

9 September 2019

## Board Appointment of Seasoned SaaS Professional with Global Expansion Experience

**intelliHR Limited (ASX:IHR)** is pleased to announce the board appointment of Alan Bignell as a Non-Executive Director. Alan complements the existing board with a wealth of global SaaS experience.

A seasoned SaaS professional, Alan has played an integral role in growing simPRO (a local Australian software business) to become a global SaaS business employing 300 staff, servicing over 5,000 clients and 120,000 users worldwide.

Alan has been with simPRO since 2012 and is currently Group Chief Operating Officer and Chief Financial Officer reporting to the CEO and attending all Group board meetings. Each country General Manager reports to Alan including Australia, New Zealand, United Kingdom and United States. As well, Alan oversees the Finance team, cashflow management, funding of country operations, financial reporting and budgeting. Alan has held previous senior executive roles in the financial services sector in organisations including Railways Credit Union (now known as Move Bank) (CFO), Manchester Unity a public company (CEO) and Sureplan Friendly Society a Life insurance company (CEO).

Chairman Mr Tony Bellas welcomed the appointment stating “Alan is an exciting addition to our fast-growing business. He brings a wealth of experience to the board including 7 years of SaaS successfully growing a global business. His experience will be incredibly valuable and very complimentary to our board.”

Signed for and on behalf of intelliHR Limited:



**Robert Bromage**  
Managing Director  
intelliHR Limited

### About intelliHR

intelliHR is an Australian HR technology business developing and currently marketing a next-generation cloud-based people management and data analytics platform. Delivered to customers by a SaaS business model, it is disruptive and advanced technology leveraging AI specifically Natural Language Processing in the application. It is scalable to a global market and is industry agnostic. For more information visit [www.intellihr.com.au](http://www.intellihr.com.au).



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