



## **ASX welcomes ACTIV Financial to The Australian Liquidity Centre**

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*Sydney, 22 January 2014* - The Australian Securities Exchange (ASX) today announced that ACTIV Financial, a global provider of real-time, multi-asset financial market data, will co-locate at the ASX Australian Liquidity Centre (ALC) for low-latency access to ASX data.

ACTIV will move from processing ASX data in Singapore to processing the data directly in the ALC, which is located near the Sydney CBD. This will significantly reduce latency in ACTIV's consolidated feed and improve data quality for its clients seeking deeper insights into the Australian markets.

Through this arrangement, ACTIV clients will also have the ability to upgrade to the latest generation of exchange products, including the ASX ITCH and ITCH 24 feeds. ASX ITCH and ITCH 24 are premium ultra-low latency protocols for accessing ASX market information.

Frank Piasecki, ACTIV Financial's president, said: "There is a growing population of traders in the region looking for higher performance data, so this expansion will serve that market need well.

"Recently, ACTIV launched a new market data platform and expanded into more than 10 new Asian markets, including Bursa Malaysia, Indonesia Stock Exchange, Philippine Stock Exchange, Stock Exchange of Thailand and Thailand Futures Exchange.

"By co-locating at the ALC, we are investing in the global backbone of our network to ensure our customers outside the region have access to the highest quality data. The ALC allows us to serve customers that want normalized hosted services, access to local markets and the ability to collect regional data."

David Raper, General Manager of ASX Trading Services, said: "The ALC has become the heart of Australia's financial market and we are delighted that ACTIV Financial has extended its global platform directly into our centre. This arrangement demonstrates that there is a growing demand for lowest latency ASX data globally.

"The addition of ACTIV to the ALC financial community is significant and will provide ACTIV's local and international market participants with a very high quality market data service."

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### **About ASX**

ASX Group (ASX) is one of the world's leading exchange groups, ranked among the top 10 by market capitalisation.

- We operate a fully integrated exchange across multiple asset classes – equities, fixed income and derivatives.
- We service a wide range of retail, institutional and corporate customers, directly and through intermediaries.



We offer a broad range of services that allow our customers to invest, trade and manage risk. This includes listings, trading, post trade services, and technical and information services.

- We operate infrastructure that supports the systemic stability of Australia's financial markets and which is critical for the efficient functioning of the nation's economy, economic growth and position in the Asia Pacific region.

More information about ASX can be found at: [www.asx.com.au](http://www.asx.com.au)

#### **The ASX Australian Liquidity Centre**

- The ASX Australian Liquidity Centre (ALC) is a purpose-built, state-of-the-art data centre providing ALC customers with a range of communication, execution and information services including the most secure and fastest possible access to all ASX liquidity – ASX Trade Match, Centre Point and ASX 24.
- The ALC is positioned at the centre of Australia's financial markets, housing and connecting a broad community of users in one financial marketplace. It facilitates cost savings by aggregating a full range of services to achieve economies of scale.
- There are currently more than 85 customers at the ALC including international investment banks, Australian brokers, market makers, proprietary firms as well as data vendors, software and system vendors, and all major telecoms carriers.
- The ALC provides co-location services and data centre space to customers, allowing them to place their infrastructure (such as trading equipment and related technology) in cabinets within the same physical data centre as the ASX and the ASX 24 primary matching engines. This provides clients with efficient access to market data and trade execution on ASX and ASX 24 markets.

More information about the ALC can be found at: <http://www.asx.com.au/services/technical-services/australian-liquidity-centre.htm>

#### **About ACTIV Financial**

ACTIV Financial is a global provider of real-time, multi-asset financial market data and solutions. ACTIV offers neutral, managed services for buy and sell-side firms and technology providers seeking a complete market data solution that encompasses both global content management and data delivery. With coverage spanning more than 200 equity and derivatives exchanges around the world, ACTIV is the only truly end-to-end, independent market data utility in the industry. Founded in 2002 by market data specialists, the firm is privately owned and has offices in Chicago, New York, Tokyo, Singapore and London. More information can be found at [www.activfinancial.com](http://www.activfinancial.com).

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