

# CATAPULT LAUNCHES FUTURE OF VIDEO ANALYSIS FOR ICE HOCKEY

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- Catapult video solutions are trusted by the best ice hockey teams in the world, including a league wide agreement with the NHL
- GameTracker will now connect every performance dataset, including wearables, to multi-angle video
- Global ACV from ice hockey has grown 7x in the last five years.

Catapult Group International Limited (ASX:CAT, 'Catapult' or the 'Company') the global leader in sports technology solutions for elite teams, today has revealed the next generation of video analysis for the sport of ice hockey at its annual Hockey Users Conference in Boston. The new solution, originally built for Formula One and expanded to soccer, rugby, and recently basketball, will allow for the seamless integration of video capture, cloud-based sharing, and analysis of contextualized performance insights.

Long trusted by hockey teams around the world, Catapult currently has a league wide agreement with the National Hockey League in North America and works with approximately 250 teams in eight different countries. The new solution will be an enhancement to the widely trusted Thunder video analysis tool, which will be fully integrated.

Following its acquisition of SBG Sports Software, which is responsible for solutions powering some of the most successful Formula One and English Premier League teams, Catapult has begun to revolutionize the way other sports capture, analyze, plan, and share information across their organizations. As a result of its new SaaS business model, the Company is now able to expand its new solutions across global sports verticals.

"We are improving our speed of innovation and bringing new solutions to teams and leagues faster and more efficiently than ever before," said Will Lopes, CEO of Catapult. "We look forward to bringing this first-of-its-kind solution to more sports, including American football, over the next year."

Hockey teams will be able to capture, tag, and present multi-angle video and data live during games or practice using Focus. With Hub's cloud-based playlists and presentations, insights can be shared across department silos from any location and in real-time, including during games or between periods.

Finally, GameTracker will provide teams with a new depth to their performance analysis. Developed as an extension of the Company's cutting-edge MatchTracker and RaceWatch solutions, GameTracker connects multiple datasets to video, allowing teams to filter and visualize insights across every game, series, season and player.

With the new suite of tools, teams can visualize performance data to unlock a deeper level of insight. GameTracker offers teams the ability to:

- **Uncover insights faster in less time:** Users will get insights faster with intuitive filtering tools for every dataset with no coding required, providing approximately an additional two days per week of actionable coaching time from those insights.
- **Streamline every workflow:** Users will be able to create and share custom workbooks with preset filters & views during live games.
- **Expand depth of analysis:** Teams will be able to analyze performance across multiple games or an entire season.
- **Integrate every dataset:** For the first time, hockey teams will be able to connect data across every dataset, including physical data, to understand performance in context of every player at every moment.

"Catapult solutions have been trusted by the best athletes on ice for more than two decades," said Lopes. "Our hockey-specific and even position-specific metrics for athlete monitoring have been developed directly from the insights of the most elite hockey teams in the world. I'm proud that we can continue to bring a robust pipeline of innovation to the sport of hockey."

Over the last five years, Catapult's hockey business has grown by 7x, and ACV from Vector athlete monitoring in the sport has doubled in the last year. The expansion of the new platform into hockey is a notable milestone in bringing both video and analytics together for all sports as well as Catapult's ambitious vision to create the leading data & analytics platform for sports performance.

*Authorized for release to ASX by the Catapult CEO, Mr Will Lopes.*

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**ABOUT CATAPULT**

Catapult exists to unleash the potential of every athlete and team on earth. Operating at the intersection of sports science and analytics, Catapult products are designed to optimize performance, avoid injury, and quantify return to play. Catapult has more than 500 staff based across 28 locations worldwide, working with more than 3,400 elite teams in more than 100 countries globally. To learn more about Catapult and to inquire about accessing performance analytics for a team or athlete, visit us at [catapultsports.com](https://catapultsports.com). Follow us at @CatapultSports on social media for daily updates.