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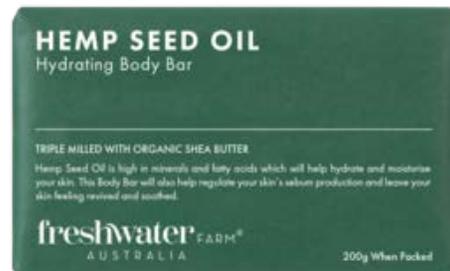
9 December 2019

Australian Primary Hemp and 'Freshwater Brands' sign exclusive supply agreement

Australian Primary Hemp Limited ('APH') and Central West Packing & Storage Pty Ltd ('CWPS'), trading as 'Freshwater Brands', have signed an exclusive supply agreement whereby all hemp used in CWPS' products will be exclusively supplied by APH. The parties have also agreed to collaborate on the development of new products and explore further collaboration opportunities (including a growing-offtake relationship) under a Memorandum of Understanding (MOU).

Freshwater Brands is an Australian personal care manufacturer focused on producing high quality Australian-made products with ethically sourced and sustainable ingredients. They have been manufacturing personal care products for 28 years and have a diverse portfolio of 5 brands developed under their in-house R&D laboratory.

CWPS' existing hemp products include a Hemp Seed Oil Hydrating Body Bar and Hemp Seed Oil Hydrating Wash which are currently distributed by Woolworths nationally across Australia as well as other distribution channels (including eChannels). These products are also both contractually due to launch across Chemist Warehouse nationally in Australia in January 2020.



Key agreement highlights:

- CWPS will exclusively buy all hemp products from APH for products containing hemp for the term of the agreement. Current products include:
 - Hemp Seed Oil Hydrating Body Bar
 - Hemp Seed Oil Hydrating Wash
- Alignment with APH's sustainability and Australian grown, manufactured and produced ethos;
- Leverage to CWPS' strong current and emerging retail distribution networks and their other eChannels;
- Currently APH can fulfil CWPS' product requirements with their existing hemp oil product;
- CWPS' has already placed their first order for APH's hemp oil. Given the infancy of the relationship and distribution channels to be launched, neither party is certain on volumes and will review regularly;
- Both companies agree to explore further product collaboration and new product development together (including a growing-offtake relationship);
- The term of the agreement is 24 months with an option to extend for both parties; and
- The agreement covers global distribution.

James Hood, Chief Operating Officer of APH comments, "APH is excited to be taking this step forward with Freshwater Farm Australia – an ethically-based company which prides itself on using all Australian-sourced ingredients. The combination of APH Hemp and Freshwater Farm hemp seed oil products brings together APH's high quality, Australian-sourced hemp with Freshwater Farms' highly regarded hemp seed oil products. The agreement further establishes new product development capability and distribution channels for APH in addition to the exclusive ingredient supply arrangements."

Allan Hutcherson, General Manager of Freshwater Farm Australia (a subsidiary of Freshwater Brands) comments, "We are pleased to announce our agreement with APH securing a supply of APH's 100% Australian hemp. Freshwater is focused on developing quality, all Australian sourced products that are ethically made, cruelty free and vegan friendly. We're delighted to be working with APH, a company that shares our passion for quality Australian-made products. We also look forward to working with APH on growing hemp for oil on Freshwater Farm. Freshwater Farm is our family-owned farm where we are growing essential oils for our skin care products 'From our Farm to your Skin'."

ENDS

Authorised on behalf of the APH Board of Directors by:

Cameron Petricevic
Chairman
+61 3 9648 2202

Contacts for further information

Chairman
Cameron Petricevic
+61 3 9648 2202

Company Secretary
Melanie Leydin
+61 3 9692 7222

About Australian Primary Hemp

Australian Primary Hemp is an Australian-based grower, manufacturer and processor of hemp products. Our hemp is Australian owned and grown, sourced from local farmers around Australia.

Our vision is to be Australia's primary hemp wellness body supplying customers with sustainable, premium hemp products, packed full of nutrition.

About Freshwater Brands

Freshwater Brands is a family-owned, vertically-integrated Australian personal care manufacturer focused on producing quality Australian-made products. We have been manufacturing personal care products for 28 years and have a diverse portfolio of 5 brands all manufactured in our state-of-the-art facility on the Northern Beaches of Sydney, Australia. Our in-house R&D laboratory allows us the flexibility to develop and launch unique, high quality products efficiently. Our formulations team has the collective industry experience of over 100 years and prides itself on using high quality and ethically sourced, sustainable ingredients in all ranges.