

H-Cube and HeraMED to cooperate with one of India's leading maternity hospital groups

- Commercial cooperation agreed between HeraMED's Indian distributor Consultus (under their H-Cube (Hera Healthcare At Home brand) and leading maternal hospital group Cloudnine.
- Cloudnine is India's premier destination for comprehensive maternal, gynaecological, neonatal and paediatric care it – the group includes 20 hospitals in 7 states
- The HeraBEAT Foetal Heart Rate Monitors will be made available on rent for home use by Cloudnine's customers
- Two units of Cloudnine hospitals were chosen initially as a pilot (South of India at Bangalore and the other in North India near New Delhi), the group manages ~50,000 births across the country

Medical technology company, HeraMED Limited (ASX:HMD) ("HeraMED" or the "Company") is pleased to advise that it's Indian distributor secured a partnership with Cloudnine Hospital Group ("Cloudnine") – www.cloudninecare.com - to initiate a pilot allowing expecting mothers in the Cloudnine network to rent the HeraBEAT smart foetal heart rate monitor for home use

The cooperation was signed with HeraMED's Indian distribution partner, Consultus India (refer ASX announcement: 25 October 2019) and the devices will be sold under their H-Cube short form for Her Healthcare at Home brand. H-Cube is the brainchild of a woman entrepreneur, Bharti, whose vision is to expand her horizons to include a 360 degree home care company for women in India. As a first step, H-Cube has focused itself on pregnancy care and monitoring solutions. Along with HeraBEAT Foetal Heart Rate Monitor, H-Cube has introduced to the Indian market a natural childbirth preparation device. H-Cube is committed to introduce unique products and solutions for pregnancy home care for Indian women.

Cloudnine is a leading chain of maternity, childcare and fertility hospitals in India. The group was founded in 2007 and is headquartered in Bangalore, (the centre of India's high-tech industry). The organization's vision is to effectively bridge the gap between Indian and international standards through a combination of clinical excellence, comprehensive care and an atmosphere of well-being, to ensure world-class standards in woman and child healthcare. From its first hospital in Bangalore in 2006, Cloudnine has established itself as India's largest chain of maternity hospitals in Bangalore, Mumbai, Pune, Chennai, and Gurgaon.

CEO and Co-founder Mr David Groberman said: "Our market entry into India is showing positive progress in a short period of time. The Company's technology has received another strong acknowledgment from a leading healthcare institution

"The HeraBEAT provides a gold standard alternative to significantly more expensive competitor products and we are glad to have the opportunity to provide the device and peace of mind to expecting mothers across India."

-ENDS-

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About HeraMED Limited (ASX:HMD):

HeraMED is an innovative medical Data and Technology company leading the digital transformation of prenatal care. HeraMED utilizes the digital health ecosystem including clinical home monitoring devices, cloud computing, artificial intelligence, big data and digital social networking to reshape the Doctor/Patient relationship. The company is revolutionizing the pregnancy experience by empowering personalized, continuous and proactive home monitoring, to deliver better care at a lower cost. Keeping pregnant mothers engaged, informed and well-supported provides reassurance and peace of mind while allowing the healthcare providers to work at their highest levels of ability and enabling early detection of potential risks.

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