

**SportsHero Limited**  
**Appendix 4D**  
**Half-year report**

**1. Company details**

Name of entity:	SportsHero Limited
ABN:	98 123 423 987
Reporting period:	For the half-year ended 31 December 2020
Previous period:	For the half-year ended 31 December 2019

**2. Results for announcement to the market**

			<b>US\$</b>
Revenues from ordinary activities	up	480% to	7,832
Loss from ordinary activities after tax attributable to the owners of SportsHero Limited	down	10.6% to	752,911
Loss for the half-year attributable to the owners of SportsHero Limited	down	10.6% to	752,911

*Dividends*

	<b>Amount per security US cents</b>	<b>Franked amount per security US cents</b>
Final dividend for the half year ended 31 December 2020	Nil	Nil

*Comments*

The loss for the consolidated entity after income tax amounted to US\$752,911 (31 December 2019: US\$842,103).

In the current half year the Company generated interest income of US\$75.

**3. Net tangible assets**

	<b>Reporting period Cents</b>	<b>Previous period Cents</b>
Net tangible assets per ordinary share	<u>0.05</u>	<u>0.03</u>

**4. Control gained over entities**

During the half year the Company gained control of PT Sport Hero Indonesia. PT Sport Hero Indonesia did not trade during the half year.

**5. Loss of control over entities**

During the half year the Company did not lose control over any entity.

**Pinnacle Listed Comprehensive Interim Limited**  
**Appendix 4D**  
**Half-year report**

**6. Details of associates and joint venture entities**

On 10 January 2019, the Company announced that it had entered into a non-binding Heads of Agreement with Cross Bet Holdings Pty Ltd for the purpose of securing access to a Sports Bookmaking Licence (Licence).

As a Licence has not been granted to Pay-to-Play Australia Pty Ltd the joint venture has not progressed. The Board is considering its options with regard to the joint venture.

Name of associate / joint venture	Reporting entity's percentage holding		Contribution to profit/(loss) (where material)	
	Reporting period %	Previous period %	Reporting period US\$	Previous period US\$
Pay-to-Play Australia Pty Ltd	50%	50%	-	(103,563)
<i>Group's aggregate share of associates and joint venture entities' profit/(loss) (where material)</i>	-	-	-	-
Profit/(loss) from ordinary activities before income tax	-	-	-	(103,563)

**7. Audit qualification or review**

*Details of audit/review dispute or qualification (if any):*

The financial statements were subject to a review by the auditors and the review report is attached as part of the Interim Financial Report.

**8. Attachments**

*Details of attachments (if any):*

The Interim Financial Report of SportsHero Limited for the half-year ended 31 December 2020 is attached.

**9. Signed**



Michael Higginson  
Director  
Brisbane, Queensland

Date: 25 February 2021



**SPORTSHERO LIMITED**

ACN 123 423 987

**INTERIM FINANCIAL REPORT**

**FOR THE HALF YEAR ENDED**

**31 DECEMBER 2020**

For personal use only

**CONTENTS****PAGE**

CORPORATE DIRECTORY	2
DIRECTORS' REPORT	3
AUDITOR'S INDEPENDENCE DECLARATION	6
STATEMENT OF FINANCIAL POSITION	7
STATEMENT OF COMPREHENSIVE INCOME	8
STATEMENT OF CHANGES IN EQUITY	9
STATEMENT OF CASH FLOWS	10
NOTES TO THE FINANCIAL STATEMENTS	11
DIRECTORS' DECLARATION	16
INDEPENDENT AUDITOR'S REPORT	17

**SPORTSHERO LIMITED**

**ACN 123 423 987**

**CORPORATE DIRECTORY**

**DIRECTORS**

John Dougall (Non-Executive Chairman)  
Tom Lapping (Executive Director)  
Michael Higginson (Non-Executive Director)

**CHIEF EXECUTIVE OFFICER**

Tom Lapping

**COMPANY SECRETARY**

Michael Higginson

**REGISTERED OFFICE AND  
PRINCIPAL PLACE OF BUSINESS**

36 Prestwick Drive  
Twin Waters, QLD 4564  
Telephone: +61 7 5457 0557

Website: <http://Sportshero.live/>

**AUDITORS**

RSM Australia Partners  
Level 32 Exchange Tower  
2 The Esplanade  
Perth WA 6000

**SHARE REGISTRY**

Advanced Share Registry Services Ltd  
110 Stirling Highway  
Nedlands WA 6009

Telephone: +61 (8) 9389 8033  
Facsimile: +61 (8) 9262 3723

**STOCK EXCHANGE LISTING**

Australian Securities Exchange Ltd  
ASX Code: SHO

For personal use only

# SPORTSHERO LIMITED

## DIRECTORS' REPORT

The Directors present their report together with the financial statements of SportsHero Limited ("SportsHero" or "the Company" or "the Group") for the half year ended 31 December 2020.

### DIRECTORS

The following Directors held office from the beginning of the half year until the date of this report:

- John Dougall (Non-Executive Chairman)
- Michael Higginson (Non-Executive Director)
- Tom Lapping (Executive Director)

### PRINCIPAL ACTIVITIES

The principal continuing activity of the Group during the half year was the development of the Group's sports gamification platforms.

### RESULTS

The results of loss on fixed assets, depreciation and issuing incentive based securities are that during the half year the Group recorded **non-cash** expenses totaling US\$191,758 (2019 US\$39,789).

The net loss of the Group for the half year ended 31 December 2020 was US\$752,911 (2019:US\$842,103).

No dividends were paid or declared by the Company during the half year.

### REVIEW OF OPERATIONS

The following is a summary of the activities of SportsHero during the period 1 July 2020 to 31 December 2020. It is recommended that this half yearly report be read in conjunction with the 30 June 2020 Annual Report and any public announcements made by the Company during the half year. In accordance with the continuous disclosure requirements, readers are referred to the announcements lodged with the Australian Securities Exchange regarding the activities of the Company.

On 7 July 2020, the Company announced the launch of OlahBola. OlahBola being SportsHero's first ever locally branded and fully localised football app covering international football for the Indonesian market.

On 26 August 2020, the Company announced the appointment of Mr Rob Davies as the Company's Indonesian Director of Operations. In order to secure the services of Mr Davies, the Company issued Mr Davies 3,000,000 shares and 4,000,000 performance rights.

On 10 September 2020, the Company announced the signing of a definitive Standby Placement Agreement with Mint Capital Advisors (Mint) for a financing facility of up to AU\$5,000,000 and the issue of 5,000,000 shares to the nominee of Mint. The Standby Placement Agreement has a term of 36 months and the Company is entitled to drawdown of up to AU\$140,000 per month provided the issue price (calculated in accordance with the terms of the Standby Placement Agreement) is above a floor price of AU\$0.02 per share.

On 21 September 2020, the Company announced that it had successfully secured a wholly owned Indonesian operating entity. The securing of this entity is a key component for the Company as it will facilitate the building of SportsHero's Indonesian presence by enabling such things as the hiring of Indonesian staff, the opening of an Indonesian bank account, the securing of offices in Indonesia and the collection of revenue.

On 20 October 2020, the Company announced the generation of 1.1 million new unique users on OlahBola and the Company's first commercial brand collaboration on the OlahBola platform with German based multinational Nivea and Tokopedia, Indonesia's largest e-commerce platform.

On 11 November 2020, the Company announced the signing of a revenue sharing partnership with MolaTV, Indonesia's exclusive licensed broadcaster of the English premier league and Germany's Bundesliga. The partnership enables SportsHero to deliver the world's most sought after and dynamic football content and delivers for MolaTV an effective digital referral platform wherein MolaTV pays SportsHero 10% of all MolaTV subscription revenue generated from the OlahBola app.

## SPORTSHERO LIMITED

### DIRECTORS' REPORT

On 1 December 2020, the Company announced the generation of 1.5 million new unique users on OlahBola and the appointment of Ms Ika Novi as the Company's Indonesian Director of Sales and Business Development.

On 16 December 2020, the Company announced the generation of 1.8 million new unique users on OlahBola and the signing of the Company's first brand sponsorship agreement with MolaTV committing to spend AU\$50,000.

### SIGNIFICANT CHANGES

On 4 November 2020, the Company announced that it had entered into a mandate with Veritas Securities Ltd (Veritas) pursuant to which Veritas agreed to unconditionally raise AU\$1,337,500 in working capital for the Company pursuant to the issue of 53,500,000 shares at an issue price of AU\$0.025 per share and subject to the receipt of shareholder approval the granting of 26,750,000 free attaching options each exercisable at AU\$0.05 and expiring 16 December 2022 (Attaching Options). In addition and subject to the receipt of shareholder approval, strategic institutional investor First Growth Funds Limited committed to subscribe for an additional 18,000,000 shares at an issue price of AU\$0.025 per share (to raise an additional AU\$450,000) and 9,000,000 free Attaching Options.

On 11 November 2020, the Company completed the raising of AU\$1,337,500 (US\$977,579) (before costs).

There have been no other changes in the state of affairs of the Group that occurred during the half year under review not otherwise disclosed in this report.

### SUBSEQUENT EVENTS

On 9 February 2021, the Company completed the raising of AU\$1,500,000 (US\$1,159,050) (before costs) pursuant to the issue of 50,000,000 shares at an issue price of AU\$0.03 (US\$0.023) per share and the granting of 25,000,000 free Attaching Options and 25,000,000 Attaching Options to the nominees of the lead manager First Growth Funds Limited.

Following the receipt of shareholder approval on 15 January 2021, on 22 January 2021 the Company issued the following securities:

- 18,000,000 shares at an issue price of AU\$0.025 (US\$0.019) per share and 25,000,000 free Attaching Options, raising AU\$450,000 (US\$348,750) (before costs);
- 26,750,000 free Attaching Options to the allottees of the 53,500,000 shares issued on 4 November 2020;
- 12,000,000 Attaching Options to the nominees of Veritas;
- 4,000,000 performance rights, 3,000,000 Directors performance rights and 1,510,576 shares to John Dougall;
- 3,000,000 Directors performance rights to Michael Higginson; and
- 6,000,000 Directors performance rights issued to Tom Lapping.

On 22 January 2021, 175 Convertible Notes with a total face value of AU\$175,000 were converted into 7,720,303 shares.

On 9 February 2021, 25 Convertible Notes with a total face value of AU\$25,000 were converted into 1,069,923 shares.

On 17 February 2021, the Company announced the signing of an exclusive Indonesian 3 year partnership with ICON Esports Pty Ltd (ICON) (owner of Australia's leading esports brand "The Chiefs Esports Club"). In accordance with a binding Terms Sheet, ICON and SportsHero will jointly operate and co-brand on SportsHero's OlahBola platform an esports focused prediction network throughout Indonesia.

On 18 February 2021, the Company announcement that OlahBola had generated over 3 million new unique users.

On 22 February 2021, the Company announced the establishment of an exclusive 3 year Indonesian partnership with the UK's Footie Group Limited (FGL). FGL is the owner of Ellevate Football, a world leading football talent scouting platform. In accordance with a binding Terms Sheet, SportsHero will have exclusive access to Ellevate Football's technology and intellectual property for use in the Indonesian market.

**SPORTSHERO LIMITED**


**DIRECTORS' REPORT**

The impact of the Coronavirus (COVID-19) pandemic is ongoing. It is not practicable to estimate the potential impact, positive or negative, after the reporting date. The situation is rapidly developing and is dependent on measures imposed by the Australian Government, the Indonesian Government and other countries, such as maintaining social distancing requirements, quarantine, travel restrictions and any economic stimulus that may be provided.

**AUDITOR'S INDEPENDENCE DECLARATION**

A copy of the auditor's independence declaration as required under section 307C of the Corporations Act 2001 is set out on page 6.

Signed in accordance with a resolution of the Board of Directors, pursuant to section 306(3)(a) of the Corporations Act 2001:



Michael Higginson  
Director  
Date: 25 February 2021  
Brisbane, Queensland

For personal use only



**RSM Australia Partners**

Level 32, Exchange Tower  
2 The Esplanade WA 6000  
GPO Box R1253 Perth WA 6844

T +61 (0) 8 92619100  
F +61 (0) 8 92619111

[www.rsm.com.au](http://www.rsm.com.au)

**AUDITOR'S INDEPENDENCE DECLARATION**

As lead auditor for the review of the financial report of SportsHero Limited for the half-year ended 31 December 2020, I declare that, to the best of my knowledge and belief, there have been no contraventions of:

- (i) The auditor independence requirements of the *Corporations Act 2001* in relation to the review; and
- (ii) Any applicable code of professional conduct in relation to the review.



Alasdair Whyte  
Partner  
RSM Australia Partners

Perth, WA  
Dated: 25 February 2021

**THE POWER OF BEING UNDERSTOOD**  
AUDIT | TAX | CONSULTING

RSM Australia Partners is a member of the RSM network and trades as RSM. RSM is the trading name used by the members of the RSM network. Each member of the RSM network is an independent accounting and consulting firm which practices in its own right. The RSM network is not itself a separate legal entity in any jurisdiction.

RSM Australia Partners ABN 36 965 185 036

Liability limited by a scheme approved under Professional Standards Legislation

For personal use only

## SPORTSHERO LIMITED

## CONSOLIDATED STATEMENT OF FINANCIAL POSITION

AS AT 31 DECEMBER 2020

	Note	31 December 2020 USD	30 June 2020 USD
<b>Current assets</b>			
Cash and cash equivalents		683,955	154,589
Trade and other receivables		15,127	147,665
<b>Total current assets</b>		<u>699,082</u>	<u>302,244</u>
<b>Non-current assets</b>			
Right of Use Assets		-	16,909
Plant and equipment		3,460	4,508
<b>Total non-current assets</b>		<u>3,460</u>	<u>21,417</u>
<b>Total assets</b>		<u>702,542</u>	<u>323,661</u>
<b>Current liabilities</b>			
Trade and other payables		295,157	281,099
Borrowings		201,792	206,045
Current lease liability		-	17,308
<b>Total Current liabilities</b>		<u>496,949</u>	<u>504,452</u>
<b>Total Liabilities</b>		<u>496,949</u>	<u>504,452</u>
<b>Net Assets</b>		<u>205,593</u>	<u>(180,791)</u>
<b>Equity</b>			
Issued capital	3	12,933,415	11,784,318
Share based payments reserve	4	486,184	474,168
Foreign currency translation reserve		(171,441)	(149,623)
Accumulated losses		(13,042,565)	(12,289,654)
<b>Total Equity/(Deficit)</b>		<u>205,593</u>	<u>(180,791)</u>

The above consolidated statement of financial position should be read in conjunction with the accompanying notes.

**SPORTSHERO LIMITED**  
**CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME**  
**FOR THE HALF YEAR ENDED 31 DECEMBER 2020**

	Note	31 December 2020 USD	31 December 2019 USD
<b>Income</b>			
Sales income		7,757	-
Other revenue		75	1,151
<b>Expenses</b>			
Administration expenses		(406,425)	(422,038)
Employee and consulting expenses		(159,334)	(276,493)
Share based payments		(173,470)	(12,883)
Depreciation and Amortisation expense		(18,583)	(26,906)
Finance costs		(2,931)	(1,371)
Share of net loss of joint venture accounted for using equity method		-	(103,563)
<b>Loss before income tax expense</b>		<b>(752,911)</b>	<b>(842,103)</b>
Income tax expense		-	-
<b>Loss after income tax expense for the year</b>		<b>(752,911)</b>	<b>(842,103)</b>
<b>Other comprehensive income</b>			
Items that may be reclassified subsequently to profit and loss			
Foreign currency translation		(21,818)	(73,753)
<b>Total comprehensive loss for the year</b>		<b>(774,729)</b>	<b>(915,856)</b>
Basic loss per share (cents per share)		(0.21)	(0.31)
Diluted loss per share (cents per share)		(0.21)	(0.31)

*The above consolidated statement of comprehensive income should be read in accordance with the accompanying notes.*

For personal use only

**SPORTSHERO LIMITED**  
**CONSOLIDATED STATEMENT OF CHANGES IN EQUITY**  
**FOR THE HALF YEAR ENDED 31 DECEMBER 2020**

	Contributed Equity	Accumulated Losses	Share Based Payments Reserve	Foreign Currency Translation Reserve	Total Equity/ (deficit)
Notes	USD	USD	USD	USD	USD
As at 1 July 2020	11,784,318	(12,289,654)	474,168	(149,623)	(180,791)
Total comprehensive loss	-	(752,911)	-	(21,818)	(774,729)
Share based payments	126,239	-	47,231	-	173,470
Shares issued during the period - Conversion of performance rights	35,215	-	(35,215)	-	-
Conversion of Convertible Notes	30,327	-	-	-	30,327
Share issues	1,026,129	-	-	-	1,026,129
Transaction costs from share issues	(68,813)	-	-	-	(68,813)
As at 31 December 2020	<u>12,933,415</u>	<u>(13,042,565)</u>	<u>486,184</u>	<u>(171,441)</u>	<u>205,593</u>
As at 1 July 2019	10,097,370	(11,030,095)	92,515	(156,390)	(996,600)
Total comprehensive loss	-	(842,103)	-	(73,753)	(915,856)
Share based payments	-	-	12,883	-	12,883
Shares issued during the period - Conversion of options	1,854,473	-	-	-	1,854,473
Share issues	299,191	-	-	-	299,191
Transaction costs for share issues	(466,716)	-	368,770	-	(97,946)
As at 31 December 2019	<u>11,784,318</u>	<u>(11,872,198)</u>	<u>474,168</u>	<u>(230,143)</u>	<u>156,145</u>

*The above consolidated statement of changes in equity should be read in accordance with the accompanying notes.*

**SPORTSHERO LIMITED**  
**CONSOLIDATED STATEMENT OF CASH FLOWS**  
**FOR THE HALF YEAR ENDED 31 DECEMBER 2020**

	Notes	31 December 2020 USD	31 December 2019 USD
<b>Cash flows from operating activities</b>			
Receipts from customers		7,757	16,560
Payments to suppliers		(275,868)	(1,285,116)
Payment to employees		(159,333)	(268,937)
Interest received		75	1,151
<b>Net cash flows used in operating activities</b>		<b>(427,369)</b>	<b>(1,536,342)</b>
<b>Cash flows relating to investing activities</b>			
Payments for plant and equipment		-	(5,518)
<b>Net cash flows used in investing activities</b>		<b>-</b>	<b>(5,518)</b>
<b>Cash flows from financing activities</b>			
Issued of new share capital		1,026,129	2,153,663
Share transactions cost		(68,813)	(90,590)
Lease Liability		(17,307)	-
<b>Net cash provided from financing activities</b>		<b>940,009</b>	<b>2,063,073</b>
<b>Net increase (decrease) in cash and cash equivalents</b>		<b>512,640</b>	<b>521,213</b>
Effects of exchange rate on cash and cash equivalents		16,726	(53,725)
Cash and cash equivalents at the beginning of the year		154,589	49,781
<b>Cash and cash equivalents at the end of the year</b>		<b>683,955</b>	<b>517,269</b>

*The above consolidated statement of cash flows should be read in conjunction with the accompanying notes.*

For personal use only

**SPORTSHERO LIMITED**  
**CONDENSED NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS**  
**FOR THE HALF YEAR ENDED 31 DECEMBER 2020**

**1. BASIS OF PREPARATION OF HALF YEAR FINANCIAL STATEMENTS**

**Basis of preparation**

These general purpose interim financial statements for the half year reporting period ended 31 December 2020 have been prepared in accordance with requirements of the Corporations Act 2001 and Australian Accounting Standard AASB 134: Interim Financial Reporting.

This interim financial report is intended to provide users with an update on the latest annual financial statements of SportsHero Limited and its controlled entities (Group). As such, it does not contain information that represents relatively insignificant changes occurring during the half year within the Group. It is therefore recommended that this financial report be read in conjunction with the annual financial statements of the Group for the year ended 30 June 2020, together with any public announcements made during the following half year.

The same accounting policies and methods of computation have been followed in this interim financial report as were applied in the most recent annual financial statements.

**Going Concern**

The financial statements have been prepared on the going concern basis, which contemplates continuity of normal business activities and the realisation of assets and discharge of liabilities in the normal course of business.

As disclosed in the financial statements, the Group incurred a loss of US\$752,911 and net cash outflows from operating activities of US\$427,369 for the half year ended 31 December 2020. As at that date the Group had net current assets of US\$202,133 and net assets of \$205,593.

The Directors believe that it is reasonably foreseeable that the Group will continue as a going concern and that it is appropriate for it to adopt the going concern basis in the preparation of the financial report after consideration of following factors:

- as disclosed in note 8, AU\$450,000 (US\$348,750) (before costs) at an issue price of AU\$0.025 (US\$0.019) per share was raised following the issue of 18,000,000 shares on 22 January 2021 and a further AU\$1,500,000 (US\$1,159,050) (before costs) at an issue price of AU\$0.03 (US\$0.023) per share was raised following the issue of 50,000,000 shares on 9 February 2021;
- the Group's budget is forecasting sales income to be generated from its operating activities;
- the Directors expect to maintain continued support from shareholders and other financiers that have supported the Company's previous capital raisings to assist with meeting future funding needs;
- on 10 September 2020, the Company announced the signing of a definitive Standby Placement Agreement with Mint Capital Advisors for a financing facility of up to AU\$5,000,000. The Standby Placement Agreement has a term of 36 months and the Company is entitled to drawdown of up to AU\$140,000 per month provided the issue price (calculated in accordance with the terms of the Standby Placement Agreement) is above a floor price of AU\$0.02 per share; and
- the Group has the ability to curtail corporate and administration expenses and overhead cash outflows as and when required.

**SPORTSHERO LIMITED**  
**CONDENSED NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS**  
**FOR THE HALF YEAR ENDED 31 DECEMBER 2020**

**New or Amended Accounting Standards and Interpretations adopted**

The Group has adopted all of the new and revised Accounting Standards and Interpretations issued by the Australian Accounting Standards Board ('AASB') that are mandatory for the current reporting period.

Any new or amended Accounting Standards or Interpretations that are not yet mandatory have not been early adopted.

**2. DIVIDENDS**

No dividends were paid or declared by the Company during the half year.

**3. CONTRIBUTED EQUITY**

**Issued capital:**

**Ordinary shares fully paid**

**USD**

396,667,661 (30 June 2020: 328,206,064)

12,933,415

<b>Movement in share capital:</b>	<b>Issue Price USD</b>	<b>Number of Shares</b>	<b>USD</b>
<b>Opening balance 1 July 2020</b>	-	328,206,064	11,784,318
Shares issued 26 August 2020 (a)	0.018	3,000,000	53,948
Shares issued 11 September 2020 (b)	0.014	5,000,000	72,291
Shares issued 20 October 2020 (c)	0.016	3,100,933	48,550
Shares issued 20 October 2020 (d)	0.018	2,000,000	35,215
Shares issued 11 November 2020 (e)	0.016	1,860,664	30,327
Shares issued 11 November 2020 (f)	0.018	53,500,000	977,579
Share issue cost			(68,813)
<b>Balance 31 December 2020</b>		<b>396,667,661</b>	<b>12,933,415</b>

- (a) The Company issued 3,000,000 ordinary shares as a sign on fee for Rob Davies at issue price of AU\$0.0250 translated to US\$0.0180 at issue date.
- (b) The Company issued 5,000,000 ordinary shares to Mint Capital Advisers in consideration for the Company executing a definitive Standby Placement Agreement at issue price of AU\$0.020 translated to US\$0.0145 at issue date.
- (c) The Company issued 3,100,933 ordinary shares at an issue price of AU\$0.02223 per share to raise AU\$68,933 in working capital. Issue price of AU\$0.02223 translated to US\$0.0157 at issue date.
- (d) The Company issued 2,000,000 ordinary shares to Mr Rob Davies following the conversion of 2,000,000 Performance Rights that converted on the attainment of 1,000,000 new unique users. Issue price of AU\$0.0250 translated to US\$0.0176 at issue date.
- (e) The Company issued 1,860,664 ordinary shares following the conversion of 38 convertible notes each with a face value of AU\$1,000 (AU\$38,000) and the payment of AU\$2,019.73 in interest. Issue price of AU\$0.0223 translated to US\$0.0163 at issue date.
- (f) The Company issued 53,500,000 ordinary shares at an issue price of AU\$0.025 per share to raise AU\$1,337,500 in working capital. Issue price of AU\$0.025 translated to US\$0.0183 at issue date.

For personal use only

**SPORTSHERO LIMITED**  
**CONDENSED NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS**  
**FOR THE HALF YEAR ENDED 31 DECEMBER 2020**

**4. SHARE BASED PAYMENT RESERVE**

	<b>31 December 2020 USD</b>	<b>30 June 2020 USD</b>
Opening balance	474,168	92,515
Share based payments	47,231	12,883
Performance rights converted to shares during the period	(35,215)	-
Share based payments for transaction costs for share issue	-	368,770
Closing balance	<u>486,184</u>	<u>474,168</u>

The share based payment reserve records items recognised as expenses on valuation of options issued and/or performance rights issued to employees/consultants. The current year expense is as follows.

- (a) 2,000,000 Class A performance rights issued to Rob Davies, vesting on Introduction by Rob Davies of a Tier One Partnership transaction and following the introduction the Company entering into an acceptable agreement with the introduced party on or before 31 August 2021. 2,000,000 Class B performance rights issued to Rob Davies, vesting on the attainment of 1,000,000 new unique users on or before 31 August 2021.
- (b) 2,000,000 Class B Performance Rights vested and 2,000,000 shares were issued as a result of the attainment of 1,000,000 users on OlahBola on the 20 October 2020

**5. CONTINGENT LIABILITIES AND CONTINGENT ASSETS**

In the 2018 financial year the Group recognised in its financial statements a current liability of US\$324,338 in relation to potential claims in relation to a former overseas subsidiary of the Group. The Group confirms that it has received no claims (or otherwise) in relation to this matter and no claims are currently pending against the former overseas subsidiary. The Directors are of the view that the possibility of any reimbursement is remote.

The Group does not have any other contingent liabilities as at 31 December 2020 (2019: Nil).

The Group does not have any contingent assets as at 31 December 2020 (2019: Nil).

**6. COMMITMENTS**

There were no outstanding commitments which are not disclosed in the financial statements as at 31 December 2020.



**SPORTSHERO LIMITED**  
**CONDENSED NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS**  
**FOR THE HALF YEAR ENDED 31 DECEMBER 2020**

**7. SEGMENT REPORTING**

For management purposes the Group is organised into two strategic units:

- corporate head office in Australia; and
- technology development and marketing based in Singapore.

Such structural organisation is determined by the nature of risks and returns associated with each business segment and define the management structure as well as the internal reporting system. It represents the basis on which the Group reports its primary segment information to the Board

The operating segment analysis presented in these financial statements reflects operations analysis by business. It best describes the way the Group is managed and provides a meaningful insight into the business activities of the Group.

The following table presents details of revenue and operating profit by business segment as well as reconciliation between the information disclosed for reportable segments and the aggregated information in the financial statements. The information disclosed in the table below is derived directly from the internal financial reporting system used by the Board of Directors to monitor and evaluate the performance of our operating segments separately.

	<b>Australia USD</b>	<b>Singapore USD</b>	<b>Total USD</b>
<b>Half year ended 31 December 2020</b>			
Revenue from external customers	-	7,832	7,832
Inter-segment revenue	-	-	-
Reportable segment loss before tax	(461,162)	(291,749)	(752,911)
	<hr/>	<hr/>	<hr/>
	<b>Australia</b>	<b>Singapore</b>	<b>Total</b>
<b>Half year ended 31 December 2019</b>			
Revenue from external customers	-	-	-
Inter-segment revenue	-	-	-
Reportable segment loss before tax	(378,373)	(463,730)	(842,103)
	<hr/>	<hr/>	<hr/>
Reportable segments assets at 30 June 2020	259,893	63,768	323,661
Reportable segments assets at 31 December 2020	648,977	53,565	702,542

For personal use only

**SPORTSHERO LIMITED**  
**CONDENSED NOTES TO AND FORMING PART OF THE FINANCIAL STATEMENTS**  
**FOR THE HALF YEAR ENDED 31 DECEMBER 2020**

**8. EVENTS SUBSEQUENT TO REPORTING DATE**

On 9 February 2021, the Company completed the raising of AU\$1,500,000 (US\$1,159,050) (before costs) pursuant to the issue of 50,000,000 shares at an issue price of AU\$0.03 (US\$0.023) per share and the granting of 25,000,000 free Attaching Options and 25,000,000 Attaching Options to the nominees of the lead manager First Growth Funds Limited.

Following the receipt of shareholder approval on 15 January 2021, on 22 January 2021 the Company issued the following securities:

- 18,000,000 shares at an issue price of AU\$0.025 (\$US0.019) per share and 25,000,000 free Attaching Options, raising AU\$450,000 (US\$348,750) (before costs);
- 26,750,000 free Attaching Options to the allottees of the 53,500,000 shares issued on 4 November 2020;
- 12,000,000 Attaching Options to the nominees of Veritas;
- 4,000,000 performance rights, 3,000,000 Directors performance rights and 1,510,576 shares to John Dougall;
- 3,000,000 Directors performance rights to Michael Higginson; and
- 6,000,000 Directors performance rights issued to Tom Lapping.

On 22 January 2021, 175 Convertible Notes with a total face value of AU\$175,000 were converted into 7,720,303 shares.

On 9 February 2021, 25 Convertible Notes with a total face value of AU\$25,000 were converted into 1,069,923 shares.

On 17 February 2021, the Company announced the signing of an exclusive Indonesian 3 year partnership with ICON Esports Pty Ltd (ICON) (owner of Australia's leading esports brand "The Chiefs Esports Club"). In accordance with a binding Terms Sheet, ICON and SportsHero will jointly operate and co-brand on SportsHero's OlahBola platform an esports focused prediction network throughout Indonesia.

On 18 February 2021, the Company announcement that OlahBola had generated over 3 million new unique users.

On 22 February 2021, the Company announced the establishment of an exclusive 3 year Indonesian partnership with the UK's Footie Group Limited (FGL). FGL is the owner of Ellevate Football, a world leading football talent scouting platform. In accordance with a binding Terms Sheet, SportsHero will have exclusive access to Ellevate Football's technology and intellectual property for use in the Indonesian market.

The impact of the Coronavirus (COVID-19) pandemic is ongoing. It is not practicable to estimate the potential impact, positive or negative, after the reporting date. The situation is rapidly developing and is dependent on measures imposed by the Australian Government, the Indonesian Government and other countries, such as maintaining social distancing requirements, quarantine, travel restrictions and any economic stimulus that may be provided.

For personal use only

**SPORTSHERO LIMITED**  
**DIRECTORS' DECLARATION**

In accordance with a resolution of the Directors of SportsHero Limited, I state that:

In the opinion of the Directors:

1. The financial statements and notes thereto are in accordance with the Corporations Act 2001, and:
  - (a) comply with Accounting Standard AASB 134 "Interim Financial Reporting" and the Corporations Regulations 2001; and
  - (b) give a true and fair view of the financial position of the Group as at 31 December 2020 and of its performance, as represented by the results of its operations and cash flows for the half year ended on that date.
2. There are reasonable grounds to believe that the Group will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Board of Directors.



Mike Higginson  
Director

DATED: 25 February 2021  
Brisbane, Queensland

For personal use only

**RSM Australia Partners**

Level 32, Exchange Tower  
2 The Esplanade WA 6000  
GPO Box R1253 Perth WA 6844

T +61 (0) 8 92619100  
F +61 (0) 8 92619111

[www.rsm.com.au](http://www.rsm.com.au)

## Independent Auditor's Review Report To the Members of SportsHero Limited

We have reviewed the accompanying half-year financial report of SportsHero Limited (company), which comprises the consolidated statement of financial position as at 31 December 2020, the consolidated statement of comprehensive income, consolidated statement of changes in equity and consolidated statement of cash flows for the half-year ended on that date, notes comprising a summary of significant accounting policies and other explanatory information, and the directors' declaration of the consolidated entity comprising the company and the entities it controlled at the half-year end or from time to time during the half-year.

### *Directors' responsibility for the half-year financial report*

The directors of the company are responsible for the preparation of the half-year financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the half-year financial report that is free from material misstatement, whether due to fraud or error.

### *Auditor's responsibility*

Our responsibility is to express a conclusion on the half-year financial report based on our review. We conducted our review in accordance with Auditing Standard on Review Engagements ASRE 2410 *Review of a Financial Report Performed by the Independent Auditor of the Entity*, in order to state whether, on the basis of the procedures described, we have become aware of any matter that makes us believe that the half-year financial report is not in accordance with the *Corporations Act 2001* including: giving a true and fair view of the consolidated entity's financial position as at 31 December 2020 and its performance for the half-year ended on that date; and complying with Accounting Standard AASB 134 *Interim Financial Reporting* and the *Corporations Regulations 2001*. As the auditor of SportsHero Limited, ASRE 2410 requires that we comply with the ethical requirements relevant to the audit of the annual financial report.

A review of a half-year financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

## THE POWER OF BEING UNDERSTOOD AUDIT | TAX | CONSULTING

RSM Australia Partners is a member of the RSM network and trades as RSM. RSM is the trading name used by the members of the RSM network. Each member of the RSM network is an independent accounting and consulting firm which practices in its own right. The RSM network is not itself a separate legal entity in any jurisdiction.

RSM Australia Partners ABN 36 965 185 036

Liability limited by a scheme approved under Professional Standards Legislation

For personal use only

*Independence*

In conducting our review, we have complied with the independence requirements of the *Corporations Act 2001*. We confirm that the independence declaration required by the *Corporations Act 2001*, which has been given to the directors of SportsHero Limited, would be in the same terms if given to the directors as at the time of this auditor's review report.

*Conclusion*

Based on our review, which is not an audit, we have not become aware of any matter that makes us believe that the half-year financial report SportsHero Limited is not in accordance with the *Corporations Act 2001*, including:

- (a) Giving a true and fair view of the consolidated entity's financial position as at 31 December 2020 and of its performance for the half-year ended on that date; and
- (b) Complying with Accounting Standard AASB 134 *Interim Financial Reporting* and the *Corporations Regulations 2001*.

Perth, WA  
Dated: 25 February 2021

RSM  
RSM AUSTRALIA PARTNERS

*A Whyte*  
ALASDAIR WHYTE  
Partner

For personal use only