



# GERMAN FOOTBALL ASSOCIATION TAPS CATAPULT FOR COMBINED PERFORMANCE AND VIDEO ANALYTICS AT ALL LEVELS IN A MULTI- YEAR DEAL



- New customer signing: multi-solution, multi-year contract with the German FA
- All 15 teams across men's and women's national teams to use Catapult's video software with 10 teams to also use Catapult's wearables software

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Catapult Group International Limited (ASX:CAT, 'Catapult' or the 'Company'), the global performance technology leader in elite sports, today announces a multi-year deal with the German Football Association (DFB-Akademie), the single largest sports federation in the world, to capture performance data via video, track athlete performance via wearables, and improve the analysis infrastructure at all levels of the German National Football Team.

The multi-solution contract is the latest proof point of the market demand for Catapult's combined suite of solutions since it acquired SBG Sports Software in June 2021. The Company's integrated platform allows coaches to bring athlete data sets directly to the video screen.

Beginning this season, video technologies MatchTracker and Focus along with Vector wearables will provide data insights to the German National Football Team to optimize player performance and reduce injuries. All 15 men's and women's teams will use Catapult video technology, and 10 teams will be powered by Catapult wearables data.

"We strive everyday to unleash the potential of every athlete and team, and we're proud to partner with the prestigious German Football Association to fulfill that ambition," said Will Lopes, CEO of Catapult. "We're looking forward to partnering with the DFB to unlock what even the best coaches in the world cannot see on film or from the sidelines. This technology will empower athletes at all levels with data and insights to perform at their best."

MatchTracker video technology covers all aspects of competitive games, including the opposition's playing strategies. It will deliver the DFB tactical playing patterns in possession and highlight the movements and attributes of individual players in order to enhance their performance. Use of the Focus product will allow the DFB to record multiple video angles in the stadium and training ground, allowing interactivity and touch control for pitch-side interaction. It also empowers staff with real-time collaborative viewing and sharing of video and tags so insights can be shared and actioned faster. In addition, teams



will use Vector, Catapult's GNSS/LPS device, which delivers live algorithms, communications, and enhanced performance insights and functionality to coaches and athletes.

"Catapult's solutions allow us to make objective decisions about how we train our athletes and how we establish our competitive advantage over opponents," said Christofer Clemens, Head of Analysis for the German Football Association. "It gives coaches and athletes confidence that they are seeing a full view of performance for everyone on the pitch. This deal will power our insights over a number of years."

The DFB joins thousands of teams already relying on Catapult for critical performance insights and workflows. Elite-level teams around the world, including 24 Olympic medalists from the Tokyo Games, all 32 NFL teams, English Premier League clubs, and NCAA schools, are empowered with Catapult performance analytics to perform at their best.

*Authorized for release to ASX by the Catapult CEO, Mr Will Lopes.*

*For investor enquiries, please contact:*

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**ABOUT CATAPULT**

Catapult exists to unleash the potential of every athlete and team on Earth. Operating at the intersection of sports science and analytics, Catapult products are designed to optimize performance, and quantify return to play. Catapult has more than 400 staff based across 24 locations worldwide, working with more than 3,425 elite teams in 137 countries globally. To learn more about Catapult or to inquire about accessing athlete monitoring and video solutions for a team or athlete, visit [catapultsports.com](https://catapultsports.com). Follow us at @CatapultSports on social media for updates and insights.