

02 March 2021

Chairman's Address 2021 Annual General Meeting

Dear fellow shareholders,

I trust you are all well.

That is a serious greeting given that COVID 19 has ransacked the global community at both the human and national levels.

But the worst seems to be over as reliable solutions are now being rapidly administered to bring things back to normal.

So, at the Aspermont end of the equation what happened in this challenging year?

Management expectations too were ransacked, and our culture was fully tested in a sector (media) which had shown little imagination or character for over a decade. A point which I know weighed heavily on the Australian investor mindset.

Aspermont like so many companies had to re-arrange the agenda but showed great character to deliver the first company profit in years, showing we are good to compete at a whole new level.

Low inflation rates and the cheap money available in global B2B communities should draw attention to our opportunities and bring respect for our brands, platforms, and supportive clients.

Looking ahead, Aspermont earnings should prove progressive, expandable, and durable. Our content, reliable, well-crafted, maybe lacking melodrama, but always timely and easy to consume. Never FAKE media. We may occasionally tickle the tall poppies, but we always leave them standing.

Recently we have seen growing interest in our company and business model from European investors. Since our listings on, a number of, stock exchanges and trading platforms in Germany our shares have awakened. Finding the right market to place Aspermont, with clear peer group comparison, was a decisive factor in that new listing and we are pleased with the early progress.

I congratulate our loyal and supportive shareholders, our focussed board and our imaginative but disciplined management for delivering us to a good place. Our culture develops non-stop on a daily basis with a simple line of thinking that our customer needs must always be pre-eminent.

Profitability has returned and we should now expect steady growth with greater freedom to build new business from our own cash flow.

We might even consider a modest but growing dividend to reward our loyal shareholders.

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Andrew Kent
Chairman

This announcement was authorised by the board of directors.

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About Aspermont

Aspermont is the leading media services provider to the global resource industries. Aspermont has built a commercial XaaS model for B2B media which distributes high value content to a growing global audience. This versatile model can be scaled to serve new business sectors in new countries and languages. Aspermont's increasing size of (paid) audiences has opened a data monetization opportunity that the company is now developing.

Aspermont is listed on the ASX and on the Frankfurt Stock Exchange. It is also quoted on Tradegate and other regional German exchanges. The company has offices in UK, Australia, Brazil, USA, Canada, Singapore and the Philippines.

For more information please see: www.aspermont.com