

Board and Senior Executive Changes To Accelerate Global Growth

- Global technology senior executive and current non-executive Director, Matt Donovan, appointed Executive Chairman, with senior leadership team reporting directly to him.
- Company Founder and current Managing Director, Rob Bromage, transitions to Executive Director with focus on Product & Strategic Partnerships.
- Current Chairman, Tony Bellas, transitions to non-executive Director.
- Board and senior executive changes are designed to support the ramp-up of global growth, with Matt's involvement in an executive capacity strengthening our global sales & marketing capability and freeing up Rob from operational management to focus on partnerships such as the Cintra UK reseller agreement which will be key drivers of future growth.

intelliHR Limited (ASX: IHR) is pleased to announce a number of Board and senior executive changes to support the Company's global growth ambitions.

Current non-executive Director, Matt Donovan, has been appointed Executive Chairman, effective 14th March 2022. Matt is an internationally experienced senior technology executive, having worked for and with some of the leading global technology brands including Microsoft and IBM. Prior to returning to Australia, Matt's most recent executive role was Global General Manager Marketing for Microsoft's Office 365 product suite. Matt's appointment as Executive Chairman will provide significant support and experience to the senior executive team as intelliHR looks to rapidly scale up its presence in global markets across its direct, partnership and re-seller sales channels.

"Three consecutive quarters of growth, a world class NPS, and a product that our customers love, it's a great time to step up my involvement with intelliHR. I look forward to accelerating the team's impact in APAC, UK and North America, and continuing to partner with Rob to innovate our market leading product to help more and more customers around the world build a great place to work", Mr Donovan said.

Company Founder and current Managing Director, Rob Bromage, transitions to Executive Director Product & Strategic Partnerships. In his new role, Rob will lead the product team and have responsibility for delivering on key strategic partnerships including the Cintra reseller agreement in the UK. Rob's transition to this role is reflective of the company changing potential of these strategic partnerships and the significant execution focus required, with Rob freed up from operational management and the senior executive team supported with additional bandwidth and expertise in global sales & marketing.

"Matt's appointment as Executive Chairman strengthens intelliHR's SaaS leadership and is perfectly timed with the scaling of significant strategic partnerships globally, including reseller PSSG/Cintra and other leading Technology brands. I am very much looking forward to working closely with Matt to accelerate intelliHR's next phase of growth", Mr Bromage said.



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Current Chairman, Tony Bellas, transitions to non-Executive Director with the new Chairman taking on an executive role and bringing additional global technology industry experience to the senior leadership team.

“The company is in a rapid growth phase with a focus on the North American and UK markets and the changes we have made achieve two critical outcomes: Rob Bromage is able to focus on key strategic partnership opportunities that will be key drivers of growth; and Matt’s involvement at an executive level strengthens our capability in growing the business both in Australia and internationally”, Mr Bellas said.

A summary of key terms for the revised senior executive arrangements is provided in Appendix I.

Authorised for release by the Board of intelliHR.

Further Information

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About intelliHR

intelliHR is an Australian HR technology company developing and currently marketing a next-generation cloud-based people management and data analytics platform. Delivered to customers by a SaaS business model, it is disruptive and advanced technology leveraging AI, specifically Natural Language Processing, in the application. It is scalable to a global market and is industry agnostic. For more information visit www.intellihr.co



Appendix I – Key Terms for Revised Senior Executive Arrangements

Matt Donovan

- Role: Executive Chairman
- Commencement Date: Monday 14th March 2022
- Remuneration:
 - Cash: \$100k p.a + super
 - Equity: 350k performance rights granted per month. Key terms of the performance rights –
 - Vesting date – 31 December 2022, with Board approved vesting conditions based on Contracted ARR and Operating Cashflow.
 - Expiry date – 31 December 2024.
 - Subject to shareholder approval at the 2022 AGM.
- Termination: 3 months notice (mutual).

Robert Bromage

- Role: Executive Director – Product & Strategic Partnerships
- Commencement Date: Monday 14th March 2022
- Remuneration & Termination:
 - No changes from current Managing Director arrangements

