



Quantify sign Spokesperson & Media Agreement with WA interior designer Natalee Bowen

ASX RELEASE

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Highlights

- Quantify Technology has entered into a Spokesperson and Media Agreement with award-winning interior design business, Indah Island, and its founder, Natalee Bowen.
- Under the 12-month agreement, Natalee will represent and promote the Company through both her own channels and media, as well as at industry events.
- Indah Island has been commissioned both in Australia and internationally and has been featured in magazines, social media and television programs, including *9Life's Ready Set Reno*.
- Natalee Bowen is a trusted expert in interior design, best known for incorporating the classic Hamptons style.
- The partnership will accelerate the Company's growth, with Natalee well positioned to help drive demand for Quantify's products

Quantify Technology Holdings Limited (ASX:QFY) ("**Quantify Technology**", the "**Company**") is pleased to announce it has entered into a Spokesperson and Media Agreement ("**the Agreement**"), with award-winning West Australian interior designer Natalee Bowen and her Company, Indah Island Pty Ltd ("**Indah Island**").

As an experienced designer with over 20 years' in the design industry, Natalee's business, Indah Island, has been commissioned both in Australia and internationally, and has primarily worked on projects in the residential and commercial sectors. Indah Island has also previously received a commendation at the Master Builders Awards, which recognises the best building projects in Australia. She has been featured in magazines globally, across social media, newspapers and television programs, such as Ready Set Reno, Open Homes Australia and



through the Front Gate, which was viewed by over 40 million people in the United States alone. With an Instagram following of over 170,000, Natalee has worked alongside top New York architects and has recently completed work on the home of Australian media personality, Deborah Hutton. Natalee is best known for her unique and timeless designs, that couples the classic style of the Hamptons, with lush tropical aesthetics.

Quantify have engaged Natalee and Indah Island for 12 months. The partnership will assist in building awareness for Quantify and its products within the industry, whilst also serving to educate opinion-formers, such as architects, designers, developers and electricians. Importantly, the partnership will accelerate Quantify's growth, with Indah Island well positioned to help create demand for the Quantify product suite.

Quantify Technology CEO Brett Savill commented: "We are very pleased to have Natalee Bowen join us as a brand ambassador. Natalee will play an important role for Quantify, as we look to build relationships in Australia and overseas. Having someone as notable as Natalee behind our brand will assist with these opportunities."

Quantify and Indah Island are currently collaborating on a home renovation project in the regional town of Wongamine, about 100km north east of Perth. Indah Island is managing the renovation and Quantify are providing home automation technology. The development will be featured in *9Life's* home-renovation show *Ready Set Reno* in October*.

Indah Island designer Natalee Bowen commented: "We first discovered Quantify when we were searching for a simple, beautiful and innovative home automation solution for our home renovation project to be featured on *Ready Set Reno*. We chose to partner with Quantify because they tick all the boxes by providing an easy-to-install and easy-to-understand, customisable solution that looks exceptional. We are passionate about what Quantify can offer to the market and we're thrilled to be able to promote their impressive living experience solution to the market. Quantify has a promising future ahead and we are looking forward to our partnership."

-ENDS-

*While no date is confirmed, the show is set to air late-October/ early November.

Further Information:

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About Quantify Technology

Quantify Technology is an Australian-based pioneer of Truly Intelligent Buildings technology. The Company has created simple to install, affordable Internet of Things devices that encourage wide-scale adoption of Internet of Things solutions.

Quantify Technology's commercial product known as the qDevice replaces standard power outlets and light switches in commercial and residential structures. Due to using standard wired Alternating Current (AC) wiring, it can be easily retrofitted without re-cabling in existing buildings.

The qDevice replaces AC light switches/dimmers and power outlets with an intelligent, network-connected framework to provide energy management and reporting, voice-enabled control and interaction, and real-time evaluation of environmental and risk factors for building occupants. This enables the delivery of the Company's vision of Truly Intelligent Buildings, with a goal to deploying the offering globally.

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