

08 March 2022

## **ASPERMONT SUBSIDIARY KONDININ GROUP AWARDED A\$2.3M GOVERNMENT GRANT**

Kondinin Group is Aspermont's agricultural media brand division and is the leading information distributor to Australia's farming community.

The \$2.3M Federal Drought Resilience Innovation Grant was awarded by The Hon David Littleproud, Minister for Agriculture and Northern Australia.

The grant will cover implementation of the Kondinin Group's Drought Resilience Program for Agriculture Research which will provide Australia's farmers with comprehensive drought related information and guidance on strategies and technologies available for drought mitigation.

**Ben White, Kondinin Group General Manager**, said: *"Kondinin Group has provided independent and reliable information to Australian farmers for nearly 60 years and this Government grant acknowledges our important role in producing practical information for farmers to improve drought preparedness."*

**Alex Kent, Aspermont Managing Director**, added: *"This \$2.3M grant confirms that the Australian Federal Government recognises and supports Kondinin as brand leader in the Australian agricultural sectors."*

*"Our voice is heard, and our influence is recognised in agriculture as well as in the global mining and energy sectors."*

*"We are keen to work closely with Governments in all regions to help deliver community solutions for challenging issues such as drought as we are doing in other areas such as climate change"*

This announcement has been authorised by the Board of Directors.

For further information please contact:

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### **About Aspermont**

Aspermont is the leading media services provider to the global resource industries. Aspermont has built a commercial XaaS model for B2B media which distributes high value content to a growing global audience. This

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versatile model can be scaled to serve new business sectors in new countries and languages. Aspermont's increasing size of (paid) audiences has opened a data monetization opportunity that the company is now developing.

Aspermont is listed on the ASX and on the Frankfurt Stock Exchange. It is also quoted on Tradegate and other regional German exchanges. The company has offices in UK, Australia, Brazil, USA, Canada, Singapore and the Philippines.

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