



iCandy Interactive Limited
(ACN 604 871712)
Level 4, 91 William Street
Melbourne, VIC 3000
Australia

28 Jun 2021

ASX and Media Announcement

New Game Claw Stars Pre-Orders Exceeds 1 million

With reference to its announcements on its new game Claw Stars dated 21 May and 30 April 2021, iCandy Interactive Limited ("ICI", "iCandy" or the "Company") is pleased to provide an operation update that its new game Claw Stars has currently exceeded 1,000,000 pre-orders on Apple App Store and Google Play.

In addition, due to positive feedback from the early access period, the iCandy team has accelerated the development of Claw Stars and brought forward the introduction of several new features that will now be in the global launch version of the game:

- The number of planets for players to play will be increased from **9 to 25 planets**;
- A **referral system**, where players can obtain in-game rewards by referring a friend to download Claw Stars; and
- **In-game subscription** where players can subscribe to a monthly subscription fee to gain access to premium features within the game.

Comparing the Claw Stars pre-orders sign-up rate, the Company see it as better performance than Masketeers. As of most of iCandy's games, Claw Stars is a free-to-play game, where gamers can download the game for free, and the Company generates incomes from in-app purchases and advertising. As such, it is difficult for the Company to forecast a financial effect of Claw Stars at this stage, but nevertheless the Company sees Claw Stars as a major milestone for the Company as a whole

Claw Star is currently being scheduled for a global launch on **30 June 2021**.

This announcement has been authorized by the Board of Directors of iCandy.

— END —

About iCandy Interactive

iCandy Interactive Limited (ASX: ICI) is an Australian publicly traded company that has its core business in the development and publishing of mobile games and digital entertainment for a global audience. iCandy Interactive runs a portfolio of mobile games that have been played by over 350 million mobile gamers worldwide and has won multiple awards in various coveted international events. For more info visit www.icandy.io

For more information, please contact:

ir@icandy.io

For personal use only