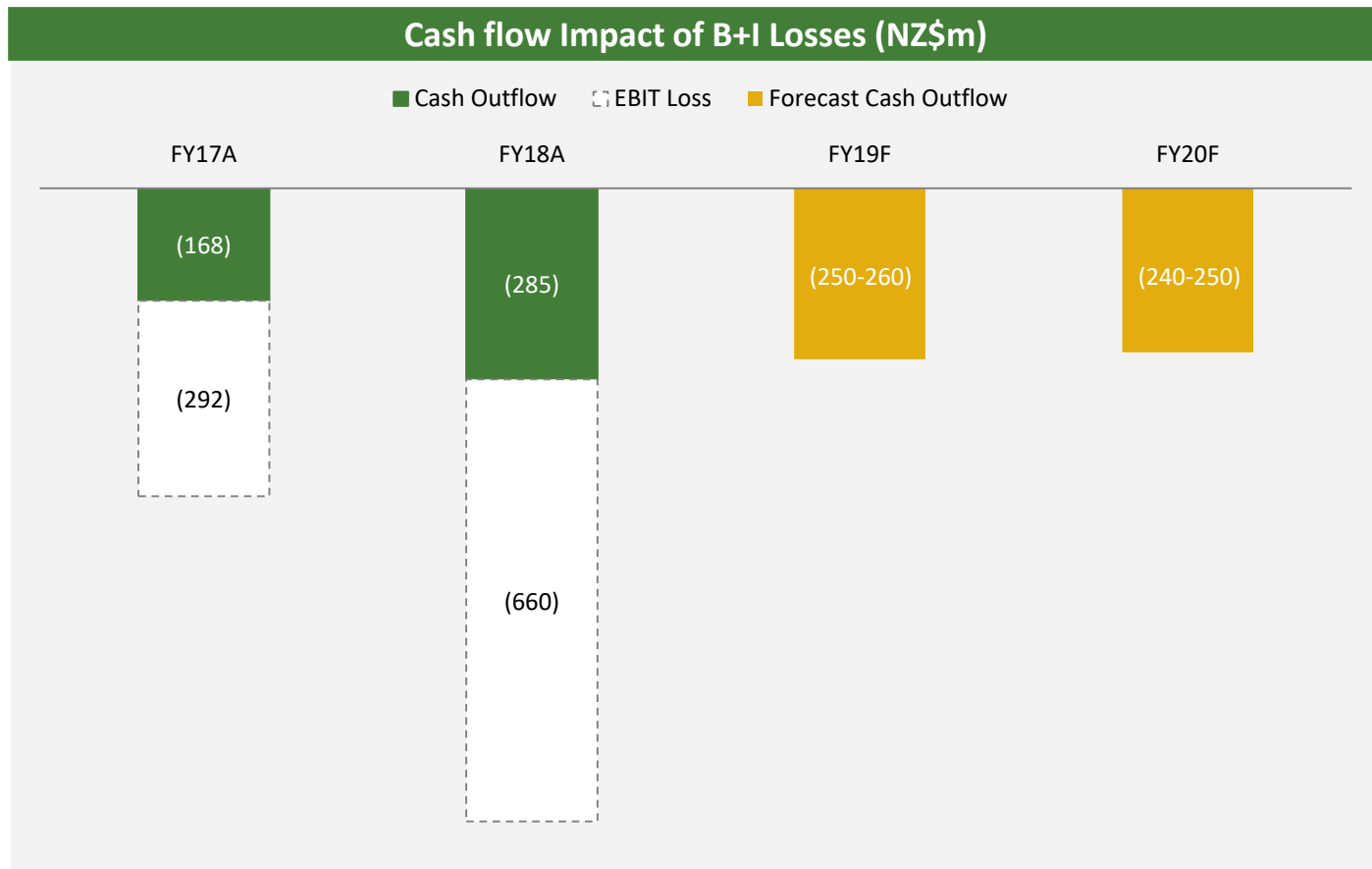
At the June 2018 Investor Day we forecasted that FBU's leverage post the exit of International and completion of the legacy B+I projects would be c 1.0x



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## Legacy B+I projects: provisions are unchanged, with remaining cash outflows in FY20 forecast to be c \$250m

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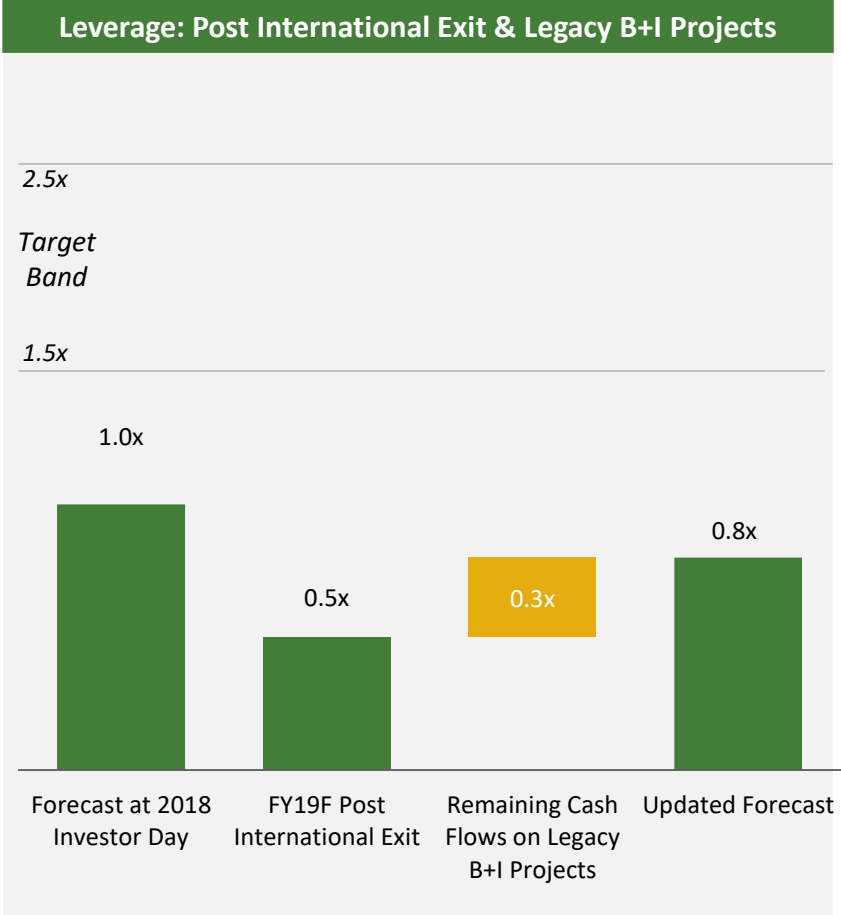
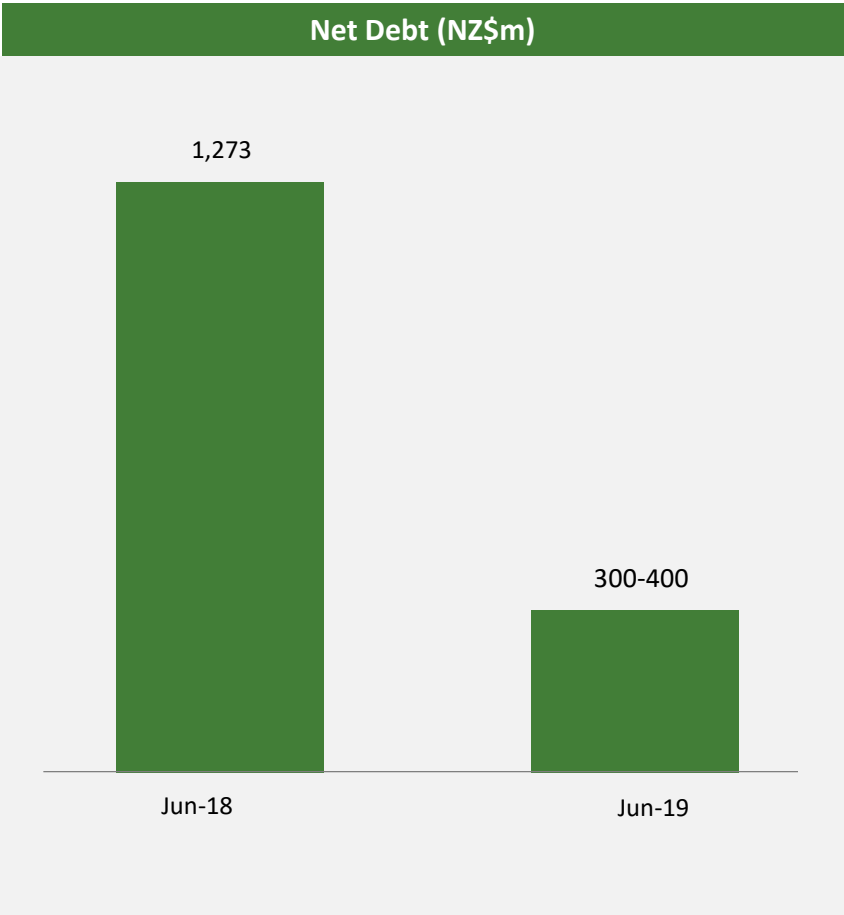
## Exit of International: divestments delivered ahead of schedule, with proceeds at top end of valuation expectations

Item	RTG	Formica	Total
Sale Price (USDm)	44	840	884
Deductions and Transaction Costs (USDm)	5	(45)	(40)
Net Proceeds (USDm)	39	795	834
Average FX (USD / NZD)	0.67	0.67	0.67
<b>Net Proceeds (NZ\$m)</b>	<b>59</b>	<b>1,185</b>	<b>1,244</b>
Less: Carrying Value (NZ\$m)	77	1,310	1,387
<b>Loss on Disposal (NZ\$m)</b>	<b>18</b>	<b>125<sup>1</sup></b>	<b>143</b>

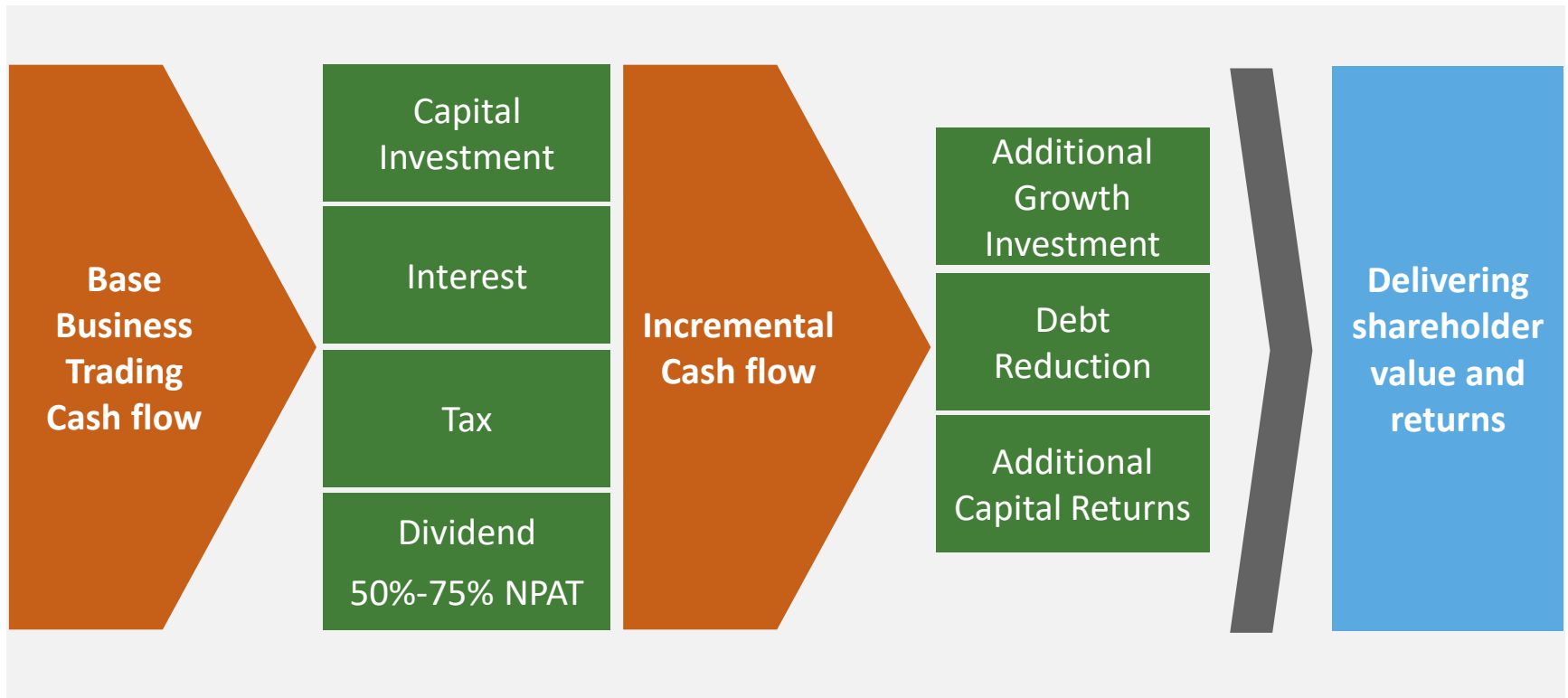
- Formica sale price equates to 10.8x FY18 EBITDA



Formica sale proceeds have materially de-levered the balance sheet: Jun-19 net debt of c \$300m - \$400m and leverage of c 0.5x, ahead of expectations



# Capital allocation framework

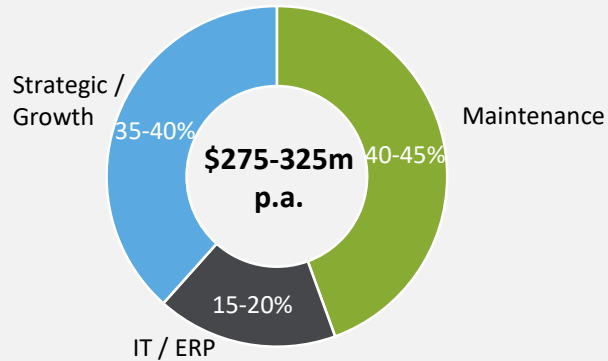


NB: Trading cash flow = EBITDA + change in Net Working Capital

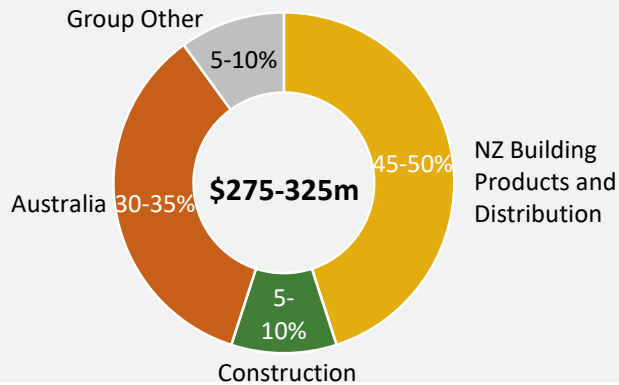


## Investment: average capex of \$275m - \$325m p.a.

### FY19 – 23F Capex by Category



### FY19 – 23F Capex by Markets



### Maintenance and IT / ERP Capex of \$175m - \$200m p.a.

- Comprises mainly replacement of core Plant & Equipment, as well as c \$30m p.a. EHS investment (risk-based allocation methodology)
- Maintenance and IT / ERP spend running slightly ahead of depreciation (c \$175m FY19, c \$200m FY20)

### Strategic / Growth Capex of \$100m+ p.a.

- Growth projects include: Panelisation; Iplex mobile PE; Higgins asphalt; Waikato Aggregates; Tradelink stores; PlaceMakers Branch Fast Forward
- Fast-payback efficiency capex of c \$30m-40m p.a. (targets < 3 year payback)

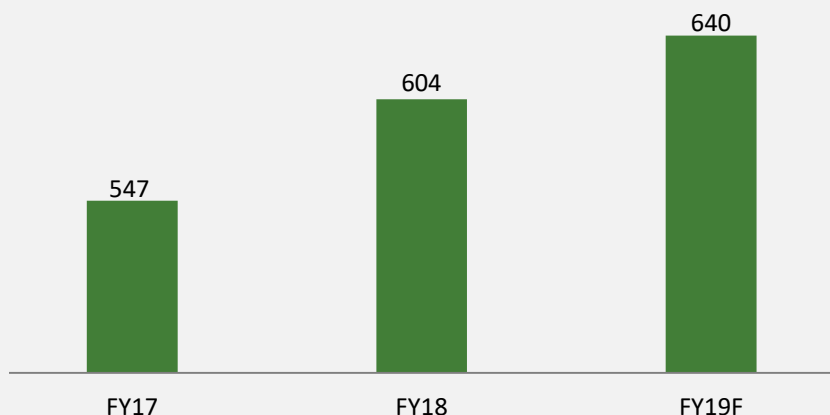
### FY20 Capex Will be Higher on WWB Plant Investment

- Land and buildings likely to be brought on balance sheet initially, though will consider sale & leaseback



Investment: Residential and Development funds invested stand at c \$640m currently against an envelope of \$750m; strong pipeline of lots under control

### Residential and Development Funds Invested (NZ\$m)

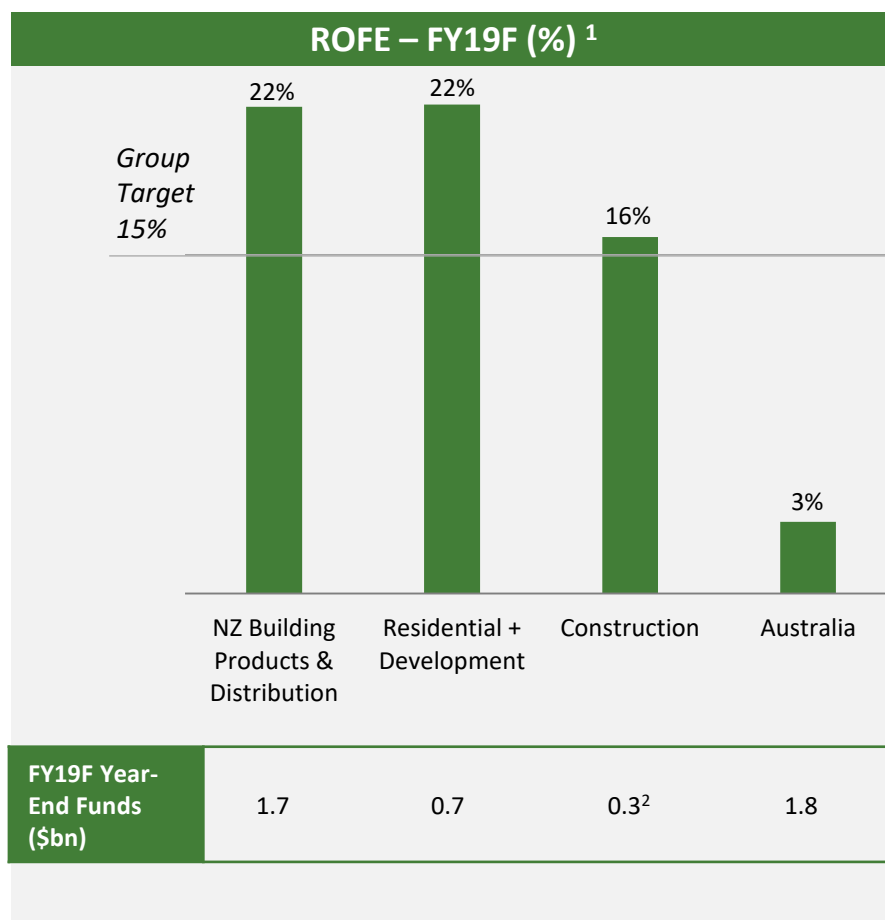


House sales	423	613	c 740
Section sales	76	101	c 20
<b>Total sales</b>	<b>499</b>	<b>714</b>	<b>c 760</b>
Secured Lots at Year - End	5,100	5,000	4,900

- Progressive investment as we scale the business to c 1,000 units p.a.
- Close to \$750m total investment envelope, then recycle capital
- c 5 years' supply of lots under control, of which c 75% are on balance sheet
- Land purchases flexed to market conditions
- Focused on Auckland and Christchurch, mainly < \$900k sales price
- NZ fundamentals remain supportive, some moderation in sales prices in 2H19



# Returns and cash generation: strong in NZ, improving AU is key to achieving Group targets

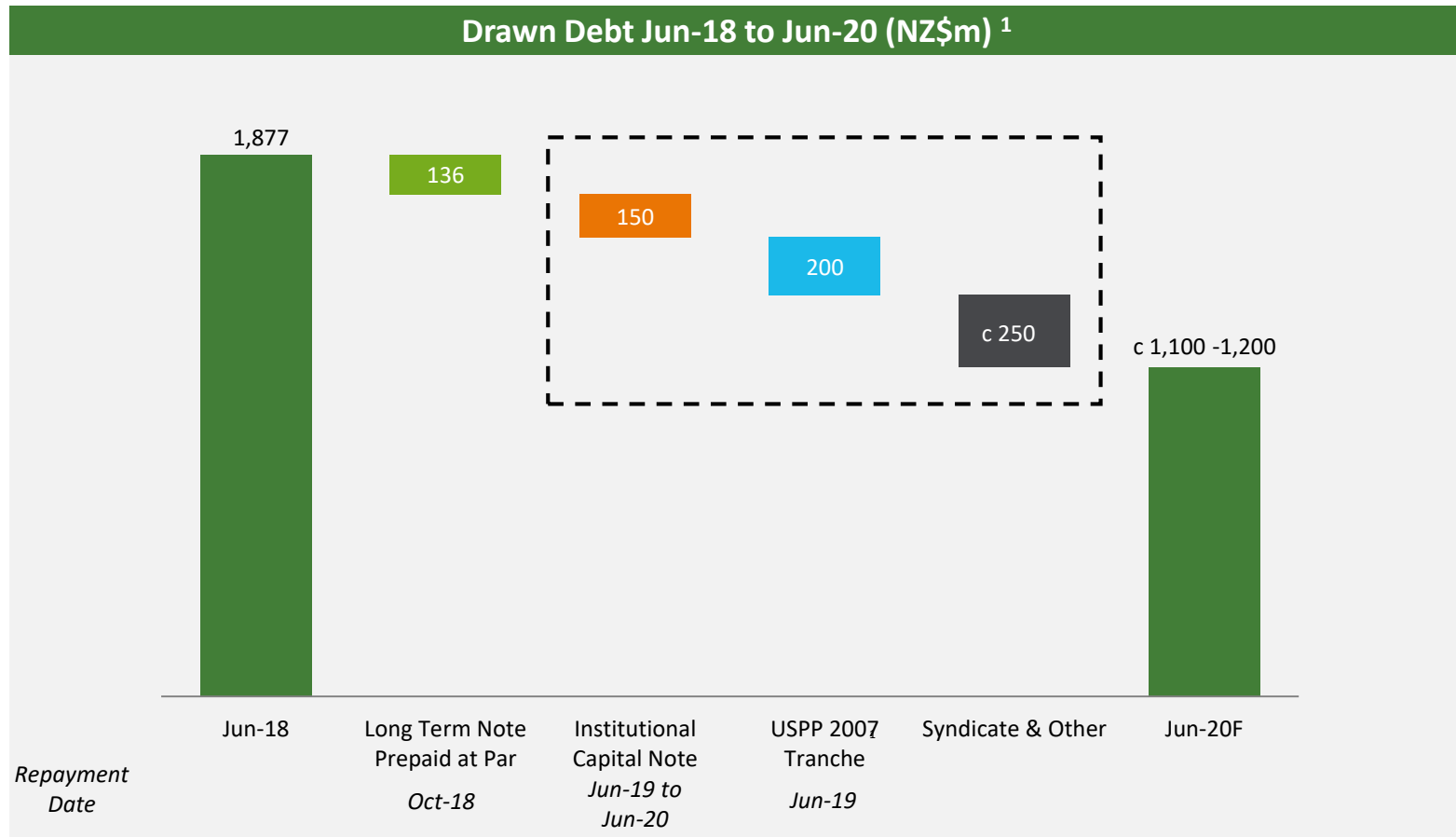


- Cash Conversion**
- Target 70% cash conversion (FCF / EBIT) over the medium term
  - NZ Core currently delivering 65% - 70% cash conversion (pre-tax)
  - Lower levels of cash conversion being achieved in Construction and Australia
  - Strong focus on driving working capital efficiency: good progress on receivables / payables, more to do on inventory





Funding: we are retiring debt where it makes sense, with an additional c \$600m - \$650m to be repaid through to Jun-20

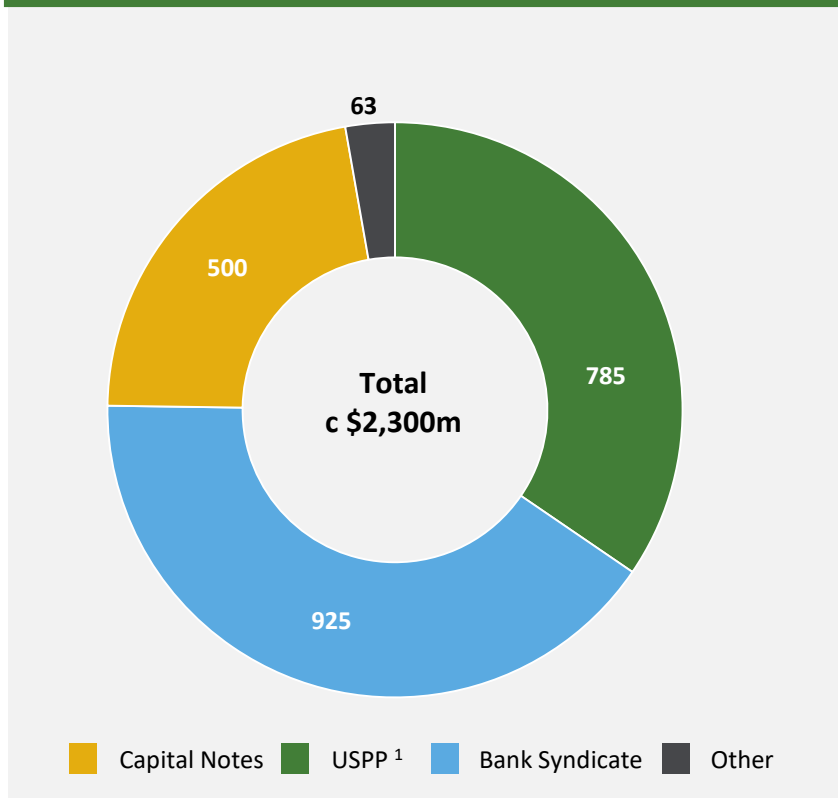


<sup>1</sup> Includes CCIRS component and excludes fair value hedge component

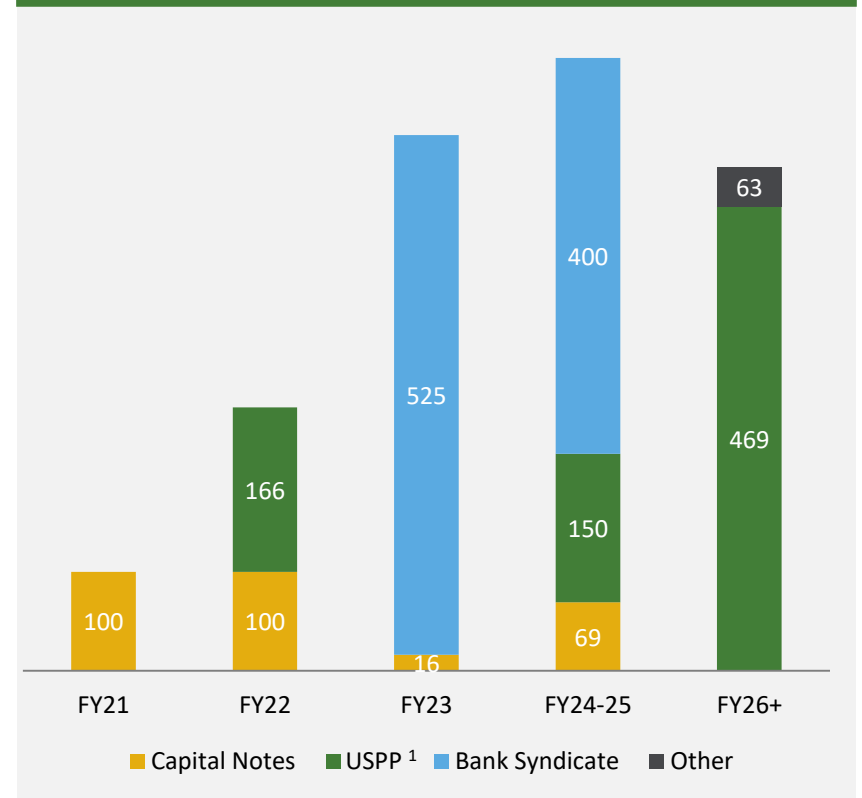


Funding: sources will remain diversified, with a rebalancing between local and offshore debt, and maintenance of a robust maturity profile

Forecast Debt Facilities at Jun-20 (NZ\$m)



Forecasted Debt Maturity Profile at Jun-20 (NZ\$m)

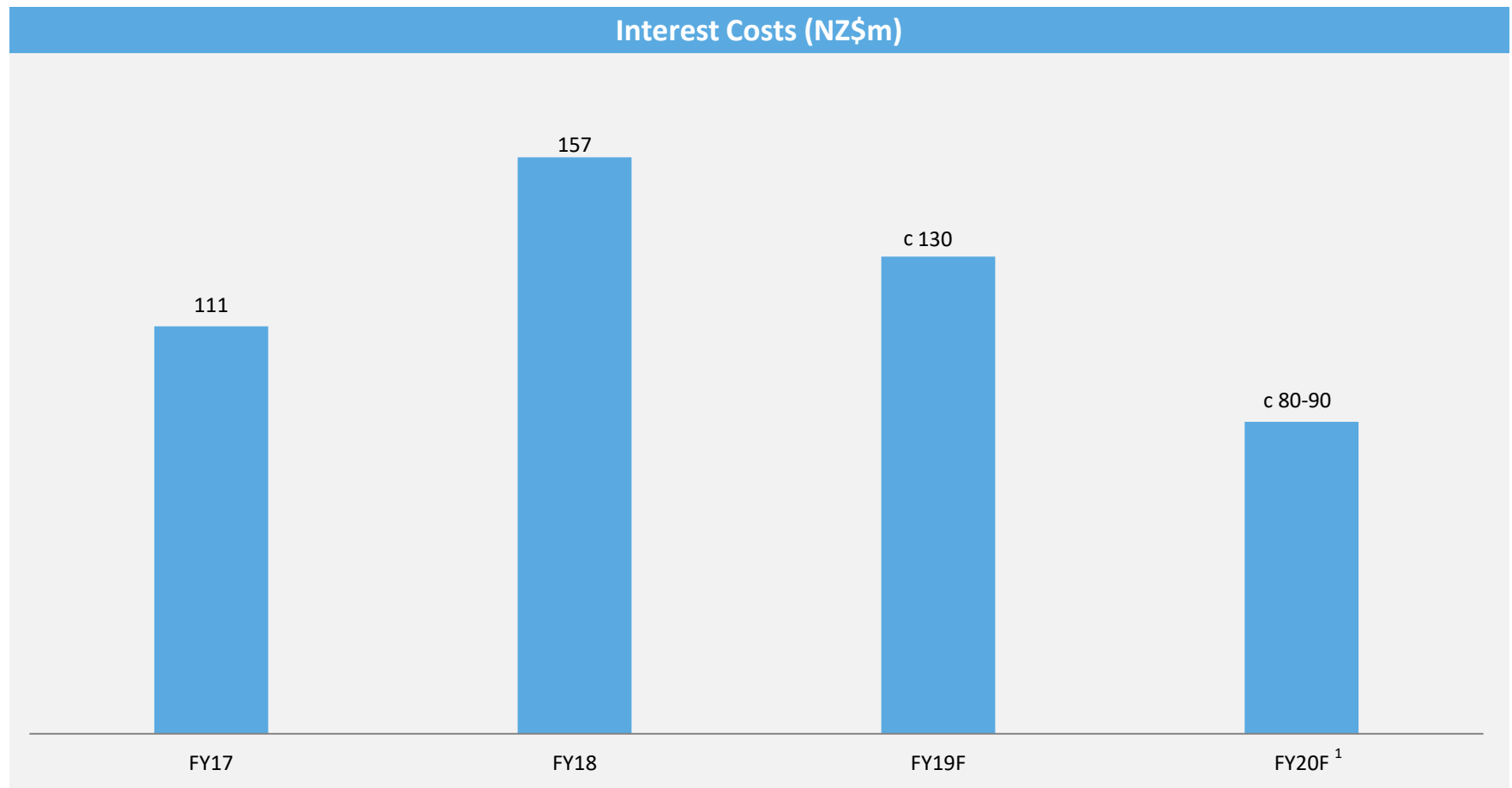


## Funding: robust liquidity position, with average cost of funds of c 5.2%

Facility	Forecast Facility Size Jun-20 (NZ\$m)	Forecast Drawings Jun-20 (NZ\$m)	Average Cost of Funds FY20 (%)
USPP <sup>1</sup>	785	785	5.0%
Bank Syndicate	925	-	3.5% - 3.75%
Retail Capital Notes	500	c 350	4.8% - 5.0%
Other <sup>2</sup>	63	63	9.5%
<b>Total Gross Debt</b>	<b>c 2,300</b>	<b>c 1,200</b>	<b>c 5.2%</b>

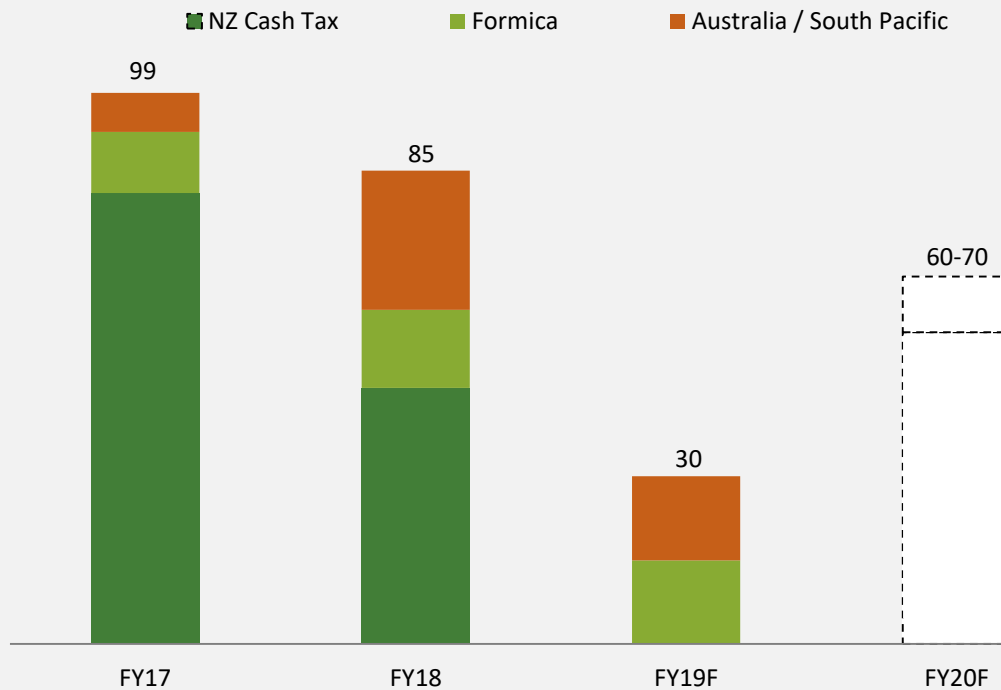


Interest: as a result of debt reduction and lower fees, interest costs are tracking down, forecast to be \$80m – \$90m in FY20



## Tax: cash tax forecast to be c \$60m - \$70m in FY20, c 29% effective tax rate

### Cash Tax (NZ\$m)



- Cash tax payments in FY19 impacted by B+I losses
- Effective tax rate normalises to c 29% following the divestment of Formica and RTG
- FBU targets imputation of at least the final dividend, subject to available credits

Effective Tax Rate <sup>1</sup>

23%

23%

28%

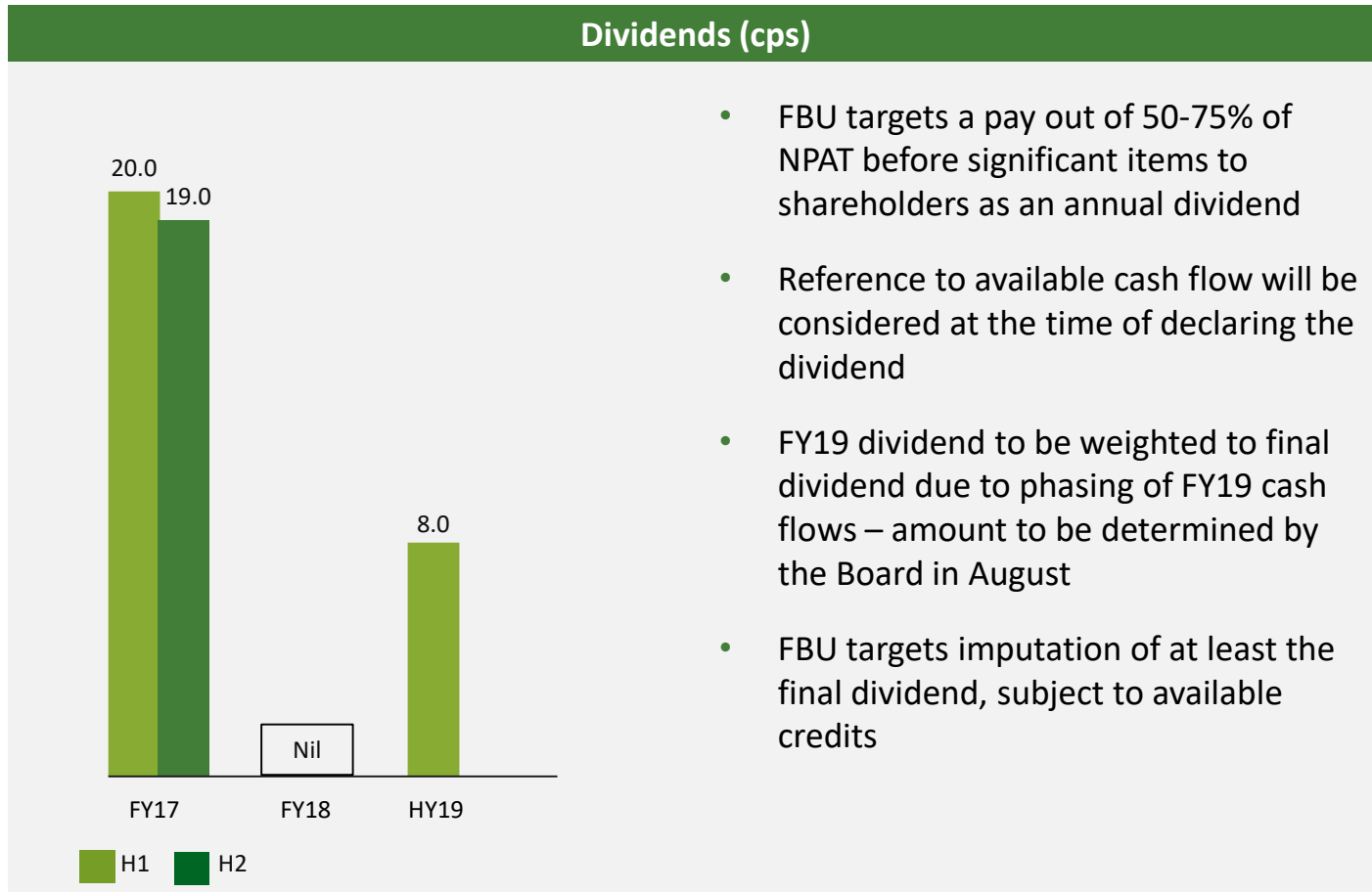
c 29%



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Dividend: target pay-out ratio remains 50% - 75% of NPAT; dividend reinstated in FY19 and will be weighted to the final payment

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## Capital returns: with the Balance Sheet materially de-levered, FBU intends to commence an on-market share buyback following FY19 results of up to NZ\$300m

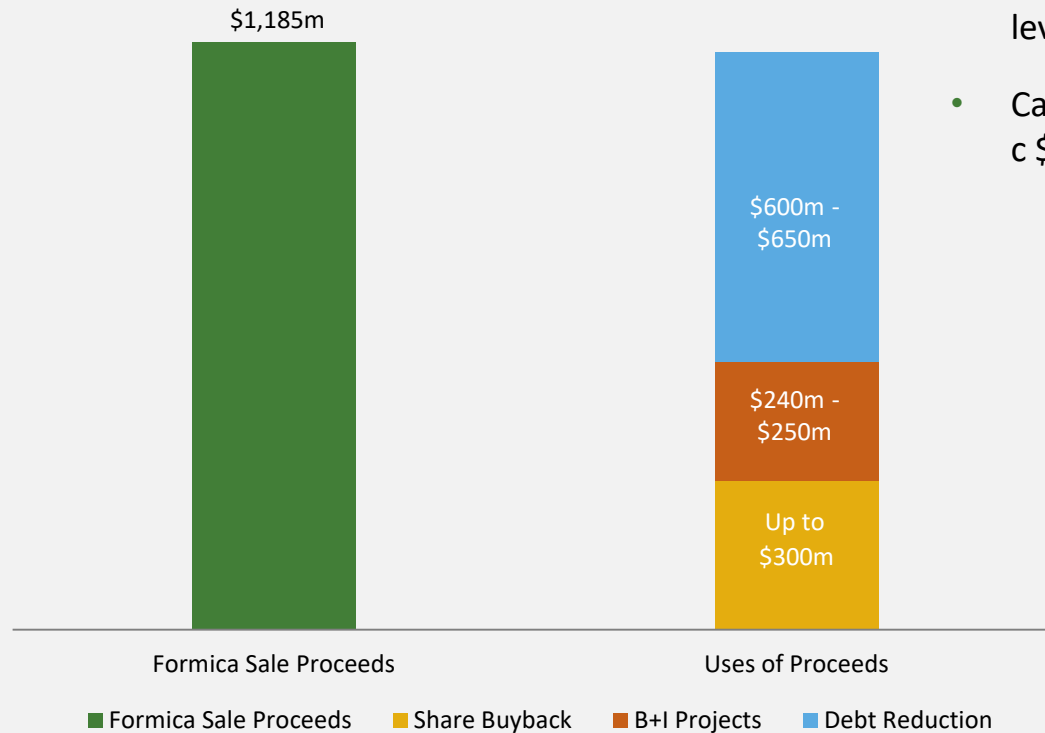
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- Fletcher Building is continuously assessing its balance sheet position and investment opportunities in order to drive shareholder returns
- Where there are incremental cash flows available, Fletcher Building makes a disciplined assessment of how to enhance shareholder value with the appropriate mix of debt reduction, additional growth investment and shareholder returns
- Fletcher Building's assessment following the completion of the Formica sale has considered the following factors:
  - Net Debt / EBITDA projected to be below the target leverage range and improved relative to prior forecasts;
  - All sensible debt reduction opportunities (c \$600m over next 12 months) will be undertaken;
  - Remain confident on completing the legacy B+I projects within current provisions;
  - Continued preference for prudent balance sheet management as Company performance is reset
- On this basis, Fletcher Building considers incremental capital is available to be distributed to shareholders through an on-market share buyback of up to NZ\$300m
- This form of shareholder distribution takes into account the level of franking / imputation credits available, tax effectiveness for all shareholders and earnings per share accretion
- The buyback is expected to commence following the FY19 results release
- Through the course of the buyback, Fletcher Building will continue to assess market conditions, Fletcher Building's prevailing share price, and available investment opportunities



## Incremental cash flows summary: Formica sale proceeds will be allocated to debt reduction, completion of legacy B+I projects and share buyback

### Use of Incremental Cash flows from Formica Sale (NZ\$)



- Buyback of \$300m adds c 0.4x to leverage
- Cash on hand at Jun-20 expected to be c \$300m





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## Impact of adoption of IFRS 16 lease accounting standard from 1-Jul-19

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- Total of c 4,800 operating leases across the Group
- Balance sheet: recognises right-of-use asset of c \$1.4b - \$1.5b and lease liability of c \$1.7b - \$1.8b
  - Difference of c \$0.3b taken as adjustment to retained earnings, reflecting front-loaded interest expense under IFRS 16
- Income statement: operating lease expense now treated as depreciation and interest charges, leading to \$225m-250m increase in EBITDA and \$45m-\$55m increase in EBIT
  - Small reduction of \$10m-15m in NPBT<sup>1</sup>, again reflecting front-loading of lease expense under IFRS 16
- Cash flows: no impact on underlying cash flows but the new lease arrangement will result in the reclassification of certain cash flows
  - Operating cash flows will increase by the principal payment amount with an offsetting outflow in financing cash flows



**Q+A**



# Content

1. Group Update
2. Australia Division
3. Capital Structure & Management
- 4. Outlook**
5. Appendix



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## We achieved what we said we would in FY19

Through FY19 we stabilised and focused Fletcher Building and positioned ourselves well to drive performance through FY20

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### Through FY19 we achieved the following

- Landed a leaner organisation restructure and attracted top talent
- Strengthened governance
- Kept NZ businesses on track
- Stabilised Construction returning it to profits and holding B+I provisions
- Intervened and set Australia up for turnaround
- Exited Formica and RTG for good prices
- Materially de-levered the balance sheet and commenced debt reduction
- Stayed inside our EBIT guidance range for the year
- Reinstated dividends
- Confirmed a capital return of up to \$300m via a share buyback



# FY19 guidance

## Major drivers of FY19 results



New Zealand core – solid performance:

- Strong market positions maintained
- Earnings slightly down YOY due to Steel competitive pressures and cement mill failure
- Land Development ahead of expectations at c \$55m through good progress on Wiri North development



Construction: back to profits, no change to B+I provisions



Australia: market headwinds and a tougher starting point driving EBIT expectations of c \$55m



**FY19 EBIT (before significant items) of \$620m - \$650m**

### Significant items expected to be c \$240m-\$250m

- Formica and RTG loss on sale<sup>1</sup>: c \$145m
- Restructuring charges (predominantly Australia division): c \$100m



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## Outlook for FY20

Through FY20 we expect slightly softer but still healthy market conditions in NZ, and ongoing contraction in the key residential market in Australia

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### New Zealand Market



- Expect Residential consents to ease slightly off peaks, Auckland to remain strong
- Expect Non-Residential construction to remain at similar levels
- Expect Infrastructure spend to ease in major roading, with increased spend in road safety, water, and rail

### Australia Market



- Expect contraction in Residential, forecasting 150k-160k approvals in FY20, however the market environment remains uncertain
- Expect Non-Residential market to remain broadly flat
- East Coast Infrastructure work-put-in-place expected to remain broadly flat on established project pipeline



**Q+A**



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1. Group Update
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## 5. Appendix





## Glossary (1 of 2)

Term	Definition
<b>BU</b>	Business units. This refers to all the different businesses that Fletcher Building owns across its portfolio. Each BU has a General Manager who reports into a Divisional Chief Executive. For example, Humes is a BU in the Building Products division
<b>Carbon Emission Intensity</b>	FBU Co2 Tonnes for every \$1m of Revenue
<b>Cash flow</b>	Trading cash flow = EBITDA + Change in net working capital + provisions and other adjustments Free cash flow = Trading cash flow – CAPEX – cash tax Available cash flow = Free cash flow – cash interest
<b>Cash Conversion</b>	Free cash flow / EBIT. Note that at the divisional and business unit level there is no tax included in the free cash flow calculation
<b>CCIRS</b>	Cross currency interest rate swap – a financial instrument used to hedge the interest paid on foreign denominated debt, which is included in the group's total interest costs
<b>EBIT</b>	Earnings before interest, tax and significant items
<b>EBITDA</b>	Earnings before interest, tax, depreciation, amortisation and significant items
<b>Formica</b>	The collective term for Formica North America, Formica Europe, Formica Asia, Formica India and Homapal, which were part of the International division
<b>Funds Employed</b>	Net debt + equity – deferred tax balances



## Glossary (2 of 2)

Term	Definition
<b>FY19, FY20 etc.</b>	Shorthand for Financial Year 2018 which is the 12 months ended 30 June 2018
<b>NPS</b>	Net Promoter Score, % Promoters (9-10) minus % Detractors (0-6)
<b>ROFE</b>	EBIT / average funds employed
<b>RTG</b>	Roof Tile Group. A business which was part of the International division
<b>SME</b>	Small medium enterprise
<b>Total Interest Cover</b>	EBIT / Interest
<b>Total Leverage</b>	Net debt / last 12 months' rolling EBITDA
<b>TRIFR</b>	Total no. of recorded injuries per million man hours worked
<b>Working Capital</b>	Working capital cycle = DIO + DSO – DPO DIO: Days inventory outstanding = gross inventory / rolling 12 months cost of goods sold DSO: Days sales outstanding = gross trade debtors / average 3 months' credit sales DPO: Days payable outstanding = trade payables / purchases
<b>WPIP</b>	Work put in place. A term used in macroeconomics to describe the value of work carried out on projects within a certain period, plus the value of work under construction at the end of the period minus the value at the beginning of the period



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## Disclaimer

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In certain sections of this presentation the Group has chosen to present certain financial information exclusive of the impact of Significant Items and/or the results of the Building + Interiors (B+I) business unit. Where such information is presented, it is clearly described and/or marked with an appropriate footnote. This allows the readers of this presentation to better understand the underlying operations and performance of the Group. This presentation contains not only information about the historical performance of Fletcher Building and its operations, but also some forward looking statements about Fletcher Building and the environment in which the company operates. Because these statements are forward looking, Fletcher Building's actual results could differ materially. All forecasts should be assumed to be those of Fletcher Building unless stated otherwise

