



Thursday, 23 December 2021

Vote on acquisition of Prime Media Group

Seven West Media (ASX: SWM) notes the outcome of the vote conducted today at the Extraordinary General Meeting of shareholders of Prime Media Group (ASX: PRT).

PRT shareholders voted in favour of the acquisition by SWM of all the business and related assets of PRT via the acquisition of Prime Television (Holdings) Pty Ltd, Seven Affiliate Sales Pty Ltd and all their subsidiaries.

The acquisition will be completed on 31 December 2021.

This release has been authorised to be given to ASX by the Board of SWM.

For further information, please contact:

Investors / Analysts:

Alan Stuart

astuart@seven.com.au

02 8777 7211

Media:

Neil Shoebridge

neil@skmediagroup.com.au

0417 511 012

About Seven West Media

Seven West Media (ASX: SWM) is one of Australia's most prominent media companies, with a market-leading presence in content production across broadcast television, publishing and digital.

The company is home to some of Australia's most renowned media businesses, including the Seven Network and its affiliate channels 7two, 7mate, 7flix; broadcast video on demand platform 7plus; 7NEWS.com.au; The West Australian; and The Sunday Times. With iconic brands such as Australia's leading news and breakfast programs **7NEWS** and **Sunrise**, **Big Brother**, **SAS Australia**, **Farmer Wants A Wife**, **The Voice**, **Dancing With The Stars: All Stars**, **Home and Away**, **The Chase Australia** and **Better Homes and Gardens**, Seven West Media is also the broadcast partner of the AFL, Cricket Australia, Supercars, the Commonwealth Games and the Olympics.