

## DOMAIN NAME SECURED AND TRADEMARK ACCEPTED AHEAD OF CARLY NEW ZEALAND LAUNCH

Collaborate Corporation Limited (ASX:CL8) (**Collaborate** or the **Company**) is pleased to announce that further to the announcement on 2 July 2019 of the strategic investment from Turners Automotive Group Limited (ASX, NZX:TRA) (**Turners**) and the intention to jointly launch **Carly** in New Zealand, Collaborate is pleased to confirm that it has secured key registrations to facilitate the launch.

Firstly, the internet domain [www.carly.co.nz](http://www.carly.co.nz) has been acquired and a 'Coming Soon' page to engage prospective customers in advance of a launch in New Zealand has been activated.

Additionally, the New Zealand Intellectual Property Office has accepted the Trade Mark filing for '**Carly**' in classes in 9, 39 and 42.

As previously announced, Turners and Collaborate have agreed an exclusivity period to negotiate the launch of **Carly** in New Zealand. Site visits and launch workshops have been conducted in New Zealand and negotiations are proceeding well. A launch in New Zealand would enable Collaborate to leverage its existing investment in the technology platform supporting **Carly** and access a substantial new market with the support of Turners, the largest seller of cars in New Zealand.

**Carly** is an alternative to saving for, leasing or borrowing money to buy a car and offers access to a range of new and used vehicles including insurance, registration and maintenance packaged into a single monthly payment with no long term commitments. Subscribers can start, pause and stop their subscription and 'switch' cars as their needs change. This could be a short term switch to a vehicle more suitable for a holiday, a longer term switch to cater for increasing family size, or pausing a subscription due to an extended holiday.

### Authorised by:

**Chris Noone**  
CEO and Director  
Collaborate Corporation Limited

### About Collaborate Corporation Limited

Collaborate Corporation Limited is listed on the Australian Securities Exchange (ASX:CL8). It is Australia's leading listed company focused on 'collaborative consumption', 'peer-to-peer' or 'sharing economy' business model with a strong focus on mobility solutions. Collaborate's core business is [www.DriveMyCar.com.au](http://www.DriveMyCar.com.au) Australia's leading peer-to-peer car rental business, complemented by [www.Carly.co](http://www.Carly.co), Australia's first flexible car subscription offering. Other businesses include [www.MyCaravan.com.au](http://www.MyCaravan.com.au) a leading peer-to-peer caravan rental business; and [www.Mobilise.com](http://www.Mobilise.com) a rental marketplace for under-utilised assets. Through our proprietary trust and reputation platform, [www.peerpass.com.au](http://www.peerpass.com.au) we create 'trust' between individuals and make it possible for people and companies to safely transact with each other in the sharing economy.

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