



CATAPULT SIGNS ITS FIRST CUSTOMER IN THE LARGEST MOTORSPORT CODE IN NORTH AMERICA

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- Catapult enters NASCAR market, the largest motorsport code in North America
- A new multi-year contract signed with Roush Fenway Racing to use RaceWatch for a comprehensive view of race day performance across all team members
- RaceWatch will allow team members to make faster, more accurate decisions

Catapult (ASX:CAT), the global performance technology leader in elite sports, is pleased to announce its entry into the NASCAR motorsports market, the largest motorsport code in Catapult's largest market of North America. U.S. stock car team Roush Fenway Racing, which competes in the NASCAR Cup Series, will use Catapult's motorsport race strategy platform RaceWatch beginning with the 2022 season, in a new multi-year deal.

As the SaaS leader in the sports technology vertical, Catapult continues to open new markets around the world adding to the more than 150 leagues and federations that already rely on its solutions for critical workflows. The addition of a NASCAR team to the Company's list of customers proves its strong growth potential beyond the field or pitch of traditional sports.

RaceWatch is trusted by numerous codes of motorsport including Formula 1, Formula E and Le Mans. It provides a race strategy platform which integrates video, audio, and data analysis in real-time for a comprehensive view of team performance in any race setting. In RaceWatch, timing, telemetry, GPS, and weather data are analyzed and integrated with circuit cameras, pit cameras, and the team's radio and intercom system.

The platform provides teams a single source of truth for car and driver performance during competitions by giving the pitwall, garage, engineering office, and remote strategy room the same real-time access to data and analysis. This technology will empower Roush Fenway Racing to rapidly monitor changing circumstances, predict trends, and modify its racing strategy and tactics in real-time to meet the needs of the race conditions.

For this new market, RaceWatch will meet the strategic and analytical needs of NASCAR racing, including regulations that are specific to the series.

"We're proud that Roush Fenway Racing is choosing Catapult to track, analyze, and ultimately optimize its performance during NASCAR races," said Will Lopes, CEO of



Catapult. "RaceWatch has delivered more than 2 million algorithmic predictions per race in Formula 1, giving those teams the most comprehensive view of race strategy. It continues to be the most sophisticated tool on the market, and we're excited that a team as innovative as Roush Fenway Racing is the first to apply it to the exciting NASCAR Cup Series."

"Every second counts in racing," said Kevin Kidd, Technical Director, Roush Fenway Racing. "Using Catapult's RaceWatch solution gives us an additional edge, offering every member of the team real-time insights into all the key performance data of the race. This means we can make decisions faster and with more accuracy than ever before, which gives us a critical advantage over competitors."

RaceWatch has supported championship winning teams throughout the last decade with Mercedes AMG Petronas winning seven straight World Championships. In addition to Formula E and the World Endurance Championship, RaceWatch has assisted Porsche Motorsport, Audi Sport, and Toyota Motorsport to win the world-famous Le Mans 24-hour race and the World Endurance Championship, as well as Audi winning the Formula E championship.

ABOUT ROUSH FENWAY RACING

Roush Fenway Racing is one of the most successful teams in NASCAR history, fielding multiple teams in NASCAR Cup Series. In its 34th season of competition in 2021, Roush Fenway is a leader in driver development, having launched the careers for many of the top drivers in the sport. Off-track, Roush Fenway is a leader in NASCAR marketing solutions, having produced multiple award-winning social media, digital content and experiential marketing campaigns. Roush Fenway is co-owned by NASCAR Hall of Fame team owner Jack Roush and Fenway Sports Group, parent company of Major League Baseball's Boston Red Sox and the English Premier League's Liverpool F.C. Further information on Roush Fenway Racing is available at RoushFenway.com.

ABOUT CATAPULT

Catapult exists to unleash the potential of every athlete and team on earth. Operating at the intersection of sports science and analytics, Catapult products are designed to optimize performance, avoid injury, and quantify return to play. Catapult has over 400 staff based across 24 locations worldwide, working with more than 3,200 elite teams in 137 countries globally. To learn more about Catapult and to inquire about accessing performance analytics for a team or athlete, visit us at catapultsports.com. Follow us at @CatapultSports on social media for daily updates.

Authorized for release to ASX by the Catapult CEO, Mr Will Lopes.

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