

24 August 2021

ASPERMONT ANNOUNCES A NEW FINTECH BUSINESS VENTURE

Aspermont (ASX:ASP, FRA:00W), the leading media services provider to the global resource industries, has launched a new fintech business venture, with two other founding partners Spark Plus Pte Ltd (Spark Plus) and International Pacific Capital (IPC). This new business is well funded with an initial focus on providing a capital raising platform for sophisticated investors on the ASX market.

Aspermont's Lead Independent Director, Geoff Donohue, has been appointed Chairman to lead our new venture and Aspermont executives, Ajit Patel (COO) and Nishil Khimasia (CFO) will join appointees from Spark Plus (Omar Taheri) and IPC (Marcus Hill) to form a four-person strong new management team. Aspermont is the largest shareholder with a 44% stake in the new venture.

Aspermont sees an opportunity to leverage its existing corporate and investor audiences for the new venture whilst, at the same time, enhancing its own offerings through the provision of additional complimentary services that will come from it.

We look forward to updating the market on the progress of this new venture in due course.

New Partners

[Spark Plus](#) is a corporate advisory and Asian roadshow specialist provider to Asian companies. Spark Plus provides advisory services to corporates on their M&A activity, distribution and advises on appropriate financing solutions focused on ASX and Japanese listed companies. Spark Plus was founded by Omar Taheri who has years of experience in the hedge fund industry. To date, Spark Plus has conducted over 250 roadshows for ASX listed companies into Asia and advised on financing and Asian market entry.

[IPC](#) is a licenced securities dealer based in Sydney who has been active in Australian equity markets since 1987. IPC offers Wealth Management and Corporate Advisory services to wholesale and sophisticated investors across Asia and Australia.

This announcement has been authorised by the Board of Directors.

For further information please contact:

Aspermont Limited

Alex Kent, Managing Director +44 207 216 6060

Tim Edwards, Company Secretary +61 8 6263 9100

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About Aspermont

Aspermont is the leading media services provider to the global resource industries. Aspermont has built a commercial XaaS model for B2B media which distributes high value content to a growing global audience. This versatile model can be scaled to serve new business sectors in new countries and languages. Aspermont's increasing size of (paid) audiences has opened a data monetization opportunity that the company is now developing.

Aspermont is listed on the ASX and on the Frankfurt Stock Exchange. It is also quoted on Tradedgate and other regional German exchanges. The company has offices in UK, Australia, Brazil, USA, Canada, Singapore and the Philippines.

For more information please see: www.aspermont.com

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