

01/07/21

ASX Announcement (AMX)**AMX appoints National Sales Manager**

- **Alex Sinclair appointed National Sales Manager to drive further growth in MetroMap, as well as empowering the Company's LiDAR and 3D sales staff**

Geospatial technology company Aerometrex Limited (ASX: AMX) has a long history and extensive expertise in aerial surveying, including aerial imagery, LiDAR, 3D modelling and geospatial data analytics. The strength of the company lies in its dedicated and experienced staff, who continue to work hard to ensure the company's success.

Key appointment further builds executive capabilities

Aerometrex is pleased to announce a key appointment to its Executive team.

Mr Alex Sinclair has been appointed National Sales Manager to replace Mr Todd Dunow, who remains with the company in a sales-production co-ordination role.

Alex Sinclair is a highly qualified and experienced business leader. He holds tertiary qualifications in Business Management, Marketing. He has over 20 years' experience in high-performance sales, encompassing sports, media, radio and wireless networking, automation and control systems integration and sales consulting services. His most recent appointment was as a CEO and Board member at LATSA Training and Consulting. His addition as Aerometrex's National Sales Manager is expected to drive further growth in DAAS (data-as-a-service) business MetroMap, as well as empowering the Company's LiDAR and 3D sales staff.

Aerometrex's Managing Director commented, "We are very pleased to have Alex on board. His experience and background will be essential to take our company to the next revenue levels from this point, and his particular experience in DAAS and SAAS systems is an essential element of our future growth plans. I wish also to acknowledge the excellent achievements of our previous National Sales Manager Todd Dunow, who oversaw a trebling of the company's revenues during his tenure in the role."

Aerometrex's incoming National Sales Manager Alex Sinclair stated, "I'm delighted to join a company with such a solid reputation. The people here are smart and engaged and the strategy and associated value proposition is strong. As such the opportunity to drive profitable growth is alive and well."

This release is approved by the Board of Directors of Aerometrex Limited.

- ENDS -



ADDITIONAL INFORMATION

For further information, contact as below:

Mark Deuter
Managing Director
P: +61 8 8362 9911

E: investorrelations@aerometrex.com.au

Justin Foord
Investor Relations, Market Eye
P: +61 402 600 691

E: justin.foord@marketeye.com.au

W: <https://aerometrex.com.au/asx-announcements/>
MetroMap: www.metromap.com.au

ABOUT AEROMETREX

Aerometrex Limited is a professional geospatial technology business specialising in aerial imagery subscription services, photogrammetry, LiDAR, 3D modelling and data analytics.

The company listed on the ASX in December 2019 to raise capital to fund its growth. The company has a clear strategy to provide value to its shareholders by providing high-quality, accurate aerial imagery and LiDAR products to a growing client base.

AMX has strong Board and Executive teams, with a combined staff experience in the industry of 930 years total.

For further information, please visit: <https://aerometrex.com.au/>

For personal use only

