

Media Release

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ASX launches Colo OnDemand to support customers connecting to Australia's financial markets

ASX today announces the launch of ASX Colo OnDemand, a new infrastructure service that gives customers access to scalable and secure infrastructure that connects them to the Australian Liquidity Centre (ALC), a data centre that operates at the heart of Australia's financial markets.

In partnership with technology provider Beeks Financial Cloud Group, ASX Colo OnDemand offers a fully managed 'Infrastructure as a Service' solution. This new offering, built on Exchange Cloud, gives customers access to on-demand private cloud computing and secure high-performance trading infrastructure colocated within the ALC.

As a colocation facility, the ALC creates unique opportunities for customers by connecting them directly to the financial markets and each other, reducing latency, cost and complexity.

By removing the need for customers to own and operate their own infrastructure, ASX Colo OnDemand expands ASX's connectivity services offering and significantly lowers the barriers of entry to the Australian financial markets for firms of all sizes.

Jamie Crank, Group Executive, Technology & Data, said: "This new offering puts the needs of our customers first and has the potential to benefit an underserved market segment, such as buy-side firms, niche and smaller broker and investment firms, and emerging software providers. In launching ASX Colo OnDemand, we can cater for businesses of all sizes to access the benefits of co-locating in the ALC.

"This solution, focused on making it easier for our customers to connect to Australia's financial markets, creates a more convenient, affordable and scalable option that takes away the burden of businesses managing their own infrastructure.

"ASX Colo OnDemand gives customers the access they need, without the cost and complexity of managing it themselves."

Gordon McArthur, Chief Executive Officer, Beeks, said: "We are delighted to welcome ASX as an Exchange Cloud® client and underpin their new innovative Colocation on Demand service. This collaboration demonstrates ASX's commitment to helping their customers access the most liquid markets in Australia and beyond, through secure, scalable and flexible infrastructure. By adopting our Exchange Cloud® solution, ASX can provide enhanced connectivity and analytics while giving market participants greater control over their trading environments."

Further information about ASX Colo OnDemand, and ASX's other connectivity service products can be found on asx.com.au/connectivity-and-data.

Further enquiries:

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About Beeks

Beeks Group is a leading managed cloud provider exclusively within this fast-moving sector. Our Infrastructure-as-a-Service model is optimised for low-latency private cloud compute, connectivity and analytics, providing the flexibility to deploy and connect to exchanges, trading venues and public cloud for a true hybrid cloud experience. ISO 27001 certified, Beeks provides world-class security aligned to global security requirements.

Founded in 2011, Beeks Group is listed on the London Stock Exchange (LSE: BKS) and has enjoyed continued growth each year. Beeks Group now employs over 100 team members across the globe with the majority based at our Renfrew HQ.

Find out more at beeksgroup.com