

ASX RELEASE

3 August 2020

IncentiaPay Limited (ASX: INP) (**IncentiaPay** or the **Company**) is delighted to announce a strategic partnership with Paywith Worldwide Inc. (**Paywith**).

This partnership will combine PayWith's Processing Engine, Offers Marketplace and Syndication Platform with IncentiaPay's content and relationships to deliver new products and value propositions for customers. In addition, the Company has entered into a multiyear licencing agreement to licence Paywith's platforms. As previously announced on the 4th of June 2020, the funds for this project will be drawn from a capital expenditure facility provided by Skybound Fidelis Investments Limited as trustee for the Skybound Fidelis Credit Fund.

IncentiaPay's CEO, Henry Jones said "We are delighted to be partnering with Paywith; an innovative FinTech with a proven track record in building game changing offer syndication, payment and rewards solutions. This is a key step in our transformation strategy."

Paywith Worldwide's CEO David Strebinger said, "What is being developed as the new IncentiaPay product suite is going to transform the rewards and payment industry and positively impact hundreds of non-profits, schools and associations. We are truly honoured to have been selected to be part of this exciting transformation."

Authorised for release by the Board

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About Paywith Paywith Worldwide Inc. is a fintech innovations company that specializes in working with market-leading enterprises to help transform their well-established traditional businesses into game-changing fintech-focused organizations. Paywith helps its partners design, develop, launch and manage their mobile-centric payment and rewards programs.