

ASX market analytics

ASX is committed to assisting companies maximise the value of being listed on ASX by encouraging good investor relations

The right level of interaction and communication between listed companies and investors is critical in keeping the cost of capital low. Investor relations builds the profile of a company and fosters relationships with investors.

Positive flow-on benefits from good investor relations include improved trading liquidity, access to capital and fair market valuation. Good investor relations requires effective and powerful tools.

An understanding of trading data and relative market performance is a critical first step towards shareholder analytics and in developing an investor relations strategy.

ASX has partnered with Orient Capital (a part of the Link Group) to offer access to a range of ASX trading data through their online investor relations platform, miraql. The "Markets" module within miraql is available free of charge to all ASX listed companies.

As a market leader in share ownership analysis, market intelligence, investor communication and shareholder management technology, Orient Capital has been successfully supporting ASX listed companies for over 25 years.

miraqle Markets

miraqle Markets is a comprehensive equity market intelligence tool which offers online access to share trading data on individual stocks, peers, sectors and indices, delivering valuable insights into market trading activity and performance

Using miraqle Markets listed entities can obtain security trading metrics including price and volume (including volume-weighted average prices) and broker activity. These can be analysed over time and by reference to indices, sectors and customised peer groups to deliver meaningful market-based benchmarks for individual companies. The data can also easily be downloaded through a centralised reporting module for inclusion in board reports or other communications.

Use Markets to drill down into a rich vein of market data and:

- analyse trends over time and against peers
- discover brokers actively trading your stock
- summarise outputs in convenient reporting templates
- create automated notifications of ASX announcements

How do I access miraqle Markets?

You can register for miraqle Markets at: www.miraql.com/registration, and using your login details, access miraqle through www.miraql.com.

If you are already a miraqle subscriber, you will automatically have access to miraqle Markets when you next log in.

What next

The next key component of good investor relations is understanding your share register and being able to influence or take advantage of its composition.

Listed entities ready to progress to in-depth and/or transaction specific analysis of their shareholder base and target potential investors can subscribe to further modules of miraqle:

www.orientcap.com/products/miraql.

Further Information

For more information about miraqle (including miraqle access and information about additional miraqle modules) contact Orient Capital.

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