

Camplify Holdings Ltd

A.C.N 647 333 962

461 Hunter St Newcastle 2300

PO Box 1143 Newcastle 2300

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ASX Announcement

23 August 2021

Camplify FY21 Results

Camplify Holdings Limited (Camplify) is pleased to announce the release of final year FY21 Annual Report.

Highlights;

- \$32.9m GTV a pcp growth of 170%
- GTV CAGR of 103% FY19 – FY21
- \$8.4m Revenue continuing strong growth
- Revenue CAGR 129% FY19 – FY21
- Take rate increasing to 25.7%

Camplify is pleased to announce it's end of year results for FY21. This period although impacted by COVID significantly across each country saw strong growth, and continued the scaling of the Camplify business.

Camplify grew GTV by 170% to achieve a result of \$32.9m, a further upgrade from the prospectus forecast of \$27.8m. Every market that Camplify operates in saw an increase in GTV.

Extremely pleasing was the UK result. The UK was in full lockdown from the 30th of September 2020 for 137 days until the 8th of March. Despite this, the UK segment saw a 221% growth (pcp) in GTV, and 523% growth in revenue (pcp).

CEO and Founder Justin Hales said "Camplify is a high growth company focused on achieving core growth metrics. COVID has been a challenge to the business, however we have accelerated the business during this period, including a successful ASX listing in June 2021. The company and the board of directors are

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extremely pleased with the results, and the businesses focus on delivering growth for shareholders.”

Full details of the company’s results can be found in the FY21 Annual Results Presentation

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Investor Relations

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About Camplify

Camplify (ASX: CHL) is one of Australia’s leading peer-to-peer (P2P) digital marketplace platforms connecting recreational vehicle (RV) Owners to Hirers. Camplify has built a platform that delivers a seamless and transparent experience for consumers and potential RV Hirers to connect with RV Owners and SMEs with a fleet of RVs. A wide variety of caravans and campervans are available on Camplify.

This announcement was approved by the Board of Directors of Camplify Holdings Limited.

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