

ARB CORPORATION LTD

Tel: +61 3 9761 6622 Fax: +61 3 9721 9093 **arb.com.au** Postal Address: PO Box 105, Kilsyth, Victoria 3137 Australia Street Address: 42-44 Garden Street, Kilsyth, Victoria 3137 Australia

1 November 2019

ASX Announcement

ASX Market Announcements Office ASX Limited 20 Bridge Street SYDNEY NSW 2000

FORD NEWS RELEASE ARB CORPORATION LIMITED (ASX CODE: ARB)

At its recent Annual General Meeting, ARB Corporation Limited ("ARB") announced that it had designed and developed a winch capable bumper for the USA Ford Ranger in conjunction with the Ford Motor Company in North America ("Ford").

This co-branded winch compatible bumper will be released at the SEMA show commencing Tuesday 5th November and will be commercially available in 2020 as previously advised to ASX.

Ford and ARB are working together to develop further Ford accessory options for pick-up and SUV models, consistent with ARB's previously announced strategy of pursuing Original Equipment Manufacturer opportunities overseas. At this time, it is not possible for Ford or ARB to indicate the likely impact on sales revenue.

A copy of the press release issued today by Ford in relation to the USA Ford Ranger product is attached to this announcement for information purposes.

Yours faithfully,

Roger Brown Chairman



ALO DENOSIBO IOSE ON M









Ford Performance and ARB to Co-Develop Off-Road Parts Starting With Winch-Ready Bumper for Ford Ranger

- Ford Performance and ARB 4x4 Accessories are teaming up to develop components for Ford off-road enthusiasts
- All-new winch-capable front bumper for Ford Ranger is the first component from the collaboration, bringing even greater capability to the adventure-ready Ranger
- A dealer-installed option, the winch-capable bumper is available from Ford Performance Parts for \$1,495 MSRP

DEARBORN, Mich., Oct. 31, 2019 – Ford Performance and ARB 4x4 Accessories today announce a collaboration that will design and develop off-road accessories and vehicle recovery parts for Ford off-road enthusiasts, starting with a winch-capable front bumper for Ford Ranger.

"For Ranger customers who want the ultimate adventure gear, a Ford Performance collaboration with ARB is a dream come true," said Eric Cin, global director, Ford Vehicle Personalization and Accessories. "With 45 years of design and engineering experience in the overlanding and rock-crawling world, ARB is bringing additional options for Ranger customers looking to make their truck even more capable."

Additional components designed to work with other Ford trucks and SUVs will be announced soon. ARB is known for aftermarket parts that include bumpers, roof racks, snorkels, air compressors, lighting and more.

"The goal of the relationship between ARB and Ford Performance is to provide Ford customers premium and functional off-road accessories that inspire personalized vehicle customization, improve off-road capability, and empower customers to feel comfortable using their vehicles – even in remote areas," said Lachlan McCann, ARB chief operating officer.

Designed specifically for Ranger, all-new Ford Performance by ARB winch-capable front bumper is precision engineered to complement the truck's rugged lines and is finished in a durable Integrit® powder coat. The bumper is built from welded sheet steel up to 3/16ths of an inch thick, attaches to the truck using existing chassis mounting points and can be installed on any North American Ranger configuration.

ARB and Ford Performance worked together to ensure the winch-capable front bumper is compatible with the truck's factory components. Ranger's original safety systems and sensors maintain functionality to enable Ford Co-Pilot 360[™] driver assist technologies and available Adaptive Cruise Control with Forward Collision Warning. The all-new bumper is the only aftermarket steel bumper available for Ranger that meets regulatory crash test standards.

The all-new bumper will accommodate a wide range of accessories while maintaining maximum functionality for off-road and overlanding use. An integrated mount is incorporated for simple and quick winch installation, plus easy access to winch controls is available through the split center pan. Mounting points and jacking points maximize off-road functionality for increased visibility, and ease any headaches in backcountry recovery situations.

Compatible accessories for the all-new winch-capable front bumper for Ford Ranger include:

- WARN® Industries M8000, XD9000, 9.5XP, 9.5XDC and VR EVO 10-S winches
- RIGID® SR-Series LED lightbars, both 6-inch and 30-inch lengths
- Antenna and sand flag mounts
- Jacking points for off-road jacks

The winch-capable front bumper will be available in 2020 through Ford dealers and Ford Performance Parts distributors for \$1,495 MSRP before installation, and comes with a Ford Performance Parts limited warranty. See a Ford dealer for details.

###

About Ford Motor Company

Ford Motor Company is a global company based in Dearborn, Michigan. The company designs, manufactures, markets and services a full line of Ford cars, trucks, SUVs, electrified vehicles and Lincoln luxury vehicles, provides financial services through Ford Motor Credit Company and is pursuing leadership positions in electrification, autonomous vehicles and mobility solutions. Ford employs approximately 191,000 people worldwide. For more information regarding Ford, its products and Ford Motor Credit Company, please visit www.corporate.ford.com.

About ARB 4x4 Accessories

ARB 4x4 Accessories is Australia's largest manufacturer and distributor of 4×4 accessories. Headquartered in Melbourne, Australia, the company has a vast international presence, with offices in the USA, Europe, Asia and the Middle East, and an export network that extends through more than 120 countries around the globe. The ARB philosophy, however, has never wavered from its original course – quality, reliability and practicality above all else. For more information regarding ARB, its products and manufacturing, please visit www.arbusa.com.

Contact: Samantha VanHoef

313.570.8855 svanhoef@ford.com