

Appendix 3X

Initial Director's Interest Notice

Information or documents not available now must be given to ASX as soon as available. Information and documents given to ASX become ASX's property and may be made public.

Introduced 30/9/2001.

Name of entity ASX Limited
ABN 98 008 624 691

We (the entity) give ASX the following information under listing rule 3.19A.1 and as agent for the director for the purposes of section 205G of the Corporations Act.

Name of Director	Elmer Funke Kupper
Date of appointment	6 October 2011

Part 1 - Director's relevant interests in securities of which the director is the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Note: In the case of a company, interests which come within paragraph (i) of the definition of "notifiable interest of a director" should be disclosed in this part.

Number & class of securities
Nil

+ See chapter 19 for defined terms.

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Part 2 – Director's relevant interests in securities of which the director is not the registered holder

In the case of a trust, this includes interests in the trust made available by the responsible entity of the trust

Name of holder & nature of interest	Number & class of Securities
<small>Note: Provide details of the circumstances giving rise to the relevant interest.</small>	Not Applicable
Not Applicable	

Part 3 – Director's interests in contracts

Note: In the case of a company, interests which come within paragraph (ii) of the definition of "notifiable interest of a director" should be disclosed in this part.

Detail of contract	Executive Service Agreement dated 26 August 2011. Key terms summary attached to ASX Market Announcement 26 August 2011.
Nature of interest	Subject to the Executive Service Agreement dated 26 August 2011, award of performance rights pursuant to the ASX executive share based long term incentive scheme
Name of registered holder (if issued securities)	ASX Limited Long Term Incentive Plan Trust
No. and class of securities to which interest relates	Number of shares to which the interest relates is, subject to Board and shareholder approvals, determined by the satisfaction of performance criteria under the ASX executive share based long term incentive scheme. The number of performance rights to which Mr Elmer Funke Kupper is entitled is calculated by dividing \$750 000 by the fair value of a performance right on the date the rights are awarded to him under the ASX executive share based long term incentive scheme.

+ See chapter 19 for defined terms.