

## ASX POSITION DESCRIPTION

### GRAPHIC DESIGNER

<b>ASX “All Roles Flexible”</b>	
ASX offers mutually beneficial flexible working arrangements for all roles. We recognise that employees need to balance work and personal lives.	
Graphic Designer – 12 Months Maximum Term	
ASX Opportunity Snapshot	What’s On Offer
<b>Role:</b> Graphic Designer – 12 months maximum term	<b>Working in the Marketing team this role is responsible for creative design for marketing materials, sales tools, online advertising and ASX corporate brand initiatives.</b>  <b>The role requires a dynamic, creative and innovative designer to deliver both print and digital graphic design requirements for B2C and B2B customers.</b>
<b>Reports to:</b> Events & Creative Services Manager	
<b>Budget:</b> N/A	
<b>Date:</b> August 2017	
<b>Location:</b> Sydney, NSW	
<b>Flexible Role:</b> Yes	

#### What you’ll do:

- Produce quality creative concepts, design and layouts which are on brand and on brief.
- Design and produce artwork for brochures, fact sheets, digital, event and experiential marketing.
- Design the ASX annual and half year reports and other key regulatory documents as required.
- Ensure all internal and externally developed creative complies with ASX Brand Guidelines
- Provide support for other design/production related projects such as photo shoots, video production, image library, office branding, employee communications, etc.
- Build strong relationships with internal stakeholders

#### What you’ve done:

- Considerable experience, preferably in finance, telecommunications or technology sectors
- Proven experience in managing multiple projects across both print and digital graphic design
- Corporate brand oversight, with an eye for detail when working within brand guidelines
- Experience in working with external vendors including printers and agency partners
- Freelance designer management and traffic control/job management



### And if you've got some of this, even better:

- Advanced skills in Adobe CS (InDesign, Illustrator and Photoshop)
- Experience on campaigns artwork from concept to execution
- Experience event / exhibition space designs
- Experience with designing infographics
- Knowledge of HTML web design is desirable

### What you need to enjoy and be good at for this role:

- Stakeholder management skills with the ability to work across different levels of the organisation
- A team player who works collaboratively to clarify and shape briefs to add value through design
- Creative concept development with the ability to translate technical product offerings to customer-centric design solutions
- Exceptional attention to detail and pride in delivering positive business outcomes
- Well organised, with demonstrated ability to work under pressure and meet deadlines
- Solutions focused, with a flair for engaging and sophisticated creative design

