

## Appendix 3X

### Initial Director's Interest Notice

*Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.*

Introduced 30/9/2001.

|                                       |
|---------------------------------------|
| <b>Name of entity</b> iCetana Limited |
| <b>ABN</b> 90 140 449 725             |

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

|                            |                           |
|----------------------------|---------------------------|
| <b>Name of Director</b>    | Geoffrey Thomas PRITCHARD |
| <b>Date of appointment</b> | 19 April 2017             |

#### Part 1 - Director's relevant interests in securities of which the director is the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

|   |
|---|
| <b>Number &amp; class of securities</b> |
| Not applicable                          |

+ See chapter 19 for defined terms.

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### Part 2 – Director's relevant interests in securities of which the director is not the registered holder

*In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust*

| <b>Name of holder &amp; nature of interest</b>  | <b>Number &amp; class of Securities</b>  |
|---|--|
| <small>Note: Provide details of the circumstances giving rise to the relevant interest.</small> |  |
| Go Capital Tech Fund 2 Pty Ltd<br>(Director and Beneficiary)                                    | 39,550,195 Ordinary Shares<br>5,005,222 Class A Shareholder Options<br>5,005,222 Class B Shareholder Options |
| Maliza Nominees Pty Ltd<br>(Director and Beneficiary)   | 468,870 Options (\$0.30, vesting over 3 years from 20 Dec 19, expiring 30 Nov 23)                            |

### Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

|  |                |
|--|----------------|
| <b>Detail of contract</b>                                    | Not applicable |
| <b>Nature of interest</b>                                    |                |
| <b>Name of registered holder (if issued securities)</b>      |                |
| <b>No. and class of securities to which interest relates</b> |                |

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