



ASX Release

20 December 2019

Appointment of Raymond Shuai as finance director

Animoca Brands Corporation Limited (ASX: **AB1**, "Animoca Brands" or "the **Company**") is pleased to advise that it has appointed Raymond Shuai as finance director.

Mr Shuai has over 17 years of experience in finance and industry. His professional career began in 2002 at Deloitte & Touche, followed by JP Morgan in 2004, then Ambrian Partners from 2006 to 2008, where he gained substantial experience in audit, operations, fundraising, M&A, and IPOs, and advised corporates listed on the London Stock Exchange.

In 2009, he relocated to Asia to work for Jardine Matheson on corporate strategy as Corporate Finance Manager. In 2012 he became associate director at KPMG, working in corporate finance and private equity. In 2014 he focused his efforts on entrepreneurship by setting up a number of retail and F&B businesses, which he has since divested at profit.

In 2017, Mr Shuai co-founded OpenAlpha, a startup that later merged into CLSA Baikal with the backing of CLSA, a leading Asian brokerage and investment group, to create a blockchain based institutional marketplace for trading tokenised assets; Mr Shuai served as CLSA Baikal's chief financial officer.

Mr Shuai is a Fellow of the Institute of Chartered Accountants in England and Wales, and was a CFA Charterholder from 2006 to 2014. He holds a Master of Finance degree (Dean's List) from the University of Cambridge, and a Master of Engineering degree (First Class) from University College London.

This announcement has been authorised for release by the Company. If you have any queries, please contact John Madden, co-company secretary, at johnm@animocabrands.com.

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About Animoca Brands

Animoca Brands (ASX: AB1) leverages gamification, blockchain, and artificial intelligence technologies to develop and publish a broad portfolio of mobile products including games such as *The Sandbox*, *Crazy Kings*, and *Crazy Defense Heroes* as well as products based on popular intellectual properties such as Formula 1[®], Garfield, Snoopy, Thomas & Friends[™], Ever After High and Doraemon. Animoca Brands' portfolio of blockchain investments and partnerships includes Lucid Sight, Dapper Labs (creators of *CryptoKitties*), WAX, Harmony, and Decentraland. The Company is based in Hong Kong, Canada, Finland, and Argentina. For more information visit www.animocabrands.com or get updates by following Animoca Brands on [Facebook](#) or [Twitter](#)

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